

DESIGN  
设计

2018-2019  
Review  
双年报



互联  
SOCIETY

设计互联  
创新聚合力平台行动中

Design Society  
A New Creative Platform  
in Action





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# 关于 设计 互联

**About Design Society**



## 关于设计互联

### About Design Society

设计互联是招商蛇口旗下首个综合创新设计聚合平台，致力于为公众呈现丰富多样的文化活动和不同凡响的文化体验。设计互联是世界领先的艺术与设计博物馆V&A（英国国立维多利亚与艾尔伯特博物馆）在中国联合创办的唯一文化机构。设计互联同国内外优秀的学院、博物馆、基金会、商业、政府与教育组织建立了广泛且深入的合作。我们听取行业领袖的建议与设计互联会员和公众的反馈，开发与社会及行业紧密相关的公众项目，这些创作性的多元实践贡献于设计互联的可持续发展。

设计互联已自主策划了数字艺术体验展《数字之维》、新工艺百物展《造物新世代》、神笔飞驰的

等大型展览。此外，我们特设教育平台“设计互联学院”，倡导“与社会共设计”的教育理念，以及“动手设计、独立创造、互联参与”的设计精神。

2017年底，我们实现了一个愿景。一个以设计启发中国的愿景。我们运营的海上世界文化艺术中心成为了深圳的公共文化地标，数百场精彩活动汇聚了不同学科、不同观众群体的创造力及对未来的想象。今天，在新的十年到来之际，我们以实际的行动，经历了一些检验，成功地演化为活跃而流动的生态系统——正如其名：设计互联。



Design Society is an innovative cultural platform founded by China Merchants Shekou (CMSK), with the Victoria and Albert Museum (V&A) as its founding partner. It has already built an extensive network of partners, contributors and supporters from China and around the world, across academia, business, governmental affairs and education, as well as through collaborations with major museums, residential programmes and archival institutions. With the advice of industry experts, the growth of this network demonstrates the overlapping creative practices - closely bound to society and industry – vital to the sustainability of Design Society. An extensive membership programme offers exclusive industry opportunities and career acceleration activities, elevating Design Society as a leading resource on both a local and international scale.

Design Society has curated Minding the Digital, Craft: The Reset, Y Comic X? and Values of Design in China. Our learning platform Design Society EDU takes Design with the Society as its mission, encourage audiences to make, create and connect with design.

Towards the end of 2017 a vision was materialized. A vision to inspire China with and by design. By opening a major civic and cultural monument for Shenzhen to accommodate hundreds of events, big and small, fostering creativity across disciplines, audiences and imagined futures. Today, at the brink of the new decennium, this vision has been practiced, tested and, inevitably, evolved into the vibrant and fluid ecosystem that does justice to its very name: Design Society.



前言：  
招商局蛇口工业区  
控股股份有限公司  
Foreword:  
China Merchants  
Shekou

招商蛇口是百年央企招商局集团旗下的城市和园区运营服务商，其城市升级引领者的定位与美好生活承载者的价值主张，均立足于对行业责任与社会责任的自觉承担。

蛇口是招商局事业发展的根据地之一，也是招商蛇口的发源地和大本营。我们始终将文化看作推动社会进步的力量，在建设蛇口的过程中，不仅注重物质的积累，也注重文化的塑造。我们在蛇口创办了报纸、电视台等传媒机构，建设了文化中心、剧院等文化设施，还成立了一家专业文化公司，对发展特区文化产业和满足居民文化需求进行了诸多探索和实践。

回首过去的2018和2019年，招商蛇口以习近平新时代中国特色社会主义思想为指引，按照党中央的部署，深入学习贯彻习近平总书记关于“文化自信”的重要论述精神，整合公司的文化场馆、文化传媒等资源，成立招商文化产业有限公司，践行“文化+”创新发展模式，切实探索文化自信之路。

招商蛇口创办设计互联综合创新文化平台与海上世界文化艺术中心，以面向未来的规划，志在将其打造成真正高标准的国际文化地标与文旅目的地。结合粤港澳大湾区的发展前景，我们将为区域带来更加复合、多元、国际化的人文内涵，丰富城市的文化氛围，促进文化与产业的互联互通，推动中国创意产业发展和设计进步。由此，我们深感骄傲，也深感责任重大。

海上世界文化艺术中心开馆运营的头两年间，我们取得了不少成绩，也遇到了一些挑战。然而在各界朋友的鼓励和支持下，我们实现了一些足以令我们骄傲的目标。海上世界文化艺术中心入选美国纽约《时代》杂志评选的2018年全球百佳目的地，《孤独星球》杂志评选的深圳首选文化目的地等荣誉；两年的总客流逾140万人次，自主

策划了14档高品质、国际化的展览，举办了近300场公众教育活动。此外，我们还成功实现了品牌与内容的双重输出，先后在南昌、苏州、上海等地举办设计互联自有文化IP的展览、活动。这也充分证明了，设计的力量与价值，可以在中国快速的城市化进程中，实现广泛而深远的影响。

深圳围绕粤港澳大湾区和全球区域文化中心城市、国际文化创新创业先锋城市建设，注重价值引领、创新驱动、科技支撑、全球视野，培育一批有示范引领作用的行业龙头企业，形成一批具有自主知识产权的创意设计产品，发展一批高素质的创意设计中坚力量，打造一批具有国际影响力的创意设计品牌，逐步建成具有强大国际辐射力的创意设计之都，为深圳朝着建设中国特色社会主义先行示范区的方向前行，努力创建社会主义现代化强国的城市范例作出积极贡献。招商蛇口在文化创意产业方面的工作，希望也能助力于深圳城市文化的建设。

招商蛇口与英国国立维多利亚与艾尔伯特博物馆(英国V&A博物馆)的合作，是基于文化创意精神的长期国际合作伙伴关系。今年，设计互联文化艺术基金会正式成立，英国V&A博物馆也将作为理事单位，以其卓越的全球文化视野，支持我们在文化IP开发与设计教育领域的工作。

我们将与文化创意同行、与社会各界一道，以习近平总书记新时代中国特色社会主义思想为根本指引，不忘初心再出发、牢记使命勇担当，持续发挥示范作用，为文化创意产业发展提供招商智慧，为新时代中国文化旅游产业的高质量发展作出积极贡献。

招商蛇口党委委员、行政总监

设计互联基金会理事长

狄浅

Di Qian

Member of Party Committee, Administration  
Director of China Merchants Shekou, Chairman of Design Society Foundation

China Merchants Shekou (CMSK), a flagship subsidiary under the China Merchants Group, a leading state-owned enterprise under the direct supervision of the central government, is dedicated to comprehensive urban development. Committed to be “the better life carrier”, CMSK bares awareness of industrial and social responsibilities.

Shekou is one of the strongholds of the China Merchants Group. It is also the cradle and citadel of the China Merchants Shekou Holdings. We believe that culture is the force to facilitate social progress. In the process of developing Shekou, we focus not only on accumulating material wealth, but also on the establishment of culture. We have established media organizations such as newspapers and a television station. We have built cultural facilities, such as cultural centers and theaters. And now we have also set up a cultural company. In the past decades we have made extensive efforts to promote the cultural development of Shenzhen Special Economic Zone and the cultural life of Shekou residents.

CMSK integrated company's cultural venues and content resources, and founded China Merchants Culture Industries, carrying out a new developing mode of Culture+.

We have a wider consideration for the establishment and operation of Design Society. In the context of the Guangdong-Hong Kong-Macau Greater Bay Area, our plan for the future is to create a cultural landmark of the highest standards which will introduce a more sophisticated, diverse and international cultural significance to the region. Meanwhile, it will also enhance people's quality of life, enrich the city's cultural atmosphere, promote the interconnection of culture-commerce-industry and help encourage the development of China's

creative industries and the further progress of design in China.

Sea World Culture and Arts Center operated by Design Society has received several world acclaimed awards, it has become a must-see in Shenzhen, and a new cultural land mark in China. It was listed in the top 100 greatest places to visit by *Time*, New York and top art gallery in Shenzhen by Lonely Planet. We have welcomed over 1.4 million visitors in two years, curated 14 high quality international exhibitions, organized over 300 public learning programmes, 74 performances, 12 tenant partners, and 259 commercial and branding events. We have successfully brought Design Society's brand and exhibitions to Nanchang, Suzhou and Shanghai among other cities, testifying power and value of design.

On the basis of the Greater Bay Area, Shenzhen is the leading city in cultivating creative design power, forming originality design brandings with international influence, constructing a city of creative design with global influence.

CMSK established the ground breaking partnership with the Victoria and Albert Museum (V&A), London and co-founded Design Society as an innovative platform. V&A is also the council unit for the Design Society Culture and Arts Foundation, supporting our endeavor in cultural patents and design education.

After the initial two years of operation, we are confident to play a vital role in Chinese and international design innovation and cultural communication, contributing to the development of creative industries and public life.





前言：  
英国国立维多利亚  
与艾尔伯特博物馆  
Foreword:  
Victoria and  
Albert Museum

2017年12月1日的早晨，阳光明媚。设计互联与海上世界文化艺术中心盛大启幕。设计互联是中国首个综合创新设计聚合力平台，是招商局蛇口工业区控股股份有限公司（招商蛇口）与英国国立维多利亚与艾尔伯特博物馆（英国V&A博物馆）伙伴关系的非凡成果。这两家同样成立于十九世纪中叶的机构，相隔千里，就在几年前，它们还未曾有过交集，但现如今，它们因为共同的信仰——设计的力量，以及创意作为一种通用的语言——走到了一起。

启幕前的三年，英国V&A博物馆与设计互联的同事们并肩筹开；启幕后的两年来，设计互联取得了令人瞩目的成就。我们一路相伴，深感自豪。我们的策展人们借此机会观察深圳的创意群体并在地学习，这对我们与招商蛇口共同打造的国际项目新模式至关重要。设计互联旗下V&A展馆的开幕展《设计的价值》恰是基于这一研究、对话与合作的历程，并邀请中国观众参与、建议和反馈。我们认为这开创了英国的博物馆们参与国际文化合作的一种新模式，不只是实体投资或内容输出，而更多在于观念与传统的双向交流。V&A展馆成为了这一新模式的有力实例。展览探讨了多元的价值观，植根于中国当代创意实践的微妙差异，从真正的贯通古今的国际视角出发，结合中国的尖端科技，让观众更全面深入地了解中国——这一全球最快速增长的经济体。

《设计的价值》开展后获得了应有的赞誉与评价，设计互联的另一开幕展《数字之维》讨论了

紧迫的时代议题，也很受观众的欢迎。双方的深入合作与对项目的贡献，极大影响着来自不同领域、拥有不同文化背景的学校、社群、高校、创客、设计师与创造者们，他们都逐渐在设计互联找到归属感。周末在海上世界文化艺术中心和海上世界片区，汇聚着五湖四海的游客，参与到五彩缤纷的公众文化项目，让我们极富成就感，也对未来充满希望。在这样一个快节奏的、复杂的、嘈杂的消费环境中，我们的当务之急是继续策划能与观众对话的多元项目。新近注册成立的设计互联基金会将成为资源聚集的平台，让我们把可持续发展放在首位，以更好的战略、更宏伟的目标以及企业家的姿态，迎接下一个十年。

我们同设计互联的合作以前是、将来也是真诚的交流与合作。透过设计，彼此交流经验、知识以及变动不居的视角。通过我们在中国结识的新朋友、新同事，英国V&A博物馆博物馆收获了知识与经验。作为中国首个经济特区，四十年来，深圳正蜕变成一个欣欣向荣的新兴设计界。从工业引擎转向创意之都，我们的合作恰是建立在深圳的创造力和创新性的历史机遇之上。在这种城市活力的感召下，设计互联将继续成长为无墙的文化平台，分享灵感故事，共赏当代创造力的成就。

英国国立维多利亚与艾尔伯特博物馆副馆长兼  
首席运营官  
李傅廷

Tim Reeve  
Deputy Director and Chief Operating Officer  
Victiria and Albert Museum

The launch of Design Society on a beautiful sunny morning on 1 December 2017, whilst the beginning for a unique new public design institution for China, already represented an extraordinary achievement for the V&A as China Merchants Shekou's (CMSK) founding museum partner. Two organisations, both founded in the middle of the 19th century thousands of miles apart, and strangers to each other just a few years before, brought together by a common belief in the power of design and creativity as a common language.

For the V&A we look back on those 3 years working with Design Society colleagues in advance of opening with as much pride as we now look back on the 2 years of achievements since. This opportunity for our curators to embed themselves within Shenzhen's creative community, to observe it and learn from it, was fundamental to the new model for international work forged with CMSK. V&A's inaugural Values of Design gallery, which emerged from that process of research, dialogue and immersion, was truly something created in, informed by and responding to, a Chinese audience. We spoke about this as a new model for UK museums to engage in international cultural collaboration – less an investment in bricks and mortar, or an exporter of content, more an exchange of ideas and traditions – and the new gallery provided a powerful example of that fresh approach. Through this gallery audiences have been engaged in a conversation about values through a more nuanced context to Chinese contemporary creative practice, a truly international perspective – historic and contemporary – weaved together with the very latest technological developments from China, to make greater sense of the fastest growing economy in the world.

Back in 2017 Values of Design rightly gained profile and the critical response it deserved, alongside the Design Society's timely and resonant first exhibition Minding the Digital, but the depth of the partnership and the V&A's contribution to it has its greatest impact in the network of schools, community groups, colleges, makers, designers and creatives from myriad disciplines and backgrounds, who increasingly see Design Society as a natural home. Visiting the building and the wider Sea World district, particularly at a weekend, and witnessing the diversity of visitors and their interactions with the public programme, should give all of us involved great satisfaction and hope for the future. The

priority must now be, in a particularly fast moving, complex and noisy consumer environment, to continue to invest in an overall programme which speaks and responds to its audience, and to use the emergence of the Design Society Foundation – championed by China Merchants Shekou – to be ever more strategic, ambitious, entrepreneurial and, crucially, sustainable for the new decade that now awaits us.

The collaboration with Design Society has been, and continues to be a genuine exchange – of experiences, knowledge and changing perspectives on the world around us through the lens of design. At the V&A we are an infinitely more knowledgeable and richer organisation as a result of our experience in China, largely through the people we have met and through relationships with new friends and colleagues. In Shenzhen, we see a city transformed over 40 years, through its status as China's inaugural Special Economic Zone - leading to the emergence of a new and flourishing design scene. Our partnership is built on a shared conversation driven by a critical moment of creativity and innovation, as Shenzhen pivots from industrial engine to creative capital. Inspired by that dynamism, Design Society must continue to grow a platform, far beyond its walls, to share stories of inspiration and collectively appreciate contemporary feats of ingenuity.



英国V&A博物馆展览道广场，由AL\_A建筑事务所设计  
V&A Exhibition Road Quarter, designed by AL\_A ©Hufton+Crow

前言：  
设计互联  
Foreward:  
Design Society

21世纪的第二个十年刚刚开启，设计互联运营的海上世界文化艺术中心开馆两年来，以其丰富的文化活动吸引了各类观众群体，成为了广受赞誉的文化地标与文旅目的地。设计互联这一中国知名文化品牌形象着设计与创新之都深圳的迅猛发展。深圳已经超越了原本与其绑定的制造业标签，正在为中国未来的社会与经济发展探索新路，开辟路径。设计互联作为一个创意平台，由中国历史最悠久、规模最大的中央企业招商局集团，与世界上历史最悠久、规模最大的博物馆之一英国国立维多利亚与艾尔伯特博物馆（英国V&A博物馆）共同创办。其使命与创立背景时刻体现在其出品品质与规模上。这本双年报展现了我们的成就与挑战。我身为设计互联的开馆馆长，荣幸之至。

开馆馆长必然会是见证者，而开馆的经历也成就了我人生的新阶段。筹开期间，细密的筹备工作步步为营：调研与规划，招募团队，创立品牌，构建叙事线索串联整个项目。一座文化机构的创立仰赖于这些步骤，让每位参与者站在共同的平台上携手向前，向前……

盛大开馆

2017年12月1日，由设计互联运营的海上世界文化艺术中心正式启幕，并接待了第一批访客。我们做到了！而且做得漂亮！

异变潜入

起初的愿景+指导步骤+运营手册等幕后准备工

作与开馆后的实际运行、维护并与成千上万访客分享，是完全两码事。接受公众检验的时候到了，这也是将想法之流巩固起来、将各类活动固定下来并保持高频率的时候。由此，我们吸引公众的关注，同时缓慢而稳健地构筑其忠诚。

未来规划

目的地的成功与否不足以支撑设计互联的品牌。为此，我们需要建立越来越多的联系，以在中国和全球文化基础设施和话语中建立自己的地位。我们需要连接新的创意社区与培养设计的使命。我们需要调解设计人才与社会问题。我们需要弥合新的自信心与所需的实验思维之间的差距，从而在未来常葆自信。未来，任重而道远。

日常运营

我们需要在以下方面持续努力：构建一套机制，来确保我们与深圳这座城市、与中国创新文化、与全球创意对话之间的持久相关性。设计互联是我们始终如一的初心，引领我们在保持日常灵感与文化享受的同时，实现自我超越。



设计互联开馆馆长  
奥雷·伯曼

Ole Bouman  
Founding Director of Design Society

Design Society as it stands at the brink of a new decennium: the Sea World Culture and Arts Center operated by Design Society became a widely acclaimed visitor destination, that welcomes its multiple audiences in a large turn out and either stages or hosts every week its dozens of events, big and small; at the same time it's a well-known cultural brand across China, representing Shenzhen's and its rapidly ascending status of city of design and innovation, beyond its role as manufacturing powerhouse, paving the way of a new social-economy in China. At the same time, a creative platform, that faces an enormous responsibility to live up to its initial promises, it's scale and quality standards, and its background of being originated together by one of the largest and oldest companies in China, China Merchants, and one of the largest and oldest museums in the world, the Victoria & Albert Museum. This Year Book for its first two years of public operation shows our accountability for both the achievement and the challenge. It has been a true privilege to provide some guidance in this endeavor.

Every founding director must become witness, or better be the agent of her or his own re-invention. At first there are the careful preparations: understanding the situation; conceiving of a mission; building a team; coining a brand; developing a program, creating a narrative to promote the whole endeavor. Especially for establishing a cultural institution, these steps are crucial to provide common ground for everyone to stand firm and stay the course towards, towards...

Towards a successful opening. Design Society could open its 70.000sqm venue on December 1, 2017, having all these things in place to start receiving its first visitors. We were relieved that we made it, and ready to make it.

And that's where the metamorphosis kicks in. Whatever visionary plan + executive scripts + operational manuals you may have, to prepare such project behind the scenes is a completely different ball game from actually running it, maintaining it, sharing it with the thousands of visitors ever since. Time has come for public scrutiny, but also for the consolidation of a flow of ideas to keep solid and apace the flow of activities that builds not only excitement among the public, but slowly but surely, its loyalty.

And then, there is, equally topical and urgent, the strategy making for the future. A destination, whatever successful, is not enough, to justify a brand called Design Society. For that, we need to build more and more connections, to build our place in the Chinese and global cultural infrastructure and discourse. For that we need to match a new creative community with the agenda to cultivate design. We need to mediate between design talent and societal issues. We need to bridge the gap between a new self-confidence and a required experimental mind set to deserve self confidence in the future as well. There is so much to do.

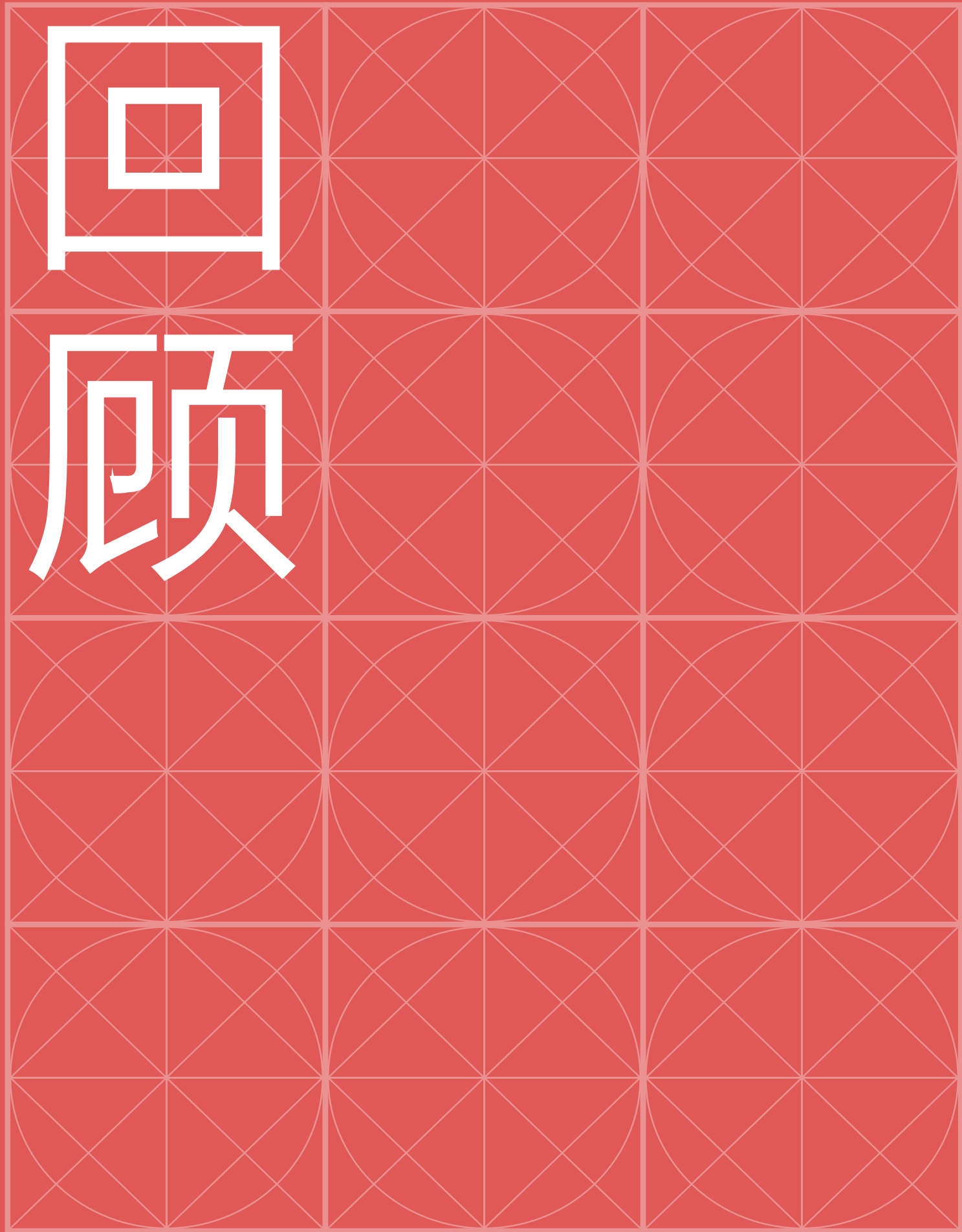
After preparation comes operation. But these only pre-empt another stage: to develop mechanism for enduring relevance to the city of Shenzhen, the Chinese culture of innovation, the international creative dialogue between China and the world. We need to position Design Society as an important driver in this midterm ambition while keeping the daily inspiration and enjoyment in culture on the level it has reached. Or even beyond.













# 设计互联： 联动设计的力量

## Design Society: Unite the Power of Design

由设计互联运营的海上世界文化艺术中心开馆至今已两年，逾140万观众来访，其中80%年龄在35岁以下，40%从事创意产业、艺术、设计、建筑等相关行业。这些数据表明文化艺术中心已成为深圳创意群体与青年的聚集地，是国内最受欢迎的文化机构之一。

设计互联由招商蛇口创办成立，邀请英国国立维多利亚与艾尔伯特博物馆（英国V&A博物馆）作为创立合作伙伴，开创了中国企业与国际文化机构的全新合作模式。通过此项合作，我们不仅实现了国际机构标准的本地化、内容的引进与输出，更以丰富的文化活动促进了多元观念与价值的双向交流。2019年，随着招商蛇口发起的“设计互联基金会”正式成立，设计互联管制机制逐步完善，我们得以更好地开展在创意人才、教育、产业及社会融合上的工作愿景。

设计互联的背后是一支年轻、国际化的专业团队，在工作的过程中，团队最看重两个目标：第一是我们能否可持续地创造价值？对内是否有足够的保障机制，对外与合作伙伴是否做到了共赢，对完善行业结构、社会生态是否做了正贡献？；第二是我们在内容上是否起到了引领作用？尤其是让青年一代的观众直面时代议题，触发开放与多元的讨论，让公众对文化的认识、理解和思考发生一些积极的变化。

两年来，设计互联共举办了28场展览，其中自主策划14场。我们的展览得到了大量国内外设计师、机构、院校及企业的支持，形成了包括英国V&A博物馆、巴比肯艺术中心、奥地利林茨电子艺术节、北京故宫博物院、中央美术学院、北京服装学院、以及大湾区的香港设计总会、信言设计大使、澳门设计中心，深圳市平面设计协会、深圳家居设计协会等在内的创意工作网络；还建立了与腾讯、矽递科技、工商银行、中洲未来实验室、丝路视觉、创梦天地等企业的创新合作。

自2017年开幕以来，设计互联与英国V&A博物馆共同策划的开幕展《设计的价值》吸引了逾10万观众参观，得到了广泛的社会赞誉，成为我们最受欢迎的展览之一。与此同时，我们开始发掘那些敏感于社会变化、有助于改变做事方法、提供社会和经济福利的中国设计实践，并再次与英国V&A博物馆联合策划《设计的价值在中国》，该展览将于2020年1月开幕。

此外，我们策划了一系列大型主题展览，通过聚

集国内外艺术家、设计师、手工艺人、科学家在内的创作群体，回应了有关文化遗产、技术革命、可持续发展与环境保护等时代议题，其中包括2017年开幕展《数字之维》、2018年《造物新世代》、2019年与北京中央美术学院、奥地利林茨电子艺术节共同策划《科技艺术40年——从林茨到深圳》等；而2020年我们即将迎来英国V&A博物馆大型展览《源于自然的时尚》，也将针对中国时尚行业进行特别内容策划。我们希望展览不仅是一个转瞬即逝的美好体验，更能引领观众去认识生活的现状与未来，传递新思路与希望。

在公共教育方面，我们围绕展览内容开展了包括校园设计之旅、教师分享会及各类公共讲座、社区节、夜宿艺术馆等丰富的活动。两年来，我们共计举办公教活动255场，有逾25000家庭参与，培养了222名志愿者，并与深圳市创想公益基金会一起培养设计师专业志愿者团体。我们因活动结识了成百上千来自各行各业可爱的人，其中有教师、学生、创客、企业家和退休职工等。他们充满创意、又热心教育与社区公益，不断激励我们进步。我们也走出了文化艺术中心，与中小学校、招商街道办建立联系：我们与青年设计师和蛇口街道居民一起制作了大量社区公共座椅；我们也在南山区教育局支持下，在深圳蛇口育才教育集团的一小、四小教授设计思维课程。

两年来，我们的努力获得了广大观众、舆论与业界的积极评价：文化艺术中心荣获《孤独星球》评选深圳首选文化场馆、纽约《时代》周刊2018年全球百佳目的地。2019年，深圳本地文化媒体《打边鼓》发布了深圳文化展馆观众友好度评级，文化艺术中心获得最高评价。诸多大众与专业媒体评价设计互联“对中国原创作品致敬，倡导多样性和独特性”（《中国日报》，2019.8），“在拥有大量互联网巨头、华强北及科技加工企业的深圳，传递出一种少年式的意气风发的信号，毫无中年的颓废”（《艺术新闻中文版》，2019.11），“展现了新的理想主义和社会责任感”（《YT》，2018.11）等。

设计互联开馆两年的成长得益于来自政府及各方合作企业、机构与个人的支持，在此我们由衷表示感谢！2020年我们将持续快速成长，与更多人共享设计互联的乐趣、成就与愿景。

设计互联副馆长  
赵蓉

Zhao Rong  
Deputy Director of Design Society

The Sea World Culture and Arts Center (SWCAC) operated by Design Society has welcomed over 1.4 million visitors since its opening in December 2017, more than 80% of the visitors are under 35 years old, 40% of the visitors work in the creative industries. These statistics show that SWCAC has been recognized as one of the most popular cultural hubs in China summoning creative and youth crowds.

Founded through the pioneering collaboration between China Merchants Shekou (CMSK) and the Victoria and Albert Museum (V&A) in London, the first of its kind between a Chinese corporate partner and an international museum, Design Society brought international standard and high quality contents to the area, and programmed various cultural activities to foster exchange of diverse ideas and values internationally. Design Society Foundation initiated by CMSK was officially registered in 2019, which provides a solid governance platform to support our missions regarding networking, education and integration of the creative industry with the wider society.

Design Society has a young and international team, and a couple of targets we value the most: the first is if we can create sustainable value, if we own a strong mechanism to ensure efficient operation, if we succeed in win-win situations with our partners, and if we contribute to the maturity of industrial and social ecology; the second is if our contents are cutting-edge enough, if we can inspire the young generation to face the urgencies of our time and join open discussions, and if we can bring about positive changes to the understanding, comprehension and thinking of culture.

In 2018 and 2019, Design Society has hosted 28 exhibitions and curated or co-curated 14 of them. Our exhibitions received support from international designers, institutions, academies and corporates, including the V&A, Barbican Art Center, Ars Electronica, Palace Museum in Beijing, Central Academy of Fine Arts Museum and Beijing Institute of

Fashion Technology. The creative community in the Greater Guangdong-Hongkong-Macao Bay area offered us great support as well, including Hong Kong Federation of Design Associations, Design Trust, Macau Design Centre, Shenzhen Graphic Design Association and Shenzhen Furniture Association among others. Design Society led innovative collaboration with corporates, including Tencent, Seed, Industrial and Commercial Bank of China, C Future Lab, Silkroad Vision and iDreamSky among others.

Values of Design, produced by the V&A in collaboration with Design Society for the opening of the SWCAC in 2017, welcomed more than 100,000 visitors and received wide recognition. It's one of the our most popular exhibitions. January 2020, its successor Values of Design: China in the Making shifts the lens to focus on design developments in China to explore the changing design landscape in the country. We have the privilege to work with both leading and emerging designers and entrepreneurs in China, in presenting a more agile, reflexive and attentive approach to look at the world we are living in.

In the past two years, we have curated large-scale themed exhibitions summoning international artists, designers, artisans, scientists and practitioners, in responding to urgent topics including cultural heritage, technological revolution, sustainable development and environmental protection. 2017, Minding the Digital offered a journey exploring how design is responding to digitalization; 2018, Craft: The Reset showed the reawakening of crafts in contemporary design and society; 2019, 40 Years of Humanizing Technology – Ars Electronica in Shenzhen was the result of the collaboration between Ars Electronica, Central Academy of Fine Arts and Design Society. Opening in March 2020, Fashioned from Nature traces the complex relationship between fashion and the natural world, and highlights the critical role of design in creating a more sustainable fashion industry; it also includes a section spotlighting pioneers of contemporary Chinese art and design. We wish our exhibitions offer not only a temporal and rich experience, but also lead the audience to discover the reality and potentiality of life, and inspire them with new ideas and hopes.

Public learning is another important aspect of our work. Design Society's learning team organized series of public learning programmes including deign tour, teachers' camp, commununity festival, workshops, talks and night at museum. In total 255 events welcomed more than 25000 families and were supported by 222 volunteers. Design Society cultivates professional designer volunteers in partnership with C Foundation in Shenzhen. Through a variety of activities, we came across all walks of life including teachers, students, makers, entrepreneurs and retired employees. Their creativity and enthusiasm towards education and community welfare encouraged us. We reached out to elementary and middle schools as well as local compounds, and initiated "design your chair" campaign inviting local residents to design

public chairs under guidance of young designers. We have built long term partnership with Shekou Yucai Education Group under the governance of Nanshan District Education Bureau and developed Design Thinking course.

Our efforts were recognized by our audience, fellow professionals and the press. The SWCAC was named Top Art Gallery in Shenzhen by Lonely Planet and Top 100 Greatest Cultural Destinations by TIME in 2018, and most popular cultural destination in Shenzhen named by local cultural media ARTDBG in 2019. We received multiple compliments from both main stream and professional press. For example: "Design Society pays tribute to Chinese original creativity and advocates for diversity and uniqueness" (published in August 2019 by China Daily); "In the city of Shenzhen, where internet giants, Huaqiangbei electronics market and many hi-tech corporates crowd, all signals sent from Design Society are pointing to a vibrancy of youth rather than a crisis of middle-age"(published in November 2019 by The Art Newspaper China); "Design Society showcases a new idealism and social responsibility" (published in November 2018 by YT) among many others.

We have achieved what we can be proud of and it's thanks to the support from the government and our collaborative corporates, institutions and individuals. In 2020, we will continue to mature and share joy, success and aspiration of Design Society with wider connections.



# 5X10：混合现实 设计实验室

## 5X10: A Journey to Mixed Reality

主办：  
设计互联，位形空间  
2018.7.15–8.10  
园景展馆

Organizer: Design Society,  
Configurality  
2018.7.15-8.10  
Park View Gallery

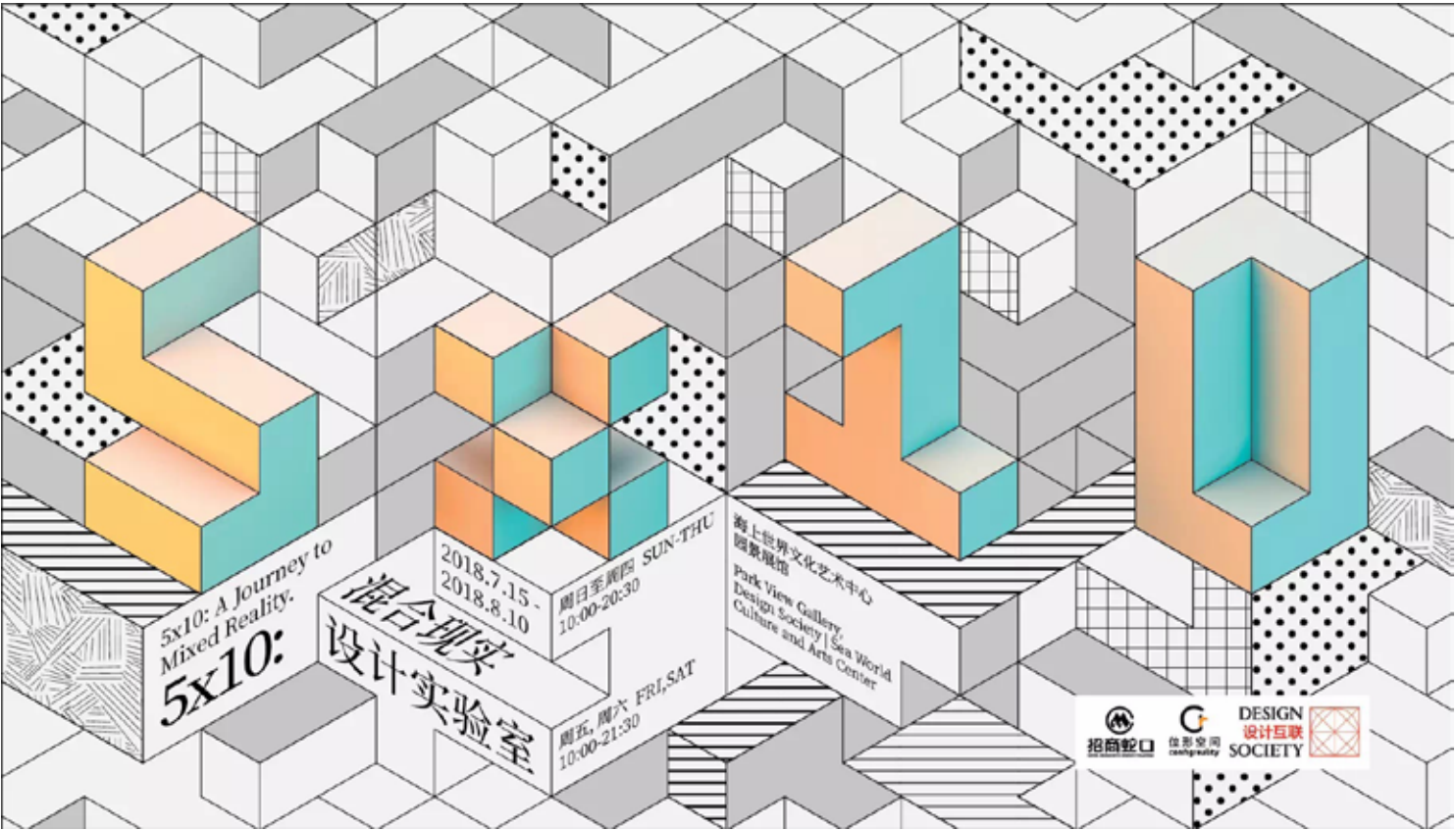
本次展出的五组作品环环相扣地构建出了一个由虚拟现实和增强现实所叠加生成的未来空间。借助可穿戴设备，在5米x10米的物理空间内，混合叠加虚拟空间，给观众带来无限大的空间体验，并由此生成无限的可能性。

此次展览不仅希望为观众带来最前沿的混合现实体验，也尝试构建一个实验和反思的平台，与观众共同探讨以下问题：

通过感官模拟和可穿戴技术所带来的空间体验，是否真的会带领我们去往一个更美好、更人性化的未来？还是恰恰相反，它们在压缩空间的同时也压缩了生活本身？虚拟技术的发展，如何才能延续以人为本的可持续生活方式？设计互联以5x10这个空间概念为起点和入口，探索混合现实的潜力，并支持在相关领域前沿不断探索创新的青年团队位形空间未来的创作。

The five works presented in the exhibition are closely linked to build out a future space created by virtual reality and augmented reality. With wearable devices, the superimposed virtual world gives the audience an infinite space experience and thus generates unlimited possibilities within a physical space of 5m x 10m.

The exhibition not only hopes to bring the most advanced mixed-reality experience to the audience, but also tries to build a platform for experimentation and reflection, with audience to discuss the following questions: whether the space experience brought by sensory simulation and wearable technology will lead us to a better, more humane future? Or on the contrary, they compress the life itself while compressing the space itself? With the development of virtual technology, how can we continue the people-oriented sustainable lifestyle? Design Society takes the concept of space 5x10 as the starting point, explores the potential of mixed reality, and supports the future works of Configurality in the forefront of related fields.



5X10展览现场  
5\*10Exhibition Images



体验场景图©位形空间  
5\*10Exhibition Images



# 北服·秀——2018深圳

## BIFT • Show - Shenzhen 2018

主办：  
设计互联，北京服装学院  
2018.8.24-11.30  
园景展馆

Organizer: Design Society,  
Beijing Institute of Fashion Technology  
2018.8.24-11.30  
Park View Gallery

本次展览集中展示了北京服装学院近三十年的设计教育实践成果。

北京服装学院作为中国第一所服装设计高校，在服装设计相关的教学、科研、产业培育等方面积累了丰富的经验。改革开放四十年来，国内服装行业发展出丰富的生态，也面临诸多亟待关注的问题：中国服装行业如何发展出代表性和独创性？如何传承传统服饰文化并展望未来？就此，北京服装学院近几年以“传统服饰文化传承与设计创新”为研究方向，开展了颇具责任感的设计工作，并以服装设计的方式参与到国家重大活动中，如2008年奥运会和2014年APEC会议等，以实践探索传承创新中国传统文化。

2018年是深圳成为联合国教科文组织“设计之都”的十周年，深圳的创意设计行业在中国乃至世界具有独特优势。深圳是服装、服饰产业的重要基地，生产、设计水平在中国处于领先地位。设计互联作为根植深圳的创新文化中心，希望通过展示不同机构的设计成果，实现设计研究、教育与产业间的相互交流、启发与联动。

The exhibition represents an important showcase of Beijing Institute of Fashion Technology's 30 years of design education practice.

As the first fashion design tertiary institute in China, Beijing Institute of Fashion Technology has rich experience in scientific research, education, industry incubation and production in the fashion industry. In the past 40 years of reform and opening up, the ecology of the fashion industry has grown in diversity. Yet, its development has been underpinned by urgent issues: How to develop identity and originality in the Chinese fashion industry? How to inherit the traditional garment craft and project the future? Beijing Institute of Fashion Technology has showed determination and responsibility in developing the research direction on “Traditional Culture Heritage and Innovation” over the past few years. Through their fashion design initiatives, it has participated in major national historical events such as the 2008 Olympic Games and the 2014 APEC Conference to explore the path of inheriting and revitalizing Chinese traditional culture.

The year 2018 marks the 10th anniversary of Shenzhen as the UNESCO City of Design. The creative design industry in Shenzhen has unique advantages in China and the world. Shenzhen is an important industrial base for the fashion design industry with the leading production and design in China. As the leading innovative cultural center based in Shenzhen, Design Society hopes to foster the mutual exchange, inspiration and connection between design research units, education institutes and the industry by showcasing their important achievements.



北服·秀展览现场  
Exhibition Images



北服·秀开幕合影  
BIFT.SHOW opening ceremony



北服·秀展览现场  
Exhibition Images



# 新工艺百物展

## “造物新世代”

### Craft: The Reset

2018.9.16–2019.2.19

主展馆

Main Gallery



造物新世代展览现场 ©设计互联  
Exhibition scene of Craft: The Reset ©Design Society



此次展览汇聚了设计行业最前沿的造物新世代代表人物。设计互联提出的工艺并非是对老套工艺传统的乡愁，而是对新商业模式、新生活方式、新科学技术与新文化感知力的灵活运用。此次这批造物新世代参展者，以其创作实践展现出工艺可以是塑造未来、凝聚社群、保护地球生态的重要力量。

——设计互联开馆馆长 奥雷·伯曼

“新工艺”是当代设计师对于传统工艺和时代发展之间的探索，通过创新使其重返当代生活。设计师们根据自己对材料的理解，对其进行解构与重构，将源自工艺的材料和技艺运用到新的领域。在数字技术和高新科技不断发展的今天，工艺的定义是否已经转变？机器造物能否被称为工艺？科学技术是否也可以是工艺的一种形式？同时，又如何通过工艺来表达一种新的理想主义和社会责任感？在此，工艺成为设计师们的思考与实践方式，并转化为对细节、年代、文化、技艺、价值与构建关联的全新态度与精神。

此次展览将通过逾50位设计师和艺术家的100多件作品，从手工复兴、方法与技艺、迭代与创新以及理想社会四个角度，深入探索工艺所蕴藏的无限潜力及其对中国创新未来的重要推动力。继开幕首展“数字之维”对数字化技术如何影响当今及未来人类社会的探讨后，新工艺百物展“造物新

世代”致力于呈现工艺在当代设计与社会中所焕发

的新活力，带公众回溯传统，解构技艺，探索创新，畅想一个受益于工艺潜能的未来世界。

参展名单（排名不分先后）：陈幼坚、品物流形+融设计图书馆、石大宇(清廷设计中心)、朱哲琴(看见造物)、朱哲琴、郑闻卿、郑靖、迈克尔·杨(为Gorbon创作)、上下、张达(没边)+夏木、杨明洁、张永和(为曲美家具创作)、邵帆、吴永平、ATLAS Studio、东恩·霍洛涵(香港大学)、FFIXXED STUDIOS、亨尼·范·尼斯特鲁伊、克拉斯·库根、迪特尔·沃尔克、高仕棠(香港中文大学)、叶怡欣(香港中文大学)、Julie & Jesse、李玲洁、妮科尔·高曼、杰佛里·史蒂芬·米勒和托马斯·施密特、Sky Yutaka、章俊杰(素生)Florian & Christine Studio、蒂芙妮·帕丁森、霍奕瑾、黄明健、Ani Liu、本无设计事务所、陈旻、马川、林芳璐、2014级广州美术学院美术教育工艺班/指导老师：王超、林晓瑛、杨佩华、Klee Klee(nazenaze)、夏木+江南布衣、夏木+刘颜渊(Mobius 工作室)、夏木+苏仁莉、泰格、张娜、沈文蛟、张伟(一般工作室)、辛瑶瑶、郁新安(同济大学上海国际设计创新研究院[a1])、周季玮、符秀桃、葛薇、侯晓晖、刘建华。



飘，品物流形，2012  
Piao, PINWU, 2012(Details)



羊舍落地灯“竹之光”，杨明洁、徐倩，2016 © 羊舍  
YANG HOUSE's floor lamp – The Light of Bamboo, Jamy Yang, Xu Qian, 2016 ©Yang House



飘，品物流形，2012  
Piao, PINWU, 2012

“It’s a new narrative, coming from the most pioneering minds in society and the design field. It’s a narrative not as a regression, falling back into the trap of nostalgia, but as a future oriented design, based new ways of living, on new business models, new application of digital technologies and, yes, a new cultural sensitivity of the need to save the planet and cultivate vibrant communities to ensure its future stewardship. That’s why we call this exhibition Craft: the Reset, to showcase how Craft is being re-energized by attracting the strongest talents for its act of rebirthing.”States Ole Bouman, Founding Director of Design Society

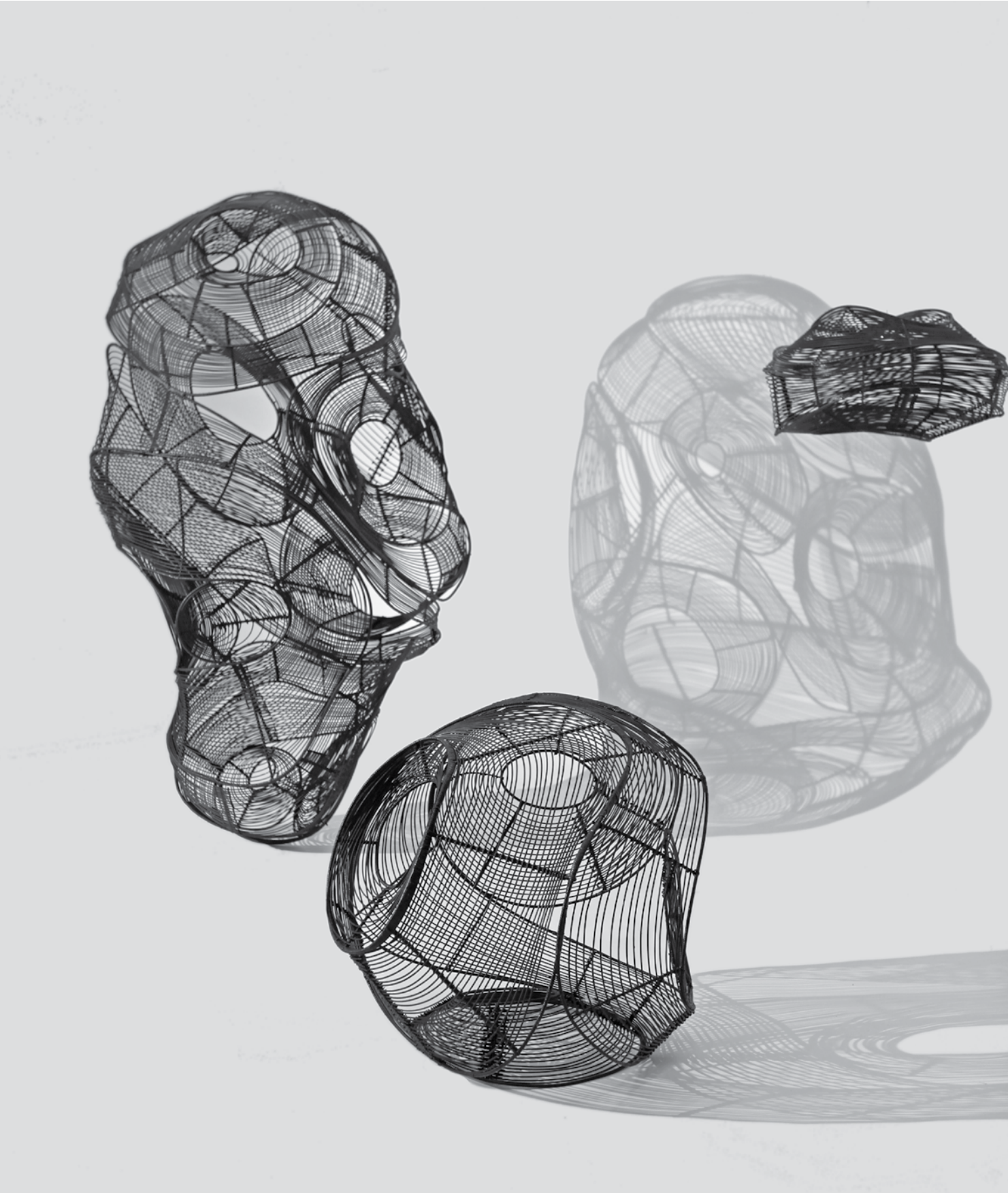
*Craft: The Reset* is a large-scale exhibition about the reawakening of crafts in contemporary design and society, which will present over 50 exhibitors and more than 100 works in four themes of Craft Revival, Craft Methodologies, Craft Innovation, Crafting a Better World. Following the inaugural exhibition *Minding the Digital* which discussed the impact of digital innovation about our society, it investigates the widening possibilities of crafts as an equally important creative impulse for China’s future innovation.

*Craft: The Reset* evaluates how creative practices are reinvigorating crafts from within, using this medium as an interface to engage with larger themes in contemporary society. It explores how designers create new lifestyles with crafts. In this context, we ask how designers are relating to the past

through traditional crafts, how they are engaging with materials, how crafts are being innovated or are a channel for new innovation, and how crafts represent a new idealism and responsibility. Each section shows how designers are thinking through crafts, showing a new spirit or attitude towards detail, time, culture, skill, value and connection, taking the audience to look back on traditions, deconstruction techniques, exploration and innovation, and imagine a future world benefiting from the potential of craft.

Participants (in no particular order): Alan Chan, PINWU + Rong Design Library, Jeff Shidayu (Dragonfly Design Center), Dadawa (KANJIAN Creation), Michael Young for Gorbon, SHANGXIA, Zhang Da (BOUNDLESS) + Summerwood, Jamy Yang, Yung Ho Chang (Work provided by QM furniture), Shao Fan, Wu Yongping, ATLAS Studio, Donn Holohan (HKU), FFIXXED STUDIOS, Henny van Nistelrooy, Klaas Kuiken and Dieter Volkers, Kristof Crolla (CUHK), Celia Yeh Yi Hsin (CUHK), Julie & Jesse, Lin Li, Nicole Goymann, Jeffrey Stephen Miller and Thomas Schmidt, Sky Yutaka, Zhang Junjie (SOZEN), Studio Florian & Christine, Tiffany Pattinson, Huo Yijin, Jian Huang, Ani Liu, BENWU Studio, Chen Min, Chuan Ma, Fanglu Lin(Miss Lin Studio), 2014GAFA Decorative arts department /Instructor: Wang Chao, Sally Lin, Jesvin Yeo, klee klee (naze naze), Summerwood + JNBY, Summerwood + Liu Yanyuan (Mobius Studio), Summerwood + Renli Su, Tag UX Design, Zhang Na (Lala), Shen Wenjiao, Zhang Dawei(SOSO Studio), Xin Yaoyao, Andy Yuk(Shanghai International Institute of Design and Innovation), Zhou Jiwei, Fu Xiutao, Ge Wei, Hou Xiaohui, Liu Jianhua





云骨竹柔、章俊杰 Bamboo Soft, Zhang Junjie



花瓶，迈克尔·杨为Gorbon创作，2018  
Michael Young for Gorbon 作品 Orzone Vase ©onformative



展览现场-Florian (from Studio Florian & Chritisine)讲解作品©设计互联  
Florian (from Studio Florian & Chritisine) was interpreting his work ©Design Society



展览现场Julie&Jesse讲解作品©设计互联  
Julie&Jesse were interpreting their work ©Design Society



# 语言的窠宰

## The Evolution of Communication

展览聚焦科技、人类和社会不断发展与进步的大背景下语言的发展及转变，借由艺术家对语言节奏的把玩，探索在现代语境中字面语言的潜在涵义。

作为综合性创新文化平台，设计互联致力于打破多元文化领域之间的边界，通过与基金会这样的本地艺术机构合作举办展览与活动，聚集活跃在国际前线的创作社群，共同营造区域文化艺术生态。

艺术家：徐文恺、陈佩之、张逸斌、周育正、瑞安·甘德、关小

策展人：郭瑛

主办：杨锋艺术与教育基金会  
联合主办：设计互联  
赞助：蓝海资本

2019.3.24-2019.6.24

园景展馆

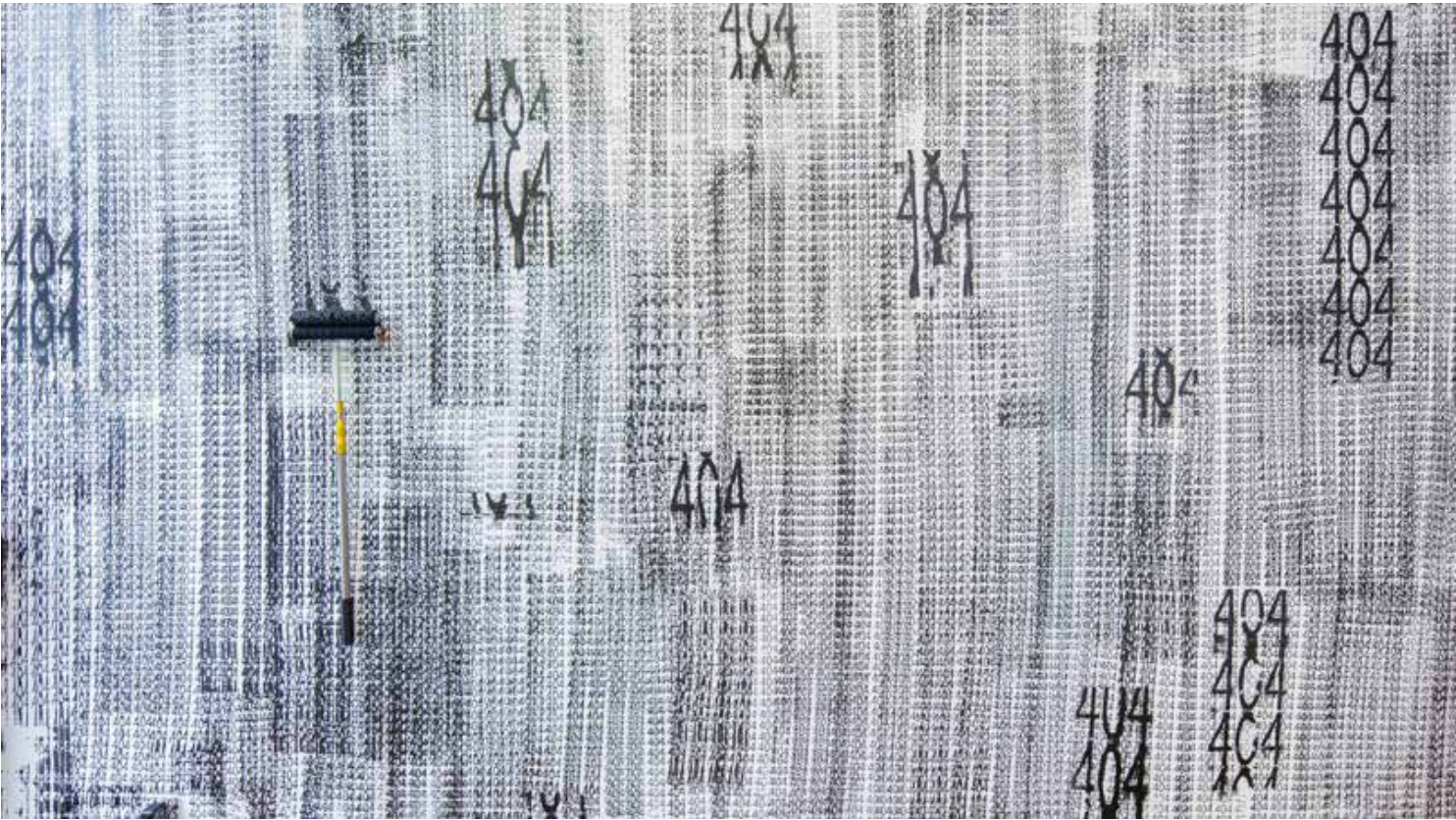
Host: Frank F. Yang Art and Education Foundation  
Co-host: Design Society  
Sponsor: Blue Ocean Capital Group (“BOCG”)  
2019.3.24-2019.6.24  
Park View Gallery

*The Evolution of Communication* focuses on the transformation and development of language in the age when technology, humans and society rapidly evolve and grow. Artists play with the rhythm of languages, exploring the underlying meaning beyond the literal meaning in modern context.

As an innovative cultural platform, Design Society aims to break the boundaries between various cultural disciplines. Through collaboration with local cultural institutions such as the foundation, we aim to contribute to the cultural ecology of the region, and to summon the pioneering creative communities.

Artists: Aaajiao, Paul CHAN, Gordon CHEUNG, Yu-Cheung CHOU, Ryan GANDER, Xiao GUAN

Curator: Ying Kwok



1Aaajiao, 《404》, 油墨、海绵滚轮, 尺寸可变, 2017, ©Aaajiao, 致谢艺术家及杨画廊

Aaajiao, 404, Ink, sponge roller, Size variable, 2017, ©Aaajiao Courtesy of the artist and Gallery Yang



陈佩之, 《呼吸器》, 风扇、塑料布料, 尺寸可变, 2015, ©杨锋艺术与教育基金会, 致谢艺术家

Paul Chan, Breathers, Fan, plastic sheet, Size variable, 2015, ©Frank F. Yang Art and Education Foundation, Courtesy of the artist



# 启蒙者·石汉瑞

## Henry Steiner: Graphic Communicator

2019.4.20-2019.6.20

联合国教科文组织展馆

主办：设计互联

策展：何见平

展览总顾问：王序

Shenzhen UCCN Gallery  
Organizer: Design Society  
Curator: Jumping He  
General Consultant: Xu Wang



石汉瑞  
Henry Steiner

著名平面设计师石汉瑞被誉为「香港设计之父」，他的设计融合了东西方文化，触发了中国香港与内地平面设计的意识觉醒。《启蒙者·石汉瑞》是石汉瑞在中国内地的首次个展，也是他迄今为止最大规模的展览。展览将完整呈现他自20世纪60年代至今逾半个世纪的设计实践历程，汇聚85套品牌设计案例以及书籍、杂志、钱币等实物设计与多套珍贵手稿，全方位展示石汉瑞的跨文化设计理念，生动体现其国际视野对中国现代平面设计的启蒙影响。

改革开放伊始，中国社会急剧转型、快速发展。深圳、广州等华南沿海城市毗邻香港，最先接触到国际现代平面设计，成为现代平面设计发展的前沿地区。1992年，平面设计协会在深圳创办，并于同年举办《平面设计在中国》展，这是中国平面设计行业的里程碑事件。

设计互联作为根植深圳、珠三角的重要公共文化机构，希望通过深度的设计研究，展现珠三角地区乃至中国现代设计发展历程，梳理关键的行业实践。此次展览作为石汉瑞在中国的首次个展，邀请石汉瑞的好友、设计师、出版人何见平教授策划。设计互联期待通过此次展览推动对设计师个案的深入研究，回溯中国现代平面设计发端、发展的社会语境与时代背景，呈现中国文化在平面设计实践中焕发出的丰富面貌。

论坛：回顾石汉瑞

嘉宾：石汉瑞，王序，李永铨，韩家英，Tamara Koenig

主持：何见平

时间：2019年4月20日 14:00-16:00

石汉瑞  
Henry Steiner / 启蒙者  
Graphic Communicator

主办：设计互联  
展期：2019年4月20日 — 6月20日  
地点：深圳市南山区望海路1187号  
策展：何见平  
展览总顾问：王序  
Henry Steiner · Graphic Communicator  
Exhibition Time: April 20—June 20, 2019  
Organizer: Design Society  
Curator: Jianping He  
General Consultant: Xu Wang  
Venue: 1187 Wanghai Road, Nanshan district, Shenzhen



设计互联《启蒙者·石汉瑞》展览现场©Design Society  
Exhibition scene of Henry Steiner:Graphic Commu-nicator ©Design Society

论坛：回顾石汉瑞  
嘉宾：石汉瑞，王序，李永铨，韩家英，Tamara Koenig  
主持：何见平  
时间：2019年4月20日 14:00-16:00  
Forum: Reviewing Henry Steiner  
Guests: Henry Steiner, Xu Wang, Tommy Li, Han Jiaying, Tamara Koenig  
Moderator: Jumping He  
Time: April 20, 2019 14:00-16:00



开幕论坛“回顾石汉瑞”现场©Design Society  
Open ceremony scene of Review of Henry Steiner©Design Society

Celebrated graphic designer Henry Steiner is recognized as the “Father of Hong Kong graphic design”. He has developed cross-cultural practices melding Chinese and Western art, awakening Chinese design from unconscious to conscious. *Henry Steiner · Graphic Communicator* is his first solo exhibition in Mainland China, as well as his largest exhibition till now. It presents Steiner’s design of more than half a century, starting in the 1960s. Visitors will enjoy 85 showcases of his distinctive work. Steiner is known for his books, magazines, banknotes, posters, packaging, advertisements and comprehensive corporate identity and annual reports.

He is the father of cross-culture design, creating a unique interpretation of how East and West sensitivities both contrast and come together.

The Pearl River Delta region has become a flourishing



开幕论坛现场 ©Design Society  
Open ceremony scene of Review of Henry Steiner©Design Society

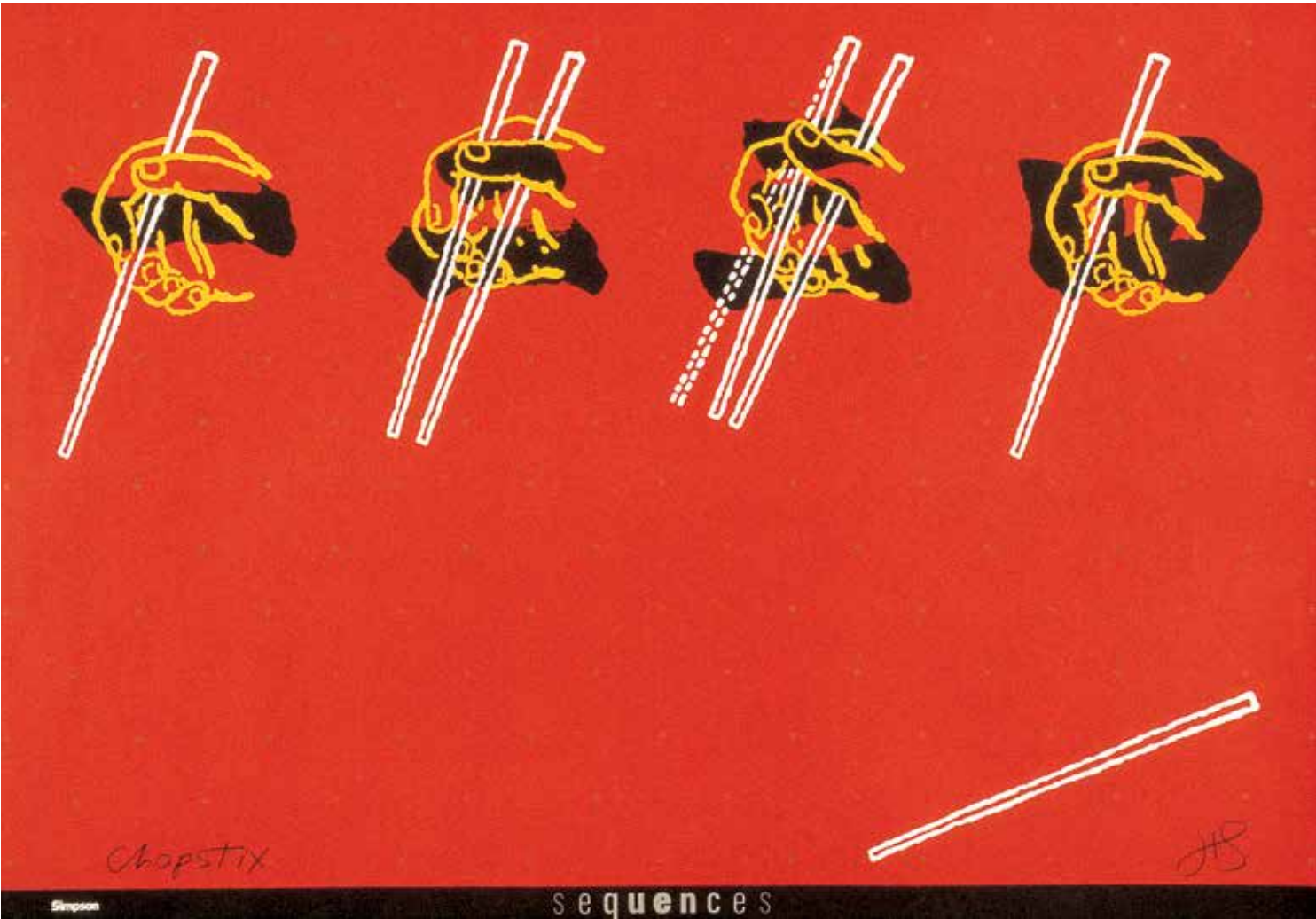
frontier of distinctive modern graphic design. In 1992, the Graphic Design Association was founded in Shenzhen, and held the *Graphic Design in China* exhibition in the same year. Design Society invited designer and publisher Professor Jumping He to curate this exhibition. It maps the origin of modern Chinese graphic design through in-depth exploration of Henry Steiner's distinguished career. As the largest solo exhibition of Henry Steiner,

Design Society hopes to present the strengths of China’s design development, melding society, culture and tradition to contemporary designers and the public.





《Idea》杂志封面 / 1980年, Magazine Cover



《Chopstix》 / 71cm×51cm / 海报 / 1986年 Post



设计互联《启蒙者·石汉瑞》展览现场©Design Society  
Exhibition scene of Henry Steiner:Graphic Commu-nicator ©Design Society



设计互联《启蒙者·石汉瑞》展览现场©Design Society  
Exhibition scene of Henry Steiner:Graphic Commu-nicator ©Design Society



设计互联《启蒙者·石汉瑞》展览现场©Design Society  
Exhibition scene of Henry Steiner:Graphic Commu-nicator ©Design Society



# 百年国漫大展 Y-COMIC-X?

主办：设计互联

指导单位：中共深圳市南山区  
委宣传部

主展馆

展期：2019.7.20–9.30



展览现场 Exhibition Scenes

来自85位中国漫画家的400余件漫画作品, 包括73件珍贵手稿, 将观众带入一趟视觉与情怀之旅。《百年国漫大展Y-COMIC-X?》以时间为线索, 串联起中国漫画初长成、连环画的黄金时代、外来影响下的新国漫、国际化与数字化、独立精神、漫画与多媒体时代六大章节。回溯国漫往昔, 是一部部承载文化记忆、演绎民族故事的经典之作; 探索时代更迭下中国漫画的现在与未来, 则是一个个鲜活、创新、独立的新漫画人。

《百年国漫大展Y-COMIC-X?》汇聚心怀大爱的国漫先锋, 呈现漫画的艺术发展脉络, 希望带领观众遨游神笔飞驰的国漫宇宙, 寻回丢失的童心, 秉持时代的良心, 凝结一个世纪的文化记忆, 重建几代人的青春飞地。

顾问: 金城 (中国美术家协会理事、中国美协动漫艺委会副主任)、Paul Gravett (国际漫画领域重要学者)、王宁 (漫画经纪人)、颜开 (中国著名漫画家、动画导演)

参展漫画家: 丰子恺、张乐平、张仃、万籁鸣、万古蟾、万超尘、万涤寰、特伟、钱家骏、唐澄、贺友直、顾炳鑫、王弘力、杨洛书、赵宏本、钱笑呆、张令涛、胡若佛、施大畏、韩硕、卢辅圣、



陈国强、戴敦邦、陈宁、蔡志忠、张世强、迟森、王征、胡志荣、钟增亚、张清渠、姜堃、张永枚、永祥、洪仁、姚巧、詹忠效、敖幼祥、聂崇瑞、金城、颜开、李志武、王泽、王立伟、郑旭升、黄玉郎、赵佳、陈翔、钟伟恒、刘玮、朱斌、神北克、夏达、早稻、胡晓江、许先哲、左马、猪乐桃、我是白、anusman、Dick Ng、甘木、Tango、王佑安、贾剑锋、罗榕榕、林沛锋、柳广成、曹志豪、胧夜旅团——月饼君、Tata君、吕玻、品弘、徐子然、高佬、张晓雨、靴下猫腰子、零子还有钞、聂峻、本杰明、夏吉安、MTJJ、钟鸣、逆光飞行、米二、一汪空气、胡恩恩、吴荣平、小新、猫小乐 (排名不分先后)

支持单位: 北京天视全景文化传播有限责任公司、广东省动漫艺术家协会、广州市动漫艺术家协会、JC动漫馆、北京漫言星空文化发展有限公司、上海黄浦区丰子恺研究会、上剧场、赖声川的专属剧场、腾讯动漫、厦门张仃美术馆、央视动画有限公司、厦门优莱柏网络科技有限公司、悠窝窝



展览现场 Exhibition Scenes



展览现场 Exhibition Scenes

Organizer: Design Society  
Guiding Unit: Propaganda  
Department of the CPC  
Nanshan District Committee  
Exhibition Duration: July 20,  
2019 – September 30, 2019  
Main Gallery



展览现场 Exhibition Scenes

Y-COMIC-X? showcases the story of China through the evolution of Chinese comics, displaying more than 400 local comic works from 85 comics artists, including 73 original drawings, in chronological order. This exhibition is composed of six chapters: Early Manhua (Comics) and Lianhuanhua (Comic Strips), The Golden Age of Lianhuanhua, External Influences on Chinese Comics, Globalization and Digitization of Chinese Comics, Independent Spirit, and Comics in the Multimedia Age. It presents the evolution of Chinese comics as a unique form of narration.

Y-COMIC-X? is a new and major endeavor for Design Society. Manhua (the Chinese word for 'comics') is a joyful and genuine form of expression close to our daily life. Through gathering those Chinese comics pioneers who hold the broadest popularity, the exhibition presents the developing artistic trends of comics, and presents the audience with a universe created by the magical pen, where they can find a lost innocence and uphold the conscience of an era, condensing the cultural memories of a century and rebuilding the enclave of youth for several generations.

Advisors: Jin Cheng (Deputy director of Chinese Artists Association-Comic Art Committee, director of Guangdong Province Comic Artists Committee, director of Guangzhou Comic Artists Committee); Paul Gravett (important scholar in the field of comics art and history research); Wang Ning (The general manager of Beijing Total Vision Culture Spreads Co., Ltd, comic manager); Yan Kai (famous Chinese comics artist and animation director).

Comics artists: Feng Zikai, Zhang Leping, Zhang Ding, Wan Laiming, Wan Guchan, Wan Chaochen, Wan Dihuan, Te Wei, Qian Jiajun, Tang Cheng, He Youzhi, Gu Bingxin, Wang Hongli, Yang Luoshu, Zhao Hongben, Qian Xiaodai, Zhang Lingtao, Hu Ruofu, Shi Dawei, Han Shuo, Lu Fusheng, Chen Guoqiang, Dai Dunbang, Chen Ning, Cai Zhizhong, Zhang Shiqiang, Chi Sen, Wang Zheng, Hu Zhirong, Zhong Zengya, Zhang Qingqu, Jiang Kun, Zhang Yongmei, Yong Xiang, Hong Ren, Yao Qiao, Zhan Zhongxiao, Ao Youxiang, Nie Chongrui, Jin Cheng, Yan Kai, Li Zhiwu, Alfonso Wong, Wang Liwei, Zheng Xusheng, Tony Wong Yuk Long, Zhao Jia, Chen Xiang, Zhong Weiheng, Liu Wei, Zhu Bin, Shen Beike, Xia Da, Zao Dao, Hu Xiaojiang, Xu Xianzhe, Zuo Ma, Zhu Letao, Wo Shibai, anusman, Dick Ng, Gan Mu, Tango, Wang You'an, Jia Jianfeng, Luo Rongrong, Lin Peifeng, Liu Guangcheng, Cao Zhihao, Longye Lvtuan——Yuebing Jun, Tata Jun, Lv Bo, Pin Hong, Xu Ziran, Gaolao, Zhang Xiaoyu, Xuexia Maoyaozi, Linzi Haiyouchao, Nie Jun, Ben Jieming, Xia Ji'an, MTJJ, Zhong Ming, Niguang Feixing, Mi'er, Yiwang Kongqi, Hu Enen, Wu Rongping, Xiao Xin, Mao Xiaole (List is in no particular order)

Supported by Beijing Total Vision Culture Spreads Co., Ltd, Guangdong Province Comic Artists Committee, Guangzhou Comic Artists Committee, JC Cartoon Art Museum, Beijing Manga Talk Culture Development Co., Ltd, Feng Zikai Research Society, Theatre Above, Stan Lai's theatre, AC.QQ, Xiamen Zhang Ding Art Museum, CCTV Animation Inc., ULAB Co.,Ltd, UWOWO.





展览现场 Exhibition Scenes



展览现场 Exhibition Scenes



漫画家Tango与Dick Ng对话 Duo Talk by Chinese comic artists  
Tango and Dick Ng



展览现场 Exhibition Scenes



# 融.榫卯 和合而生

## Rong Design Exhibition • SunMao

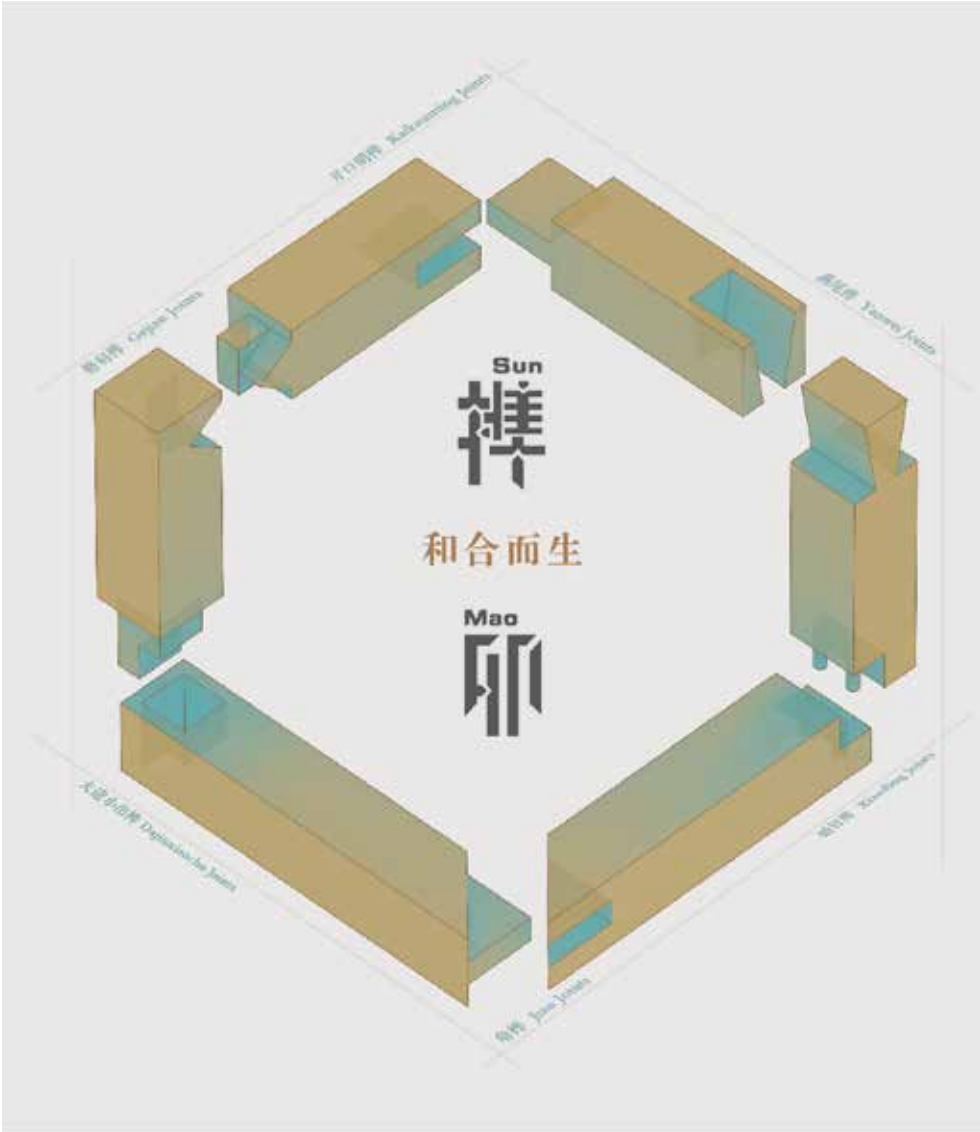
主办方：设计互联，融设计图书馆

展期：2019.8.7-11.10

园景展馆

策展人：张雷

策展团队：黄鑫晨、熊纪平、  
帅群芳



“融•榫卯 和合而生”基于中国传统手工艺，将东方文化精髓与国际领先的创新设计结合，展览作品涉及建筑、家具、首饰、灯具、装置等多个领域，试图从不同层面探讨“榫卯”这一传统手工艺融入当代设计的可能性，探索“传统的未来”这一设计语言。

展览由榫卯出发，探讨物与物、物与人、人与人之间的关系，由此衍生为展览的三个版块。“榫”与特定的“卯”结合——所谓“和合”，之后生成新的物件，产生强有力的支撑力、连接力、生命力。展览主题“和合而生”即由此而来。

主动挖掘新兴的设计实践、支持设计人才和拓展设计研究的边界，一直都是设计互联的使命之一。这次设计互联主办展览“融•榫卯 和合而生”，不仅呈现了对于传统文化、传统工艺的现代传承方式，而且为观众展示了创新型设计实践“融设计材料图书馆”——一个由青年设计师和青年研究员架构起来的公益组织。

融设计图书馆自2009年起，从竹开始连续五年渐次研究了丝、土、铜、纸五种传统手工材料。这次呈现的是他们新的五年计划，从榫卯出发探讨五种中国人对待自然材料的传统方法。我们如何回应传统，一直都是当代设计不可回避的问题。融设计图书馆展示了一种对于传统的传承与创新的思考，它并不是修旧如旧，也不是完全的摒弃过去，而是用现代人的目光、理性的解构方法论和富有感情的设计创作，活化传统材料、工艺和文化。

设计互联希望与融设计图书馆一起，通过对榫卯的解构，推动中国传统手工艺的再生和中国当代设计的发展。

参展设计师（排名不分先后）：

陈大瑞、董谧、范承宗、方静峰、黄明健、侯正光、梁晨、罗黛诗、林幸民、骆毓芬、谭志鹏、王俊磊、万凌、徐乐、袁进华、袁媛、姚懿嫒、翟伟民、张小川、张一品、Alexandre Chary、Mike Wong、Sebastian Marbacher



黄明健, 连续的榫卯 Open' Sŭn Mǎo ,Huang Jianming



黄明健, 连续的榫卯 （局部） 'Open' Sŭn Mǎo ,Huang Jianming (Details)

Host: Design Society, Rong Design Library  
Time: 7th August – 10th November, 2019  
Park View Gallery  
Curator: Lei ZHANG  
Curatorial Team: Xinchen HUANG, Jiping XIONG, Qunfang SHUAI

Rong • SunMao is the sixth year of Rong Design Exhibition. Rong in Chinese means “melting”. By deconstructing the traditional crafts Rong designers turn them into contemporary design.

2012 – 2017, focusing on one traditional Chinese crafts material each year, Rong Design Exhibition invites designers from different areas to do the contemporary design. 1st year – bamboo, 2nd year – silk, 3rd year – mud, 4th year – copper, 5th year – paper. The sixth year, SunMao-Chinese Joints.

SunMao - Chinese Joints is a traditional Chinese way for connecting woods. This technique can be applied to big structures, like buildings and bridges, but also to small object like furniture and window. Ancient Chinese craftsmen used advanced wood joints to complete the three-dimensional structure.

Nowadays the hardwood materials gradually faded. Based on the concept of deconstruction, Rong Design Exhibition sincerely invites you to discuss in which direction will SunMao-based design go.

One of Design Society's missions is to explore new design practices, supporting talented designers and expanding the boundaries of design. The Rong Design Exhibition • SunMao presents not only how contemporary design inherits traditional culture and craft, but also introduces an innovative design project Rong Design Library, a nonprofit organization that operated and supported by young designers

and researchers.

Since 2009, Rong Design Library has spent five years to study five kinds of traditional handicraft materials including bamboo, silk, mud, copper, and paper. This time, they will bring in a new 5 years plan, beginning from the study of SunMao (wood tenons and joints), to study and explore in total five conventional Chinese methods of treating the natural materials. How we respond to the tradition has always been an unavoidable question in contemporary design. Rong Design Library presents an approach to inherit and to innovate tradition. They treat tradition neither as restoration of the past, nor as denial of the history. Instead, they deconstruct and analysis tradition and traditional craft from a modern perspective and create poetic works with traditional materials, crafts and cultural references.

By exploring and deconstructing the SunMao craft, Design Society and Rong Design Library hope to drive the revival of traditional Chinese crafts and the development of contemporary Chinese design.

Designers: Chen Darui, Dong Mi, Fan Chengzong, Fang Jingfeng, Huang Mingjian, Hou Zhengguang, Liang Chen, Luo Daishi, Lin Xingmin, Luo Yufen, Tan Zhipeng, Wang Junlei, Wan Ling, Xu Le, Yuan Jinhua, Yuan Yuan, Yao Yihuan, Zhai Weimin, Zhang Xiaochuan, Zhang Yipin, Alexandre Chary, Mike Wong, Sebastian Marbacher





范承宗，榫 Bamboo Mortise (Bowl&Chopsticks),Cheng Tsung Feng



森物x载具创造计画，骆毓芬 Design Bar Stool- Yu-fen Lo



奥雷·伯曼（左），张雷  
Ole Bouman (L), Zhang Lei



首饰设计师张小川讲解作品理念  
Jewelry designer Zhang Xiaochuan introduces her design



《汉声》杂志创始人黄永松老师来访  
Huang Yongsong, founder of ECHO Magazine of Things Chinese, visited the exhibition ©Design Society



设计师Alexandre Chary介绍作品Evolve Stool  
Designer Alexandre Chary introduces his design.



# 科技艺术四十年——从林茨到深圳暨奥地利林茨电子艺术节四十年文献展

## 40 Years of Humanizing Technology — Art, Technology, Society Ars Electronica in Shenzhen

主办：设计互联、中央美术学院、奥地利林茨电子艺术节

指导单位：深圳市南山区委宣传部、深圳市南山区招商街道办事处、招商文化、奥地利驻华大使文化处

展期：2019.11.2.-2019.12.16

策展人：邱志杰、马丁·霍齐克

策展团队：魏颖、克里斯特·鲍尔

主展厅

全球历史最悠久、声望最高的媒体艺术节——林茨电子艺术节第一次来到设计之都深圳。展览在追溯全球科技艺术四十年历史和中国科技艺术发展脉络的同时，亦邀请中国观众进入一场别开生面的属于未来世界的艺术之旅，深度透视正在影响全球每个人的颠覆性革命。展出作品综合运用人工智能、机器学习、数据可视化、3D打印、基因改造、动态捕捉、高清立体扫描、开源创客软件、AI编曲等前沿复杂科技，让我们看见不可



改造的天堂：衣裙 © AnotherFarm & Sputniko!  
Modified Paradise Dress, © AnotherFarm & Spuntniko!

参展艺术家：NeloAkamatsu、RefikAnadol AnotherFarm&Sputniko!、陈抱阳、KateCrawford、邓碧文、Akinori Goto、Ai Hasegawa、何晓冬、蒋竹韵、Vladan Joler、Bjørn Karmann、Toby Kiers、Tore Knudsen、刘娃、龙星如、Isaac Monte、onformative、邱思遥、邱志杰、Quadrature、- Davide Quayola、Anna Ridler、Mariano Sardón、Mariano Sigman、Universal Everything、吴珏辉、夏语冰

克里斯特·鲍尔 (Christl Baur)，奥地利林茨电子艺术中心联合制作人

见的“遗迹”“城市”“太空”“磁场”“基因”“气味”“器官”“自然”“风”“时间”“社会机制”“信息系统”，运用技术手段凝聚寻常生活中不可被感知之事，“呈现出媒体艺术如何与社会生活产生交集，以及在社会中具体扮演何种角色”（马丁·霍齐克语），为大众勾勒出一个个期许未来的可视化科技创想，亦迸发一次次心灵与科技间的脑洞碰撞。



科技艺术40年开幕式  
Opening Ceremony of Humanizing Technology



蜿蜒之河  
Meandering River, onformative & kling klang klong

**Guidance:** Nanshan District Publicity Department of Shenzhen Municipal Committee of the CPC, Zhaoshang Sub-district Office of Shenzhen Nanshan District, China Merchants Culture Industry, Cultral Forum of the Austrian Embassy Beijing  
**Organizer:** Design Society  
**Curators:** Qiu Zhijie, Martin Honzik,  
**Curatorial Team:** Jo Wei, Christl Baur  
**Duration:** July 20, 2019 – September 30, 2019  
**Main Gallery**

Participating Artists:

Nelo Akamatsu, Refik Anadol, AnotherFarm & Sputniko!, Chen Baoyang, Kate Crawford, Deng Biwen, Akinori Goto, Ai Hasegawa, He Xiaodong, Jiang Zhuyun, Vladan Joler, Bjørn Karmann, Toby Kiers, Tore Knudsen, Liu Wa, Long Xingru, Isaac Monté, onformative, Qiu Siyao, Qiu Zhijie, Quadrature, Quayola, Anna Ridler, Mariano Sardón, Mariano Sigman, Universal Everything, Wu Juehui, Xia Yubing

In retrospect to the history of Art Field of Science and Technology (AST) throughout the past four decades in China and beyond, the exhibition invites visitors to a spectacular AI art journey of the future, and deeply delves into this disruptive revolution, which has been affecting each of us all around the world.

The exhibited works employ the advanced and sophisticated technologies such as artificial intelligence, machine learning, data visualization, 3D printing, genetic modification, dynamic capture, HD 3D scanning, open source software, AI composition. So that we can see the invisible "relics" "city" "space" "magnetic field" "gene" "smell" "organ" "nature" "wind" "time" "social mechanism" "information system", use technology to visualize what cannot be, "Together, they will show how media art intersects with society and what concrete role it plays there" (quote from Martin Honzik), outline a series of ideas expecting the visualization of future, but also create a series of collision between our mind and technology.



凝视之墙，马里阿诺·萨顿和马里阿诺·西格曼  
Wall of Gazes, Mariano Sardón & Mariano Sigman



遗迹，Quayola  
REMAINS Vallée de Joux, Quayola





欺骗的艺术，艾萨克·蒙特和托比·基尔斯  
The Art of Deception, Isaac Monté & Toby Kiers



行走的城市，Universal Everything工作室，马特·皮克  
Walking City, Universal Everything, Matt Pyke



奥地利林茨电子艺术节文献展  
Ars Electronica in Shenzhen



开幕现场  
Exhibition scene



开幕现场  
Exhibition scene



开幕现场  
Exhibition scene



# 社会设计：玩着学

## Social Design: Learning at Play

主办：设计互联、众建筑

展期：2019.11.23-2.23

感谢支持：北京乐平公益基金会，南都基金会，干渡地产，钱源，未来+学院，信言设计大师

园景展厅

**Organizers: Design Society, People's Architecture Office**  
**Dates: 2019.11.23-2020.02.23**  
**Supported by: Leping Social Entrepreneurship Foundation, Narada Foundation, Qian Yuan, Heights Properties Co., Ltd., Future Plus Academy, Design Trust**  
**Park View Gallery**



设计互联作为综合创新设计聚合平台，致力于为公众呈现丰富多样的文化活动与不同凡响的文化体验。建筑设计价值与潜力，是设计互联自创立以来，始终关注的重要议题。我们的开馆展之一“筑·梦”集中展示了海上世界文化艺术中心的建筑师、普利兹克建筑奖得主槇文彦过去五十年的建筑设计理念与重点项目；我们与2017年深港城市建筑双城双年展合作，将世界“移动建筑”大师尤纳·弗莱德曼的“街道美术馆”带到文化艺术中心美丽的屋顶花园，邀请本地学生参与共同搭建；在文化艺术中心与女娲滨海公园相接的绿地上，德国斯图加特大学的阿希姆·门格斯与扬·尼普尔思教授用机械臂织造的“研究亭”是我们公共艺术项目中的亮点，广受公众的喜爱。

设计互联自2016年起与社会创新团队众建筑建立联系，这家成立于2010年的建筑事务所以城市、建筑、产品等多学科交叉的创新方式实现社会影响力。他们是亚洲首家获得B Corp认证的建筑设计

机构。本次展览通过30件作品，集中呈现了众建筑十年来的设计实践，让观众得以体验试错、催化、捣鼓和参与四种创新的工作方法，并邀请专业的儿童教育平台“童筑文化”合作策划“玩学工作站”工作坊，使用众建筑研发的空间学习工具“玩学架”，与孩子们一起设计玩空间。

通过众建筑与“社会设计·玩着学”，设计互联邀请公众了解、参与到另一种建筑实践，拓展建筑设计的边界，并与我们共同探讨建筑、生活空间与城市设计等话题。

众建筑被国际知名设计杂志Domus评为“2019世界最佳建筑事务所”之一，并入选国际创新商业杂志FastCompany的“2018世界十大创新建筑公司”榜单，其作品曾在威尼斯建筑双年展、鹿特丹国际建筑双年展与哈佛大学设计学院。



As an innovative cultural platform, Design Society offers unique and diverse cultural experience to the public, and looks at the values and potentials of architectural design. One of our inaugural exhibitions, Nurturing Dreams, featured the fifty-years of architectural practice of Fumihiko Maki. Through the collaboration with Shenzhen Urbanism Architecture Bi-City Biennale, Design Society invited Yona Friedman to develop a new Street Museum in our roof garden. And still on the front lawn ICD/ITKE Research Pavilion co-produced by Achim Menges and Jan Knippers, stands among our public art works as one of the favorites for the public.

Design Society paid close attention to People's Architecture Office (PAO) from Beijing since 2016. The firm is a multi-disciplinary studio focused on social impact through design, particularly in the areas of housing, urban regeneration, and education. PAO is the first architecture firm certified as a so called “B-Corporation” in Asia and serves as a model social enterprise. Their exhibition *Social Design: Learning at Play*, not only shows key projects from PAO's practice but also includes interactive models

that allow visitors to experience the methodology hands on. Additionally, Learning at Play Workshop will be hosted in collaboration with More than Architect utilising PAO's brand new 'Plugin Learning Loft', a prototype for early childhood education. The workshops allow participants an even more direct experience of play in design.

With PAO's *Social Design: Learning at Play*, Design Society seeks to share the fun of social design with the public, showcases an alternative architectural practice and invites you to participate. Through the expansion of the realm of architectural design, we can explore the topics of architecture, living space and urban planning together.

Domus named PAO as one of the world's best architecture firms of 2019 and FastCompany listed PAO as one of the world's ten most innovative architecture companies in 2018. The studio's award-winning works have been exhibited at the Venice Architecture Biennale and Harvard Graduate School of Design.





巡展与借展  
Touring and loans



羊舍：“虚山水”庭院，杨明洁  
YANG HOUSE: “Virtual Landscape” Garden, Jamy Yang



# 设计互联在苏州

## 《设计的价值：活的传统》

### Design Society in Suzhou

### Values of Design: Living Tradition

主办：设计互联

支持：苏州市姑苏区人民政府，招商蛇口苏南公司，招商产业园事业部

展期：2019年10月24日-10月29日

地点：苏州市姑苏区廖家巷28号 | 展区 H馆



设计的价值：活的传统@2019苏州国际设计周  
Values of Design: Living Tradition in 2019 Suzhou Design Week

苏州是联合国教科文组织授予的“手工艺与民间艺术之都”。姑苏区，是全国首个也是唯一一个国家历史文化名城保护区，拥有各类非物质文化遗产代表性项目106项、各级非遗传承人49人。如何活化这些珍贵的文化遗产，将历史文化优势变成面向未来的产业优势，不仅是关系到城区发展的文化议题，也是重要的社会经济议题。设计互联作为中国首个专注设计的大型文化机构，此次应姑苏区政府邀请，在古城苏州策划并展出《设计的价值——活的传统》展览，以工艺复兴、方法与技艺、迭代与创新、理想社会四个主题，讨论设计行业如何为传承与活化传统手工艺带来新思路、新价值。

此次展览将呈现来自中国北京、上海、深圳、苏州、杭州、景德镇、香港与台湾，以及美国、荷兰与德国的18位（组）国内外设计师的29件创新实验性的作品与项目，门类涉及建筑、家具、家饰、服饰、灯具等多个领域。参展设计师们以不同的视角和实践方式，综合运用竹、木、纸、苎绸、苎麻、陶瓷及多种新型材料，将榫卯、纸伞、吊染、夏布、编织、制陶等传统工艺，与数字设计、算法设计、3D打印等当代技术相结合。

展览设计运用工业化纸质材料来构造不同展区之间的隔断，借用中国传统屏风的意境，使观展过程充满探索的趣味性。《设计的价值——活的传统》将是2019年苏州国际设计周的必打卡点。

设计互联自2014年创立于深圳，强调以设计驱动

社会发展，长期关注并支持创新设计实践，传播设计理念，推动设计与城市、产业的结合，使设计在更广泛的社会领域发挥积极的作用。设计互联自2017年开始对设计与工艺的研究展览计划。工艺在苏州，既是古戏台上的刺绣罗缎、园林中的长物雅趣，又是长久以来持续革新，带动技术新应用和促进当地贸易发展的重要动力。设计互联很高兴能够结合苏州城市文化和产业环境，展示国际前沿的设计实践，希望观众从展览中获得新的乐趣和理解。

参展品牌与设计师（按首字母拼音顺序排列）

本无设计事务所、FFIXXED STUDIOS (Kain Picken & Fiona Lau)、范承宗、Henny van Nistelrooy、黄明健、霍奕瑾、JNBYHOME设计团队、高仕棠 & 香港中文大学、Latitude 22N (Jesse Mc Lin & Julie Progin)、梁子天意TANGY Collection、Jeff Miller & Thomas Schmidt、品物流形（张雷、Jovana Zhang & Christoph John）、RENLI SU（苏仁莉）、辛瑶遥、夏木（易洪波）、羊舍（杨明洁、徐倩、黄凌曦）、没边（张达）、章俊杰、张永和



一位小朋友在现场体验范承宗的《罍屋Ⅱ》  
A kid in Fish Trap House 2 by Cheng Tsung

Host: Design Society

Support: Suzhou Gusu People's Government, Gusu Culture New Economy Development Co. Ltd, China Merchants Shekou

Duration: 2019.10.24-10.29

Location: Exhibition hall H, No.28, Liaoja Lane, Suzhou, Gusu



设计的价值：活的传统，2019苏州国际设计周  
Values of Design: Living Tradition in 2019 Suzhou Design Week

As a Creative City of Crafts and Folk Arts named by the UNESCO, Suzhou is known for its traditional handicrafts involving paintings and calligraphic art. Building on these traditions, Suzhou is focusing on fostering creativity and promoting the integration of its renowned history and culture together with tourism, innovative businesses, technology, fashion and other creative domains. An innovative metropolis and an important business center, Suzhou is striving to build itself into a hub of international talents, industries and information.

Design Society is invited by the Gusu People's Government to present Values of Design: Living Tradition, an exhibition about the reawakening of crafts in contemporary design and society, which present 18 exhibitors and 29 works in four themes of Craft Revival, Craft Methodologies, Craft Innovation, Crafting a Better World.

The exhibition evaluates how creative practices are reinvigorating crafts from within, using this medium as an interface to engage with larger themes in contemporary society. It explores how designers create new lifestyles with crafts. In this context, we ask how designers are relating to the past through traditional crafts, how they are engaging with materials, how crafts are being innovated or are a channel for new innovation, and how crafts represent a new idealism and responsibility. Each section shows how designers are thinking through crafts, showing a new spirit or attitude towards detail, time, culture, skill, value and connection, taking the audience to look back on traditions,

deconstruction techniques, exploration and innovation, and imagine a future world benefiting from the potential of craft.

Design Society believes design as a catalytic social force, endeavours to support innovative design practice, promote design thinking, merges design with industrial and urban development, and makes design a more influential role in a wider social sphere. Design Society started its research on design and crafts in 2017. Crafts in Suzhou is not only an important heritage, but a key driving force for the development of new technology and local trading. Design Society is delighted to present pioneering design projects worldwide in context of Suzhou's urban cultural and industrial environment, and to bring new pleasure and understanding to the public.

Participating brands and designers (in alphabetic order):

Benwu Studio, FFIXXED STUDIOS(Kain Picken & Fiona Lau), Cheng Tsung FENG, Henny van Nistelrooy, Jianming Huang, Huo Yijin, JNBYHOME, Prof. Kristof Crolla & The Chinese University of Hong Kong, Latitude 22N(Jesse Mc Lin & Julie Progin), Liang Zi.TANGY Collection, Jeff Miller & Thomas Schmidt, PINWU(Zhang Lei, Jovana Zhang & Christoph John), RENLI SU, Xin Yaoyao, SUMMERWOOD(Yi Hongbo), YANG HOUSE(Jamy Yang, Xu Qian, Huang Lingxi), BOUNDLESS:Zhang Da, Zhang Junjie, Zhang Yonghe





变奏系列，辛瑶遥  
Variations, Xin Yaoyao



碎瓷贴花一号，再生陶瓷(杰弗里·史蒂芬·米勒和托马斯·施密特)  
Shredded Decal No. 1, Recycled China (Jeffrey Stephen Miller and Thomas Schmidt) 2018



TANGY•Collection “清墨” 系列，梁子  
TANGY•Collection•Ink series, Liang Zi



云骨竹柔，章俊杰  
Bamboo Soft, Zhang Junjie



设计互联在上海：  
百年国漫大展  
Design Society in  
Shanghai: Y Comic  
X?

主办：设计互联、上海宝山花  
园城  
展期：2019年11月29  
日-2020年1月3日  
地点：上海市宝山区水产路  
2069号花园城商场一楼

Host: Design Society, Shanghai  
Baoshan Garden City  
Duration: 2019.11.29-2020.1.3  
Venue: Atrium, L1 Garden City  
Shopping Mall, 2069 Shuichan  
Rd., Baoshan District, Shanghai



2019年1月11日至4月6日，设计互联参展第三届中国设计大展，深圳市当代艺术与城市规划馆  
November - 6 April, 2019, Design Society participated in the 3rd China Design Exhibition, Museum of Contemporary Art & Planning Exhibition



2018年12月，设计互联在江西南昌的东湖意库展示  
Bamboo Soft, Zhang Junjie December 2018, Design Society showcase in Donghu Ecoool in Nanchang, Jiangxi Province



## 教育 Learning

作为一个崇尚开放、交流与协作的文化平台，设计互联旨在成为世界观众了解中国设计的重要窗口、国际设计进入中国的重要平台，并且致力于将设计融入社会、生活与产业。

设计互联的公共教育项目将充分体现机构的使命，并将促进设计互联成为领先、优质的设计教育实践和资源交流平台。通过一系列多层次、多面向的公教项目，设计互联将在独特的文化体验中为不同年龄、不同背景、不同地域的公众提供参与、了解、学习设计的途径。我们提倡“与社会共设计”的概念，这同时也意味着设计需要具有响应性和创新性。为了促进“动手设计、独立创造、互联参与”的设计精神，我们将专业的设计实践和创新文化转变成每个人都能了解和参与的活动；因此，我们支持设计的多种可能性，不断激发更多的互联参与、沟通和共同创造。

设计互联的公共教育项目将通过以下方式充分履行机构的使命：

- 从设计互联的展览和研究内容出发，促进公众参与与学习；
- 通过开展适合不同观众群体的项目，打造一个亲民、有趣又富有创造力的文化机构；
- 充分阐释设计的过程，强调“观察—设计—创造—展示”之设计思维过程
- 尊重每一位参与者的设计本能，通过富有启发性的教学方法和创新体验，鼓励他们的自主设计和创造。

Serving as a collaborative platform, Design Society aims to create synergies, connect China and the world, and empower the inter-connectivity between design and society, design and everyday life, and design and industries.

Learning and Public Programmes are developed to fully embody the mission of Design Society, and to turn Design Society into the go-to platform and leading resource for Design education in China. Through these programmes, Design Society fully engage with the public, and cultivate enthusiastic, loyal and dedicated audiences. Sea World Culture and Art Centre will be filled with lively programmes and events, and will become a “not to be missed” culture destination. We advocate the concept of “Design with Society”, which means design should be responsive and innovate.

In order to facilitate the design spirit of “hands-on experience, critical making, cross-connection”, we will turn professional design practice and creative culture into events that everyone can understand and participate; therefore, we champion the potential of design to constantly inspire cross-connections, communication and co-creation.

Learning and public programme will:

- Facilitate learning and public engagement derived from the content of DS.
- Help to create an accessible, fun and creative cultural institution through inclusive programming that is appropriate to the needs of diverse audience groups.
- Demystify the design process. Emphasise on the observe – design – create – present process of design thinking.
- Respect the design instinct of every participant and encourage them to design and create through inspiring teaching methods and innovative experiences.





# 设计互联学院

## Design Society edu

设计互联学院为设计互联自有公共教育项目子品牌，通过“说”（讲座、论坛类讲演活动），“做”（工作坊、游学等互动参与式活动），“学”（非常规课堂式课程、导览等教学活动）与“演”（戏剧、音乐、放映等演出）四大板块内容展开公教活动，以广义的设计为核心，同时涵盖艺术、环保、科技、健康、时尚等多个领域，联合名企名校和社会创新教育机构，降低体验门槛，共同活化社区，调动教学资源，链接教育产业，构建更专业、更亲和、更多元的创新教育生态，并面向全年龄段开放。

Design Society Edu is a sub-brand of the Design Society's public learning programme. It operates learning activities through four major sections: “speak” (lectures, forum, talks), “do” (workshop, study tour and other interactive participatory activities), “learning” (non-conventional classroom courses, guided tours) and “playing” (drama, music, screening, etc.). With a broad design as the core, it will cover art, environmental protection, technology, health, fashion and other fields, connect famous enterprises and schools and social innovative education institutions, lower the threshold of experience, jointly activate communities, mobilize teaching resources, link the education industry, and build a more professional, more intimate and more innovative education ecosystem opening to all ages.



2019年6月，设计互联学院正式发布  
June 2019, Design Society edu official launch



# 讲座与工作坊

## Talks & Workshops

基于设计互联展出的各类展览，围绕设计主题，来自不同设计领域的专业人士和艺术家将开展一系列不同主题的讲座，在促进业界或专业群体之间沟通和交流的同时，更同广泛的社会公众分享新鲜、实用且富有启发意义的专业知识或创意灵感。同时每次展览都配套开展丰富多样的手工作坊活动，活动都将基于不同的设计主题对参与者进行创意启发，由参与者亲自动手完成创意作品，同时在交流中分享自己的感受，加深对设计主题的理解。

Based on various exhibitions hosted by Design Society, revolving around design, professionals from different fields will give a series of lectures on different topics that not only promotes the communication and exchange between industry and professional groups, but also shares fresh, practical and enlightening expertise and inspirations with a wide range of public people. Besides, there will be multiple workshops supporting for better understanding of exhibitions. Each workshop will have a different theme about design. Participants will be introduced and inspired first by the design artist / workshop instructor, then take part in making a design piece together, at last communicate and exchange their ideas on the design theme.

# 与社会共设计

## Design with Society





# 博物馆课堂： 设计思维课程 Museum Course: Design Thinking

设计互联与深圳市蛇口育才教育集团在2018年达成首次合作，博物馆设计课程在育才四小五年级中开展，课程中同学们对设计思维，设计过程有全面的认识，通过项目制的学习方式，学生可以动手体验的设计的乐趣。课程配套使用设计互联开发出品的教材《设计互联博物馆课堂系列教材：设计思维2018》。

秉承着共同的文化传播使命以及社会创新理想,2018年10月“设计互联博物馆课堂系列——创意设计课”深度研发项目展开。本学期设计互联来到育才一小六（10）班，延续设计思维的核心课程设计，更加深入地探讨设计的价值与意义。



# 去！设计社区节 “Go! Design Community Festival”



“去!设计社区节”是设计互联每年一度的社区盛事，为设计互联学院品牌的一部分。在2016年11月的第一届社区节，设计互联首次在深圳本地公众面前惊喜亮相。自2017年12月正式开馆以来，设计互联已经吸引了海量的国内外观众来到蛇口，与设计互联。

作为城市新型文化机构及创新平台，设计互联期望透过社区节等城市公共活动，倡导公众透过设计参与社区、影响社区，并一同期望在不久的将来，每一个社区都能透过“思考-探索-设计-行动”的设计思维模式，共同创造更好、更宜居、更创新的城市；每一次设计行为或创造实践，都将为城市的发展与未来带来无限可能。

“Go! Design Community Festival” is an annual community event as part of the Design Society Edu brand. At the first community festival in November 2016, Design Society made its first surprise appearance in front of the local public in Shenzhen. Since its official opening in December 2017, Design Society has attracted a large number of domestic and international audiences to Shekou to connect with design.

As a new urban cultural institution and innovation platform, Design Society hopes to encourage the public to participate in community event, such as community festivals and influence the community through design. In the near future, every community can think through the design thinking model of “think - explore - design - act”, creating a better, more livable and innovative city; every design behavior or creation practice will bring unlimited possibilities for the development and future of the city.



2019去！设计社区节

4个社区，100位居民，45张座椅的故事

2019 Go! Community Festival:

Stories of 4 Communities,100 Residents and 45 Chairs

我们走入花果山、四海、桂园和海昌四个社区，和蛇口社区基金会联合发起首届社区公共座椅竞赛，进行为期一个月、以设计为主题的社区营造。近百人参与，共制作公共座椅45把，我们挑选了其中17件作品，于2019年12月21日- 22日在海上世界文化艺术中心202室展示，为获奖作品颁奖，并举行了一场亲切的茶话会。

设计互联希望以设计为纽带，使居民与居民间、居民与社区间建立起更加紧密的社会联系，以培育一个可持续的、更具社会弹性及感知力的、与设计互联的蛇口未来。本次社区节是设计互联对社区营造的初次尝试，居民带着对社区营造的好奇来，带着对社区营造的信心走。

Design Society initiated its inaugural Public Chair Campaign in association with Shekou Community Foundation. Nearly 100 Residents from Huaguoshan, Sihai, Guiyuan and Haichang four local communities participated and made 45 chairs in total. We exhibited 17 chairs during 21-22 December in Room202 at Sea World Culture and Arts Center, accompanied an award ceremony and a sharing session. Applying the method of Community Building, we use design as the medium to connect residents and communities, and cultivate a sustainable, flexible, sensitive future, a design society. We were encouraged by the curiosity of the participants, and they gained in turn confidence in community building.



彩虹、梁兰花、程远芳、孙嘉豪、吕文韬、张泽权  
Rainbow,Liang Lanhua,Cheng Yuanfang,Sun Jiahao,Lv Wentao,Zhang Zequan



BB车，张婕、王雨涵 BB Car,Zhang Jie and Wang Yuhan

去!GO! Design Community Festival 第三届 设计社区节!

2019 12.21 / SAT

设计茶话会 14:00-15:00

社区公共座椅竞赛颁奖礼 15:00-15:15

日落爬梯 15:15-16:00

竞赛作品及文献展 9:00-19:00

12.22 / SUN

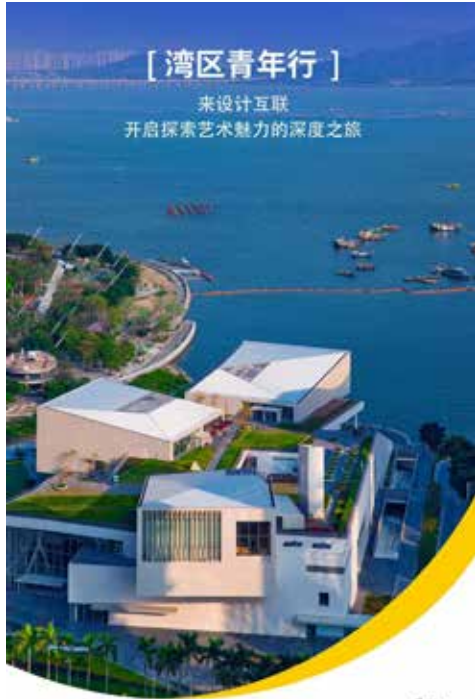
社区公共座椅竞赛作品及文献展 9:00-21:00

地址: 海上世界文化艺术中心，二楼202室 Sea World Culture and Arts Center, L2 202





# 腾讯青年行 Tencent Youth Program



作为一个崇尚交流和协作的开创性综合文化机构，设计互联长期探索先锋性的设计教育，与学校、企业合作组织公共教育项目。我们倡导“与社会共设计”，策划人人都可参与的设计创新活动。其中，青少年是我们重点关注的群体。设计互联携手腾讯“湾区青年行”，共同拓展湾区青少年创新教育的可能性。

“湾区青年行”是腾讯联合一批湾区名企、名校和社会机构，共同发起的粤港澳大湾区青少年研学交流计划，在日常周末及寒暑假，为粤、港、澳三地的中学生提供优质的免费研学项目，预计未来三年将服务超过一万名湾区中学生。设计互联是“腾讯青年行”的核心合作伙伴，组织每月一次的文化创意活动。

2019年5月25日，设计互联与“腾讯青年行”举办了首场活动，联手打造V&A艺术之旅。由V&A高级设计策展人柯鹿鸣（Brendan Cormier）为30名学生导览《设计的价值》展，并以“如何通过展览体现设计的价值”为主题，由柯鹿鸣与设计互联副馆长赵蓉现场分享策展故事。随后，Mass-lab的设计实践课程“纸牌造桥”引导同学们利用生活中触手可及的材料，学习桥梁搭建原理，引发同学们对设计和创意的思考。同学们反馈说：“我们学会了如何将设计的思维用于日常生活！”



As an open and pioneering cultural platform, Design Society has been fostering design education through collaboration with schools and enterprises. We advocate the concept of Design with Society, and apply it to our participative learning programmes. Teenage is our key target group. Design Society collaborates with “Tencent Youth Go” to jointly explore the possibilities of creative education.

“Tencent Youth Go” is an exchange programme initiated by Tencent together with a group of established enterprises, universities and social institutions in the Greater Bay Area, providing events tailored for middle school students from Guangdong province, Hong Kong and Macao, to explore distinctive learning experience. “Tencent Youth Go” aims to serve more than 10,000 students within the upcoming three years. As the core partner of “Tencent Youth Go”, Design Society organizes monthly creative educational events.

The first event was hosted on 25 May 2019. Brendan Cormier, senior curator of Victoria and Albert Museum, gave a guide tour for Values of Design exhibition to 30 students. Together with Zhao Rong, deputy director of Design Society, Cormier chaired a sharing session following the tour, encouraged the students to think about “how to represent values of design through the exhibition”. Afterwards, Bridge with Cards, a design workshop organized by Mass-lab introduced principles of bridge construction to the students, and invited the students to use daily materials to create architectural structures. “We’ve learnt how to apply design thinking to our daily lives!” Excitedly commented the students.



# Tencent | 湾区青年行





# 价值工厂 “创·设计” 社区活动 Design Weekend in Value Factory

2019南山社区文化艺术节  
之创.设计|市民设计周末

日期：2019年9月21日-11月23日  
地点：蛇口价值工厂  
地址：深圳市南山区海湾路8号  
主办：深圳市南山区文化广电旅游体育局  
（文体局）主办  
承办：设计互联

探访动静皆宜的价值工厂  
体验丰富美好的艺术生活



## Nanshan Community Culture and Art Festival 2019

Date: 21st September – 23rd  
November, 2019  
Location: Shekou Value Factory  
Address: No. 8 Haiwan Road,  
Nanshan District, Shenzhen  
Sponsor: Nanshan District  
Culture, Radio, Television,  
Tourism and Sports Bureau  
Organizer: Design Society

Explore the dynamic values  
and enrich your daylife with art

“设计互联2019年创·设计市民设计周末”项目是由设计互联团队承办，于蛇口价值工厂内举办的一系列周末免费活动。活动强调感官体验与身体的互动，在专业且兼具趣味的同时，结合了价值工厂独特的建筑空间与地景体验。活动形式以零基础艺术体验工作坊为主，通过不同类型的舞蹈、音乐形式，邀请市民体验文化、艺术和空间的哲学，释放能量，用艺术的语言表达自己从而丰富周末美好生活。

- 现代舞体验工作坊  
工作坊嘉宾：彭宇
- 复古摇摆舞舞会  
工作坊嘉宾：Swing Shenzhen
- 桑巴鼓打击乐工作坊  
工作坊嘉宾：青芒果社区桑巴鼓队
- 沉浸式音乐工作坊  
工作坊嘉宾：NOPANGPANG

Citizen's Design Weekend in Value Factory is a series of free workshops carried by Design Societ. It consists of various fields of artistic practices unfolded in modern dance, samba etc., which has provided windows of opportunities for participants to learn from scratch and enrich their city lives by free-entries. Meanwhile, the notion of the workshops attempts to create interactions between the physical body and its sensations through emphasizing the spectacular spatial experience presented by its unique architectural space.

- Contact Improvisation Workshop  
Workshop guests: Peng Yu
- Swing it!  
Workshop guests: Swing Shenzhen
- Samba Percussion Workshop  
Workshop guests: Mango G. Samba
- Immersive Music Workshop  
Workshop guests: NOPANGPANG





## 少年创客时装秀 MakeFashion EDU

设计互联携手创客教育平台 MakeFashion EDU，以教育为使命开展系列公益活动，旨在为青少年打造一个表达、分享设计理念的平台，并由此凝聚本地社群。高科技设计师、工程师、创客和孩子们汇聚到一起，从方案到制作，完成灵感来源、设计理念、设计草图、技术清单，共同创造美观、实用又极富创意的科技时装。2018年首届少年创客时装秀吸引了10所学校、教育与创客机构参与，现场展示了由7至17岁的青少年设计师组成的20个团队设计的科技时装。2019年的第二届活动展示了更具创意的22组作品，展示了孩子们对环保、和平、科技、个人价值等不同议题的思考，让观众在欣赏的同时，与学生设计师同思考、共行动。

通过联结时尚与创客科技，设计互联以少年创客时装秀作为创新教育实践，不断探索更多设计教育的可能性。

Cooperated with MakeFashion EDU, Design Society has carried out a series of public welfare activities with the mission of education, aiming to create a platform for young people to express and share their design ideas, and thereby to unite local communities. High-tech designers, engineers, creators and children came together to complete the source of inspiration, design concepts, design sketches, and technical checklists from proposal to production, and jointly created beautiful, practical, and extraordinary creative fashion. The first Youth MakeFashion Show in 2018 attracted ten schools, education and creator institutions to participate, displaying the technical fashion designed by 20 teams composed of 7 to 17-year-old young designers. The second event in 2019 exhibited 22 more creative works, indicating the children's thinking on different topics such as environmental protection, peace, technology, and personal value. Therefore, audiences can think and act together with student designers while appreciating the art works.

By connecting fashion and creators' technology, Design Society takes the Youth MakeFashion Show as an innovative educational practice, and constantly explores more possibilities for design education.



## 夜宿艺术馆 Night at Museum

“夜宿艺术馆”系列活动于2019年暑假期间，以设计互联展出的《百年国漫大展》为载体，展开一连串的艺术教育活动。参与者来到夜幕中的海边艺术馆，在夏日的夜晚感受艺术的氛围，在艺术家的带领下了解中国漫画的故事、榫卯的艺术或设计的价值。自己动手描绘星空或刻制橡皮章完成可爱的小豆本，或聆听漫画中记载的古老传说故事，伴着艺术入眠。第二天早起，在清晨的海边，感受一场瑜伽的唤醒，或一场戏剧的活力。“夜宿”活动在展览期间共开展6场，共100多名观众参与，体验别开生面的展厅夜猫子生活。



During the summer vacation of 2019, the series of “Sleep with Art” launched a string of art education activities based on the “Y-Comic-X?” exhibited by Design Society. Participants came to the seaside art gallery and experienced the atmosphere of art on summer nights. Under the guidance of artists, they also learned about the story of Chinese comic, the art of “Sun Mao”, or the values of design. Besides, they painted a starry night or craved a rubber stamp to create the cute little bean book by themselves, or listened to the ancient legends recorded in the comics and fell asleep with art. Got up early in the next morning, and felt the awakening of a yoga or the vitality of a drama by the seaside. “Sleep with Art” was held for six times during the exhibition, with a total of more that 100 audiences participated and experienced the unique nightlife in the exhibition hall.





# 境山剧场 Mountain View Theater





# 境山剧场演出项目

## Mountain View Theater Four Sections

### 境山古典音乐季

#### Classical Music Season



2019-05-23 塔米辛·韦利-科恩小提琴独奏会，摄影 罗康林  
Classical Music Season 2019: Tamsin Waley-Cohen Violin Recital ©LUO Kanglin

### 寻声.留白—东方古典音乐

#### The Beauty in Asian Instruments



2018-11-03 《观指有情》袁中平古琴音乐会，摄影 罗康林  
Beauty in Asian Instruments 2019: Sound of Silent - Qin Music Concert by Yuan Zhong-Ping ©LUO Kanglin



2019-10-26 曾文通钵钵静观《入静山林》，摄影 罗康林  
Beauty in Asian Instruments 2019: Silence in the Woods - Singing Bowl Music by Tsang Man-Tung ©LUO Kanglin

With its delicate acoustic design, all element within the Mountain View Theater melds to define the space to be a professional concert hall for chamber music and chorus. Top rated musicians are invited from all around the world each year for the selected audience from Shenzhen.

### 亲子剧场

#### Family Programs

引进国外特色亲子儿童节目，为家庭观众提供高品质的文化休闲活动。

Located in the most livable and diverse part of the city, the Mountain View Theater is one of the best destination for family entertainment on weekends and public vacations. A global selection of family programs are a great treat for the young audience and their parents.



2019-06-12 美国外百老汇原创儿童剧《好饿的毛毛虫秀》  
Off-Broadway Theatre for Young Audience: The Very Hungry Caterpillar Show

### 先锋计划

#### Avant-Garde Projects



法国新马戏《3D》，摄影 罗康林  
3D by Cie H.M.G ©LUO Kanglin

敢为人先，引进国内外先锋剧目，为深圳观众带来耳目一新的文化刺激，为表演艺术开拓更多可能性。

Having played a vital part in China's Open-up and Reform, Shekou always has a keen sense of the new. Latest and experimental performing art projects set their stage in Mountian View Theater, welcomed by an dare-to-try audience who expect the unknown.



2019-04-27 法国新马戏·玩转小轮车《交错地带》，摄影 罗康林  
Écotone/ by Vincent Warin ©LUO Kanglin



2018-05-06 法国阿雷库姆最佳剧团《作品7号》，摄影 张轩  
Rendering of The Purple Opus 7 by Cheptel Aleikoum Circa Tsuica ©ZHANG Xuan





2018-10-20 王心心作场《琵琶行》，摄影 罗康林 Beauty in Asian Instruments: Pipa Lute - An Evening of NanGuan with WANG XinXin ©LUO Kanglin



2019-06-23 伊琳娜·梅优叶娃钢琴独奏会，摄影 罗康林 Classical Music Season 2019: Irina Mejoueva Piano Recital, ©LUO Kanglin



2018-10-27 谭宝硕洞箫《飞越古今的箫声》，摄影 罗康林 Beauty in Asian Instruments: A Spirit Journey - Xiao Recital by TAM Po-Shek ©LUO Kanglin



# 设计 互联 基金会

**Design Society Foundation**



# 设计互联基金会

## Design Socety Foundation

深圳市设计互联文化艺术基金会（以下简称“设计互联基金会”）已于2019年8月27日正式成立，其管辖单位为深圳市民政局，业务主管单位为深圳市委宣传部设计之都推广办公室。

设计互联基金会立足深圳，开展和资助各类文化、艺术、设计类的公益项目，培养一批社区团体、志愿者组织，由此扩大公益理念及创意氛围的传播；推动青少年艺术教育，帮扶青年设计人才；成为世界观众了解中国设计的重要窗口、国际设计进入中国的重要平台，并且致力于将设计融入社会、生活与产业。

27 August, 2019, Shenzhen Design Society Culture and Arts Foundation (Design Society Foundation) landed in Shenzhen. It's under the jurisdiction of the Shenzhen Municipal Civil Affairs Bureau, and the guidance of the Shenzhen City of Design Promotion Office.

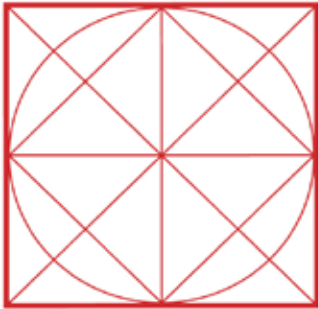
Design Society Foundation curates and supports various public programmes in the field of culture, arts and design. Through nurturing organizations of local communities and volunteers, it aims to promote creativity for the public benefit, especially in the aspect of creativity education, and cultivation of creative talents. As a bridge and window for both the international and Chinese design scene, Design Society connects design with our society, our life and our industries.



# DESIGN SOCIETY

## 设计互联基金会

# FOUNDATION



### 宗旨

#### Mission

推动创意设计及其文化产业的未来发展

Catalyze the future development of creative industries

### 目的

#### Targets

搭建设计、艺术、创意产业生态圈，成为具有国际影响力的创意文化服务平台。

Build ecology of creative industries, and become a comprehensive international cultural platform

### 研究项目

#### Research

产业及行业研究

Industrial research

### 国际交流项目

#### International Exchange Programmes

### 亮点

#### Highlights

倡议性展览

具有公众教育与启发意义的、国际面向的文化、艺术、设计类展览项目，并以展览为媒介，搭建产学研与社会大众的桥梁，倡导社区参与，激发创新思维。

Call-for-action Exhibitions

Inspiring for the public, internationally connected, creativity themed exhibitions act as bridges between research-industry and the public, inviting the community to participate, and intriguing innovative thinking.

K12教育(6-18岁)

工作坊

驻地计划

教师集会/教师预览

设计课程

K12 Education (age 6-18)

Workshops

Residencies

Teachers' camp/preview

Design Courses



# 关于海上世界 文化艺术中心

About Sea World Culture  
and Arts Center



## 关于海上世界文化艺术中心

## The Sea World Culture and Arts Center

这座蜚声国际的大型文化创意综合体由招商蛇口·设计互联运营。自2017年12月开馆，已成为粤港澳大湾区的重要文化地标，为公众持续创造独特的文化体验。

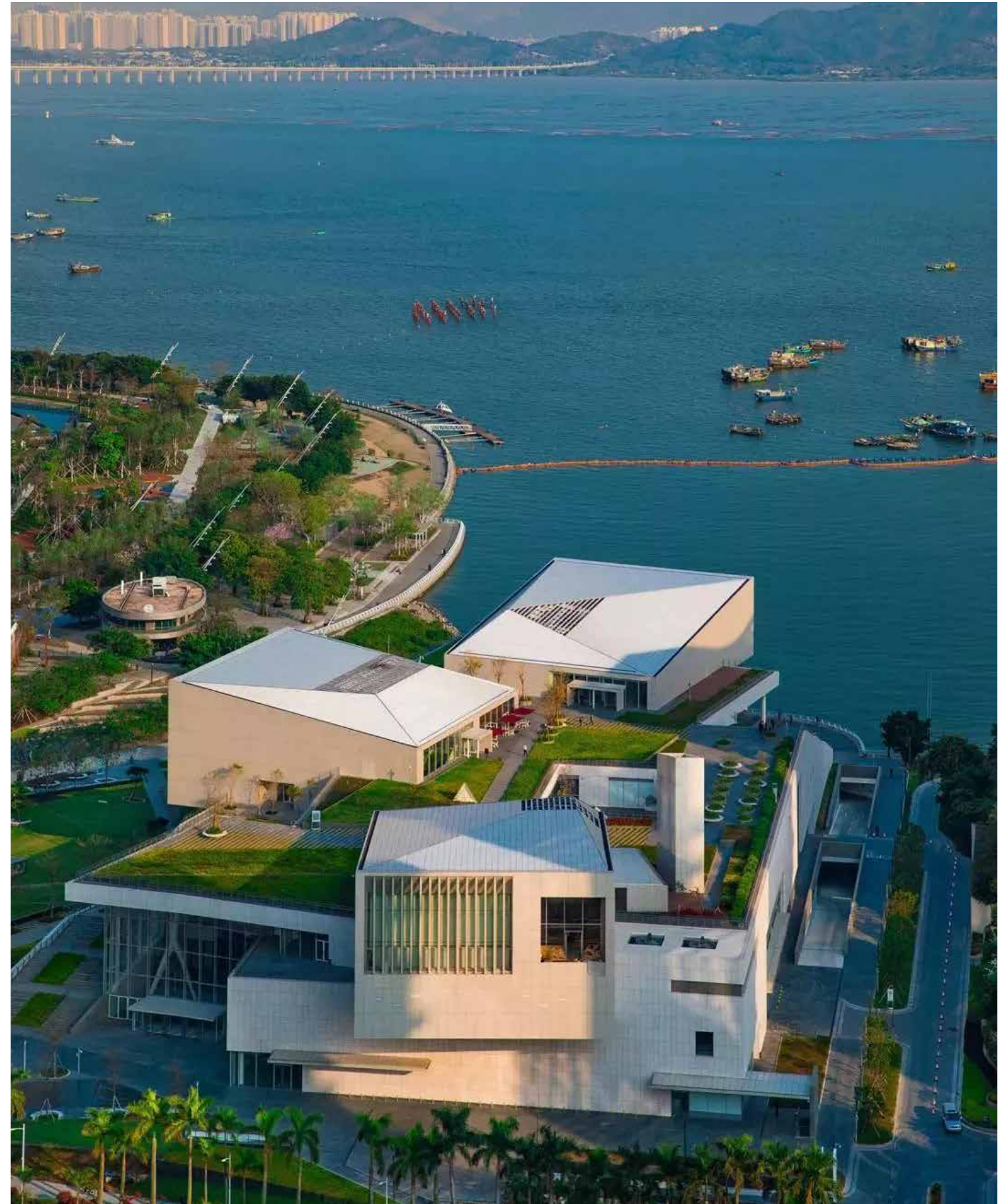
海上世界文化艺术中心是普利兹克奖得主、建筑大师槇文彦在国内的唯一作品，其建筑空间分别面向山、海、城市三重视野，包括主展馆、V&A展馆、园景展馆、联合国教科文组织展馆四大展馆，阶梯式山景音乐报告厅境山剧场，全海景多功能发布空间视界厅、设计互联自营商店，及一系列创意主题的教育、画廊、家居零售和餐饮空间。

海上世界文化艺术中心获评旅游圣典《孤独星球》2019深圳首选文化目的地，美国《时代周刊》2018全球百佳目的地等荣誉。



The Sea World Culture & Arts Center operated by Design Society opened in December 2017. It has become an important cultural landmark in the Guangdong-Hong Kong-Macau Greater Bay Area, and has been creating diverse cultural experience for the public. As the only building designed by Fumihiko Maki in China, the Sea World Culture and Arts Center embraces three horizons of the sea, the mountain and the city, houses exhibition spaces at the Main Gallery, V&A Gallery, Park View Gallery, and Shenzhen UCCN Center; a world-class concert hall Mountain View Theater and a multi-functional space Horizon Hall with a panoramic sea view of the Shenzhen Bay. Its creative ecology of exhibitions, public events, shops and restaurants, has participation and interaction as guiding principles. People can shop, watch, play, participate, or relax and be nurtured.

The Sea World Culture and Arts Center was listed Top Gallery in Shenzhen by the Lonely Planet (2019) and Top 100 Greatest Places of the World by TIME (2018).





# 建筑亮点

## Building Highlights



### 视界厅

#### Horizon Hall

视界厅，面积800平方米，透过落地窗可将深圳湾和香港的美景尽收眼底。视界厅主要用于举办展示和发布活动，配备了多块屏幕、吊点和灯轨，可满足多种使用场景。蓝色的树脂地板和波浪形结构的天花板与窗外的海面 and 波浪相互映衬。

The Horizon Hall is a large 800-square-meter space with views over Shenzhen Bay and Hong Kong. Made for hosting presentations and events, it is equipped with screens, hanging points and lighting tracks for flexible use. The blue resin floor and a ceiling composed of curved wave-like structures refer to the sea visible through the wall-to-wall windows.



### 展览空间

#### Gallery Spaces

设计互联拥有四个国际博物馆级别的展馆：主展馆、V&A展馆、园景展馆与联合国教科文组织展馆。所有展馆均按最高水准设计，以满足多样化的展览需求。展馆内尽量减少立柱，以最大限度地利用展陈空间，保证策展时拥有充分的自由度。

Design Society has four main galleries of international museum standard: the Main Gallery, the V&A Gallery, the Park View Gallery and the Shenzhen UCCN Gallery. All gallery spaces have been designed and fitted to the highest quality to accommodate many different exhibition possibilities. A minimal number of columns allows for maximum use of the exhibition space and free exhibition planning.



### 境山剧场

#### Mountain View Theater

可容纳328人的境山剧场可谓整座建筑的点睛之笔。剧场三楼门厅可一览南山美景，四楼门厅与屋顶花园相连。剧场可用于举办讲座和演出。

A 328-seat auditorium marks the crown of the Culture Plaza. With views overlooking Nanshan mountain, a third-floor foyer opening up into a terrace, and a fourth-floor foyer overlooking the roof garden, the theatre will be a place to host lectures and performances.



### 广场

#### The Plazas

三个广场位于主建筑中轴线上。文化广场位于主入口前，可以通向多个展馆。中央广场以餐饮和购物为特色。滨海广场面向深圳湾。每个广场都是静心休闲的好去处。

There are three main plazas, located along the main axis of the building. The Culture Plaza located at the front entrance gives access to the different gallery spaces. The Central Plaza features shops and dining, and the Waterfront Plaza opens up to the bay. Each of the plazas present different opportunities to relax and interact.



### 公园

#### Park

建筑周边的绿化与景观由槓综合计画事务所与 Studio on site 合作设计。人们既可从建筑内部进入，也可经由建筑两侧的外部阶梯进入，整个花园完全向公众免费开放。参观者除了可以欣赏园中的花草植被，还可利用屋顶的广阔视野，俯瞰周围的山海景观。

The park around the building was also designed by Maki and Associates in collaboration with Studio on site. Tilted plateaus of different types of plants and grass are crossed by pathways extending towards the different urban axes.

The park merges into the Nüwa coastal park, featuring the iconic Nüwa statue and the coastal boulevard. Fully opened in summer 2017, the boulevard connects the building with Shenzhen Bay Park, which follows the coastline of the bay.



### 公共教育空间

#### Learning Space

公共教育空间位于二层，面向家庭和各年龄段的孩子举办文化活动。

The building features a learning space on the second floor, which hosts activities for families, and children of all ages.

### 工作室

#### Studios

为艺术家和设计师提供的两个驻地工作室位于二层公教空间对面，为参观者提供直接接触创作过程的宝贵机会。

The building has two workspaces for artists- and designers. Located on the second floor opposite the learning space, these workspaces give audiences a chance to come face-to-face with creative practices.





公共艺术季

首届设计互联

Inaugural Design Society  
Public Art Season



# 首届设计互联 公共艺术季

## Inaugural Design Society Public Art Season

海上世界文化艺术中心于2018年12月1日迎来一周年庆典。作为一周年纪念的特别活动，设计互联在海上世界文化艺术中心推出首届公共艺术季。安东尼·格姆雷、刘建华、LAAB、众建筑、范承宗、Stickyline、来自德国斯图加特大学计算设计学院的阿希姆·门格斯和扬·尼佩斯等海内外著名艺术家、设计师和机构的七件大型公共艺术作品，分布在建筑内外，致力于为公众构建一个不断生长的艺术场域。

由设计互联运营的海上世界文化艺术中心是世界著名建筑师槇文彦在中国的首件作品，占地2.6万余平方米，建筑的主体空间分别面向山、海、城市三重视野。建筑总面积超过三分之一都是公共空间，全年无休，面向所有人开放。充裕的公共空间，迂回曲折地遍布全馆，人们能在其中遇见一些奇趣的角落。有些空间给人们偶遇的机会，而另一些，例如三楼的庭院，则营造了静默的氛围。从空间设计和利用的角度而言，设计互联的建筑可称为‘浓缩了的社会空间’（Social Condenser），一座迷你城市。

设计互联是一家公共机构，公共艺术是其项目规划的重要部分。公共艺术是使存在于公共空

间的艺术能够在当时当下与公众发生联结的一种思想方式，是体现公共空间民主、开放、交流、共享的一种精神和态度。设计互联将公共艺术作为其空间的语言，积极引导观众走入艺术的世界。首届设计互联公共艺术季经挖掘与筛选，以创造性的介入，提升观众的参与感与愉悦感。这也是设计互联的旨归所在：搭建一座连通人与城市的桥梁，让代表创意、创造、创新及社会力量的作品与观众相连接，激发出设计驱动社会的巨大潜力。

公共艺术季也为设计互联吸引了更广泛的众。通过公共艺术季，作品走出展厅，走向户外，将展览引领到更广泛、更易接触的公共空间中。同时，此次展览也是设计师以作品回应海上世界文化艺术中心建筑空间本身的一种方式。这些作品不仅让建筑物焕发生机活力，也呈现出海上世界文化艺术中心在深圳这座设计之都因独特的地理位置而蕴含的无限可能——依山傍海，地处大湾区的核心位置，这里已然成为了海内外和本地创作者们施展才华的平台。

DESIGN  
设计

Another Time XVII

社交厂

聚核

ICD/ITKE研究亭

釜屋 II

漫花丛

彻夜难

设计互联  
首届  
公共艺术季

12月1日，海上世界文化艺术中心1周年

安东尼·格姆雷 / 刘建华 / LAAB  
众建筑 / 范承宗 / Stickyline  
德国斯图加特大学计算设计学院

INTER  
SOCIETY

凝视之墙，马里阿诺·萨顿和马里阿诺·西格曼  
Wall of Gazes, Mariano Sardón & Mariano Sigman

釜屋II，范承宗©考工記工作室  
Fish Trap House II , Cheng Tsung Feng©Studio Kao Gong Ji

研究亭-阿希姆·门格斯 摄影：夏德岛©设计互联  
ICD/ITKE Research Pavilion-Achim Menges photo by shard island ©Design Society

The Sea World Culture and Arts Center (SWCAC) celebrated its one-year anniversary on 1 December, 2018. As a special event for the anniversary, Design Society launched its inaugural Public Art Season at SWCAC. Seven large public artworks by famous artists, designers and institutions at home and abroad, including Anthony Gormley, Liu Jianhua, LAAB, People's Architecture Office (PAO), Cheng Tsung Feng, Stickyline, Achim Menges from School of Computing and Design at University of Stuttgart, Jan Knippers from Institute of Building Structures and Structural Design University of Stuttgart, are distributed inside and outside the building, committed to building a growing art field for the public.

Design Society is a public institution, and public art is an important part of its programming. Public art is a way of thinking that enables art to exist in public space and be connected with the public. It embodies a spirit and attitude that reflects the democracy, openness, communication and sharing of public space. Design Society uses public art as its spatial language, and actively guides viewers into the world of art. The inaugural Design Society Public Art Season provides ultimate creativity connections, promoting the audience's interaction and enjoyment. This is also the purpose of Design Society: building a bridge between people and cities, connecting works that represent the innovative and social power of design to the audience, inspiring the great potential of design-driven society.

SWCAC is operated and programmed by Design Society, and is the first building in China by the world-famous architect Fumihiko Maki. It covers an area of 26,000 sqm, and offers views of the surrounding mountains, sea and city. More than one-third of the total building area is public space and is open to the public throughout the year. The ample public space is complex and winding and is all over the building, allowing people to encounter some interesting corners. Some of these spaces give people the chance to meet; others, such as the courtyard on the third floor, create a quiet atmosphere. From the perspective of space design and utilization, the Design Society building can be called a “Social Condenser”, or a mini city.

Public art is also a way to expand Design Society's exhibition program to a wider audience, site-specific works can be experienced outside of the exhibition halls, expanding to publicly accessible spaces. It is also a way for designers to respond to the architectural space of SWCAC with their works, animating the building and creating exciting, site specific interventions for audiences. It represents the possibilities of Design Society as a design capital. Due to its unique geographical location – between the city, mountain and bay-front, it is located at the heart of the Greater Bay Area, and has become a platform for domestic and international talents.



# 参展作品简介

## Worklist



聚核， 刘建华©设计互联 A Unified Core, Liu Jianhua©Design Society



聚核， 刘建华©设计互联 A Unified Core, Liu Jianhua©Design Society

### 刘建华

#### 《聚核》(2012–2018)

#### Liu Jianhua: A Unified Core (2012-2018)

《聚核》是中国著名当代艺术家刘建华受设计互联支持全新创作的作品，首展于设计互联“造物新世代”新工艺百物展，旨在探讨人的内心精神指向。在一方透明的空间中，由素白瓷烧制而成的叶片凌空飘逸，似聚而松，却无法与外界融合，也无法呼吸。好像自由的空间在此迅速凝固，透露着人心恒常的困感和迷茫。

刘建华，1962年生于中国江西吉安市，现生活和工作在中国上海。他以综合材料为主要媒介进行创作，是中国著名的雕塑和装置艺术家。刘建华参加了2017年第57届威尼斯双年展主题展“艺术万岁”等重要展览，作品被纽约现代美术馆和伦敦泰特现代美术馆等重要美术馆收藏。

A Unified Core is one of the most recent works by established Chinese contemporary artist Liu Jianhua. The production of the work was supported by Design Society and presented during the exhibition Craft: The Reset.

It demonstrates the inner orientation of people. White, leaf-shaped porcelain pieces gather and disperse, composed in a transparent container where they float without breath, separated from the outside world. The free space instantaneously freezes, leaving people with perplexity and confusion.

Liu Jianhua is one of the best-known sculpture and installation artists in China, often working with mixed media. He has participated in major exhibitions, including the 57th Venice Biennale Arte “VIVA ARTE VIVA” in 2017. His works have been collected by institutions all across the globe including The Museum of Modern Art, New York and Tate Modern, London.

### LAAB

#### 《漫花丛》(2014/2015)

#### 地点：滨海外广场

LAAB: Kaleidome (2014/2015)  
Location: Coastal square, L1

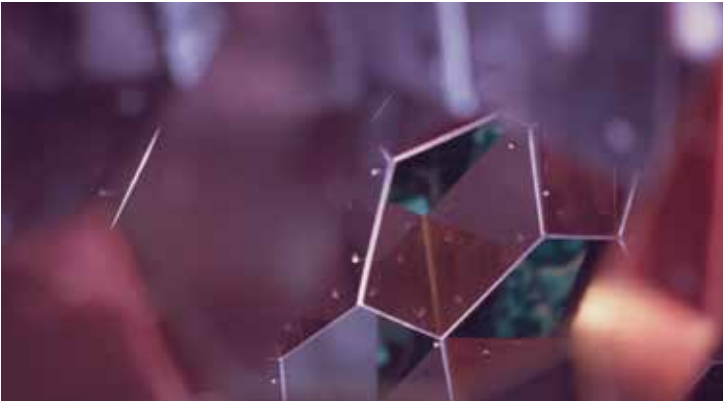
设计互联主展馆开幕展“数字之维”参展作品《漫花丛》是由242个辐射切割单元组成的镜面不锈钢结构所组成的半球体装置。每个形态不一的结构均由计算机生成，能与其他单元无缝镶嵌，构成一个完整的形状。这种利用计算机生成不规则形态的设计手法称为“参数化设计”，多用于建筑领域。

LAAB是香港建筑设计公司，致力于跨领域设计实践。曾获日本优良设计奖及汇丰银行青年商业大奖。

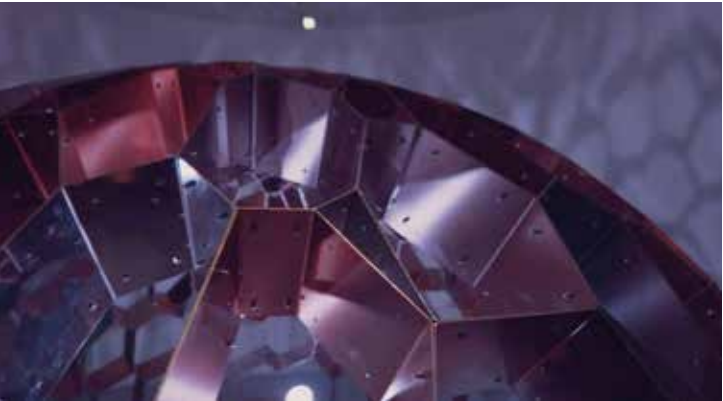
As an innovative cultural platform, Design Society offers unique and diverse cultural experience to the public, and looks at the values and potentials of architectural design. One of our inaugural exhibitions, Nurturing Dreams, featured the fifty-years of architectural practice of Fumihiko Maki. Through the collaboration with Shenzhen Urbanism Architecture Bi-City Biennale, Design Society invited Yona Friedman to develop a new Street Museum in our roof garden. And still on the front lawn ICD/ITKE Research Pavilion co-produced by Achim Menges and Jan Knippers, stands among our public art works as one of the favorites for the public.



漫画丛，LAAB， 摄影：杨森©周末视觉工作室 Kaleidome- LAAB photo by YANG SEN ©周末视觉工作室



漫画丛，LAAB， 摄影：夏德岛©设计互联 Kaleidome- LAAB photo by shard island©Design Society



漫画丛，LAAB， 摄影：夏德岛©设计互联 Kaleidome- LAAB photo by shard island ©Design Society



众建筑《社交厂》（2018）  
地点：滨海瞭望台

People’s Architecture Office  
(PAO): Social Network Factory  
(2018)



众建筑团队 PAO team

应设计互联邀请，国际知名建筑设计公司“众建筑”创作了这组大型户外交互装置，名为“社交厂”。

“社交厂”由一系列内置于三角空间钢架中的扭转钢管构成，其充满未来感的形式鼓励公众的探索使用，它能被攀爬，被依靠，被滑行，还能收集倾听周围的声音，更能通过内置的潜望镜观察海边城市的环境。

“社交厂”旨在促进人们对新兴城市区域的归属感，增进社区联结。众建筑运用这样的可使用型设计方案，强调社区与社会互动，实际展示城市愿景，以此鼓励公众参与，共同将公共空间转化成社区空间。

众建筑擅长创新、跨界和富有挑战性的设计，并因此屡获殊荣。众建筑团队常驻北京，成员包括建筑师、工程师、产品设计师和规划师。他们以“设计为大众”为原则，致力于发挥设计的社会影响力。

Social Network Factory is an outdoor installation where visitors and community can playfully interact with each other. The installation encourages direct physical engagement: visitors can climb through it, rest on it, slide down it, augment sounds through it, and look through its periscopes to see the city and environment beyond.

This structure, created especially for Design Society, investigates how a newly developed urban setting can foster a sense of belonging and social connection.

People's Architecture Office (PAO) is a young, award winning architecture practice based in Beijing. With the belief that design is for the masses the studio focuses on social impact through innovative design.



研究亭，阿希姆·门格斯，摄影：夏德岛 ©设计互联  
ICD/ITKE , Research Pavilion-Achim Menges , photo by shard island ©Design Society

斯图加特大学计算设计研究所：阿希姆·门格斯  
斯图加特大学建筑结构与结构设计学院：扬·尼佩斯  
《ICD/ITKE研究亭》（2013-2014）  
地点：女娲公园侧草坪

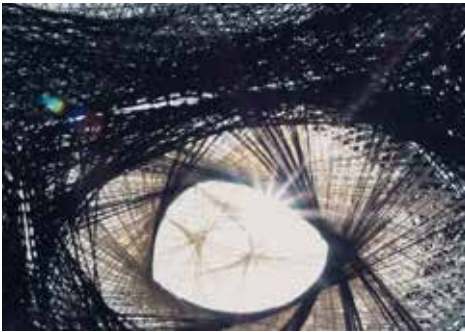
ICD/ITKE Research Pavilion  
(2013-2014)  
ICD University of Stuttgart:  
Achim Menges  
ITKE University of Stuttgart:  
Jan Knippers  
Location: Adjacent to Nüwa Coastal Park, L1



阿希姆·门格斯肖像  
Achim Menges, Portrait

设计互联主展馆开幕展“数字之维”参展作品《ICD/ITKE研究亭》是一件模块化的建筑结构，设计师运用计算机技术将自然原理融入到建筑中，其灵感来自甲虫外壳。它使用了最少且最简单的模块单元，达到极大自由度的几何形态。

这件作品的主要创作者阿希姆·门格斯教授是德国斯图加特大学计算设计学院创始人，他的跨学科研究项目曾在英国国立维多利亚与艾伯特博物馆（V&A）和德国维特拉博物馆展出。



研究亭，阿希姆·门格斯，摄影：夏德岛 ©设计互联  
ICD/ITKE , Research Pavilion, Achim Menges , photo by shard island ©Design Society

This modular Pavilion was inspired by the formation of a beetle shell, which reduces form to a minimum while maintaining geometric freedom. It was shown as part of the inaugural exhibition Minding the Digital in Design Society's Main Gallery. The form was made possible through robotic fabrication. The pavilion is the practical outcome of nature-inspired principles integrated into the design process by applying computational technology.

Achim Menges is the founding director of the Institute for Computational Design at Stuttgart University. His interdisciplinary research projects have been exhibited internationally at venues such as the Victoria and Albert Museum and Vitra Museum.



社交厂-众建筑© 众建筑PAO Social Network Factory- PAO ( People's Architecture Office) © PAO



安东尼.格姆雷

《Another Time XVII》  
(2014)

三楼金字塔广场内侧

Location: Inside to the Pyramid Plaza, L3

英国知名艺术家安东尼·格姆雷(1950-)的人体雕塑举世闻名，他通过创作思考人类存在的意义，探讨人体和自然空间之间亲密而复杂的关系。他通过着重考量观者的视角，来讨论“地平线”这一概念。在开阔的空间中观察着地平线的瞬间，人体仿佛与外在空间形成了一个整体，展现出人类存在对于自我以及自然的意义。

安东尼·格姆雷爵士（OBE）是英国著名雕塑家，他的代表作有：“北方天使”、“另一个地方”、“地平线”等。自2007年起，他的作品开始出现在世界各地，包括伦敦、纽约及香港等地，并赢得了极高的国际声誉。

The relationship between the human body and the environment is intimate and complicated. The bronze-casted figure embodies the artist's reflection on human's existence. He brings the perspective of viewers into consideration to discuss the concept "Horizon." Observing the environment in a vast space, one may find his or her body and the outer space merge into one, showing how human's existence matters to nature and ourselves.

Sir. Anthony Gormley, OBE, is a prestigious British sculptor, whose best-known works include the Angel of the North, Another Place, and Event Horizon. His works have been exhibited around the globe, including London, Hong Kong, and New York, receiving tremendous acclaim.



Another Time XVII-安东尼·格姆雷Anthony Gormley  
Antony Gormley Another Time XVII 2012 (high res)©White Cube



釜屋II- 范承宗©考工記工作室 Fish Trap House II -Cheng Tsung Feng©Studio Kao Gong Ji

范承宗

《釜屋 II》（2018）

Cheng Tsung Feng: Fish Trap House II (2018)



釜屋II- 范承宗©考工記工作室 Fish Trap House II -Cheng Tsung Feng©Studio Kao Gong Ji

设计互联邀请台湾知名设计师范承宗创作了这件场地特定的新作品，它也是设计互联主展馆第二档展览“造物新世代”的参展作品。这个大鱼筓体现了传统渔具的智慧。范承宗向台湾邵族长老学习制作鱼筓，由此了解到制作材质、猎物种类和环境决定了鱼筓的形状和大小尺寸。他收集部落保留下来的鱼筓，探索它们背后的故事。

在当代社会，传统工艺和智慧能扮演怎样的角色呢？在这件作品中，观众变成了“猎物”，而海上世界文化艺术中心这座场馆则成了他们的生存环境。

范承宗是个身体里住着老灵魂的年轻创作者，他着迷于挖掘隐藏在传统器物中、以时间凝结而成的智慧。他着重于研究竹器物，为了保护这些器物的无形价值，他从传统中找到灵感，然后设计新的物件形式。在这个过程中，他以过去的智慧和文化遗产为基础，探索传统工艺在当代的定位，从传统中学创造。

This large sized fish trap is a new commission by Design Society. It embodies the craft wisdom of traditional fishing tools. Feng learned the making technique from an elder of the Taiwanese Thao Tribe. He researched and collected fishing traps from various tribes, exploring the reasoning behind different models. The type of material, prey and environment determine the traps' varying shapes and sizes.

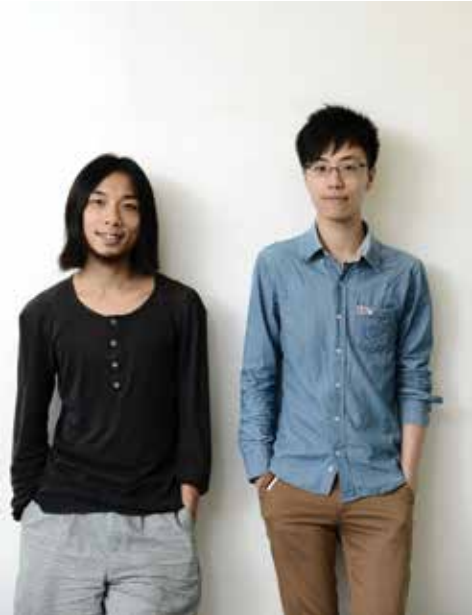
The designer used this traditional wisdom to determine a new shape, to catch the visitors of Sea World Culture and Art Center.

Cheng Tsung Feng is a young Taiwanese designer with an old soul. He is fascinated by old crafts and traditional objects, especially bamboo items. He explores these as conveyers of past wisdom and preserves their values by designing new work from their tradition.



Stickyline  
《彻夜难》（2017）  
地点：滨海广场

Stickyline: ON/OFF (2017)  
Location: Coastal square, L1



Stickyline 肖像©Stickyline  
Stickyline portrait©Stickyline



彻夜难 ,Stickyline，摄影：张超 ©设计互联 on/off ,Stickyline, Photo by Zhang Chao©Design Society

“彻夜难”是一个关于光污染的纸质装置。设计团队受到珠三角的环境数据启发，通过程序计算生成作品形状。抽象的数据能够通过数字化设计转化为具体的形态，帮助人们进一步了解城市问题，促进民众参与，创建协作型社会。

Stickyline设计团队擅长使用计算机技术设计大型纸质装置。与连卡佛、莱卡和买得起艺术节（Affordable Art Fair）有长期创意项目合作。

ON/Off is a paper installation which promotes an urban vision of a collaborative society. Its form is derived by taking abstract data from the Pearl River Delta and visualizing it in tangible shapes. This paper experiment showcases the power of digital tools to help design address urban issues and inspire collective reflection.

Stickyline is a design duo known for creating large scale paper installations through 3D modelling and generative design. They have been collaborating in creative projects with Lane Crawford, Leica and Affordable Art Fair.



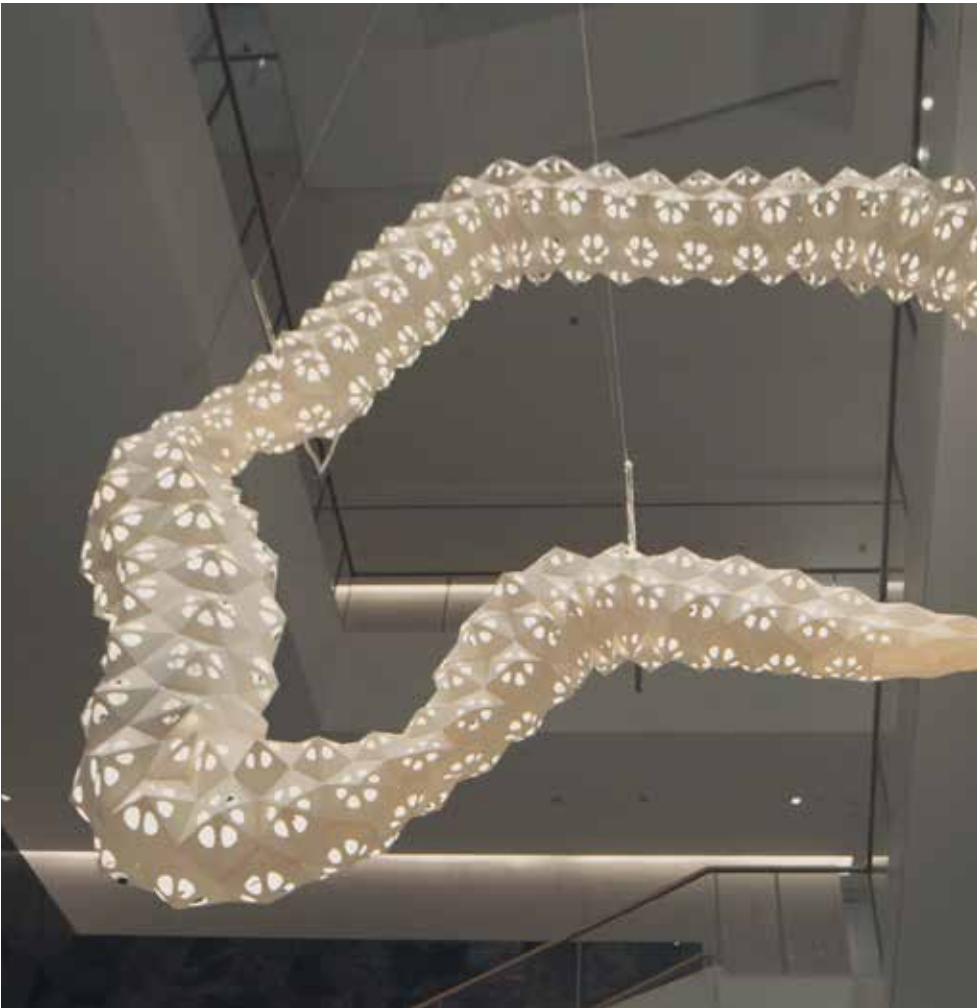
釜屋II， 范承宗©考工記工作室 Fish Trap House II , Cheng Tsung Feng©Studio Kao Gong Ji



聚核效果图 ©刘建华工作室 A Unified Core sketch ©Liu Jianhua Studio



漫画丛，LAAB，摄影：夏德岛©设计互联Kaleidome, LAAB photo by shard island©Design Society



彻夜难， Stickyline，摄影：张超©设计互联 on/off,Stickyline Photo by Zhang Chao ©Design Society



研究亭 阿希姆•门格斯 摄影：夏德岛©设计互联 ICD/ITKE Research Pavilion02,Achim Menges photo by shard island ©Design Society



# 大湾区 能量聚点

Greater Bay Area Energy Hub



2018.2.6

第三届联合国教科文组织创意城市网络深圳创意设计新锐奖颁奖典礼  
The Awarding Ceremony for Shenzhen Design Award for Young Talents 2017



2018.3.17-4.14

2018深圳设计周重要项目  
“设计讲堂”  
Design Forum of Shenzhen Design Week 2018



2018.4.20

2018深圳设计周开幕式，海上世界文化艺术中心作为主场馆  
Shenzhen Design Week 2018 Opening Ceremony, SWCAC as the main venue



2018.6.26

第20届南山荔枝文化旅游节开幕式  
Opening Ceremony of Shenzhen Nanshan Lizhi Festival



2018.7.28

设计商学院开学典礼  
Business School Opening



2018.10.9-10.15

2018全国双创周深圳活动暨第四届深圳国际创客周及深圳制汇节  
2018 National Mass Innovation and Entrepreneurship Week Shenzhen Venue & The 4th Shenzhen International Maker Week & Make Faire Shenzhen



2018.10.26-2019.3.4

深港设计双城展  
2018 HK-SZ Design Twin-Cities



2018.11.24-11.30

欧盟“梦想中欧”青少年绘画展  
European Union Youth Painting Exhibition





2018.11.25-12.31

Musicity



2018.12.18

第三届艺术产业园区论坛“艺术产业园区3.0：新时代、新规划、新内容”

Third Art Industrial Park Forum



2019.4.12-4.14

奇点艺术节

Singularity Festival



2019.1.12-13

“创意策动2018” 压轴活动 “设计周末”

Design Weekend, Hong Kong – Mainland Creative Initiative 2018

2019.3.19

招商蛇口投资者交流大会

China Merchants Shekou Investor Conference



2019.5.20

双城双都.江汉区-南山区文化科技产业交流推广大会

Nan Shan and Han Jiang Cultural Technology Industries Promotion and Exchange Conference



2019.11.10-12

全球游戏者开发大会

Game Daily CONNECT





# 故宫里的海洋世界——海错图多媒体综合展

## MARINE LIFE IN THE FORBIDDEN CITY- A MULTIMEDIA EXHIBITION

2019.7.12–2019.10.27  
联合国教科文组织展馆  
Shenzhen UCCN Gallery



故宫里的海洋世界——海错图多媒体综合展是故宫博物院与百年央企招商局集团在文教领域的首次合作。展览于2019年7月11日至10月28日在深圳海上世界文化艺术中心首次展出后，受到观众的一致好评。同年12月，展览先后巡至上海与南京。

展览以故宫博物院文物《海错图》为蓝本，运用数字科技，生动再现了聂璜笔下妙趣横生、多姿多彩的海洋生物世界，并通过寓教于乐的互动游戏与公教活动，带领观众了解海洋生物习性、认识海洋文明，感受古人天马行空的想象力。



MARINE LIFE IN THE FORBIDDEN CITY- A MULTI-MEDIA EXHIBITION is the first collaboration between the Palace Museum and China Merchants Group in the field of cultural education. The exhibition was first held in Sea World Culture and Arts Center in Shenzhen from July 11, 2019 to October 28, 2019 and was well received by the audience. It then toured to Shanghai and Nanjing in December 2019.

Hai Cuo Tu painted by Nie Huang, a painter and biologist in the Qing dynasty contains over 300 types of creature. It's treasured in the collection of the Palace Museum. The exhibition was based on the wonderful illustrations and used digital technology to show an interesting and colorful world of marine life. Through interactive games and public learning programmes, the exhibition aims to inspire the audience with Nie Huang's fantastic imagination.

# 2018深圳设计周意大利馆 | 以小见大：华南地区的意大利设计师

## From micro to macro: Italian designers in South China Italian Pavilion at the Shenzhen Design Week 2018

2018.4.20–5.4

联合国教科文组织展馆

指导：深圳设计之都推广促进会

主办：意大利驻广州总领事馆

策展：都灵理工大学

制作：意大利设计协会（总部位于深圳）

协办：米兰新美术学院，米兰多莫斯设计学院

支持：设计互联



意大利馆开幕式 Opening of Italian Pavilion of 2018 Shenzhen Design Week

Shenzhen UCCN Gallery  
Designed by: Italian Design Association (IDA)  
Curated by: Politecnico di Torino  
Promoted by: Consulate General of Italy in Guangzhou  
Supported by: Shenzhen City of Design Promotion Association  
In partnership with: NABA (Nuova Accademia di Belle Arti), Domus Academy Milan  
Special thanks to: Design Society

Design Society was proud to accommodate the Italian Pavilion of Shenzhen Design Week. It was hosted in Shenzhen UCCN (UNESCO Creative Cities Network) Gallery. The exhibition showcased the work of young Italian professionals based in the Pearl River Delta. The focus will be on the projects of the members of Italian Designers Association (IDA) and the 'South China- Turin Collaboration Lab', born from the cooperation of Turin Polytechnic with the prestigious South China University of Technology (SCUT). The "Italian Day" on 22 April was one of the most important moments of the Shenzhen Design Week. The Italian Day was an opportunity for a discussion on the themes of design and sustainable development between Italian and Chinese professionals, through meetings and seminars that will then animate the Pavilion throughout the week. The Italian Day introduced to the Chinese public the themes of the multidisciplinary of Italian design skills that, in the Pearl River Delta, translate into the ability to firstly manage the entire project cycle, and not just the product, then in the "sustainability" as a minimum common denominator of every initiative, and finally in a constant reference to the tradition of trade between the Mediterranean and the Far East along the Silk Road. The ideal closing of the Week was contributed by a Day organized by NABA - New Academy of Fine Arts in Milan, focused on an interactive presentation called "Design in the Air", and on "Searching for Chinese Design Root" – a themed talk given by Zhang Lei, the co-founder of Pinwu and alumni of Domus Academy Milan.

本届深圳设计周首次引入主宾国概念，以“以小见大：意大利设计师在南中国”为主题的意大利馆，首先突出表现了意大利从业者们在南中国的强大存在，他们活跃在不同的设计领域。最重要的是，它展现了单个设计师以灵活和连贯的方式管理设计活动的的能力，其方法可以适用于不同规模的项目。围绕“意外、响应、留心、交互”四个主题，呈现在珠三角的意大利年轻一代设计师创意与功能并重的设计作品。设计周将4月22日作为“意大利日”，开展了工作坊、圆桌讨论等精彩活动，对意大利馆的先锋设计作品进行深度解读，立足深圳，拥抱全球设计先锋力量。4月28日的NABA日以“空中的设计”风筝工作坊、及品物流形创始人、米兰多莫斯设计学院校友张雷的主题讲座“寻找中国设计的根”吸引了总共近500名公众参与。



2019年德中经济峰会：当代艺术展“幸福加速器”  
The 2019 Greater China Xceleration Days Contemporary Art Exhibition: HAPPINESS XCELERATOR



一堆幸福幻想 ©施勇  
A Bunch of Happiness © Shi Yong

展期：2019年12月3日-12月5日  
主办：往来文化

协办：招商蛇口、设计互联  
感谢支持：德意志联邦共和国驻广州总领事馆、德国工商大会、德康、OJESH

设计互联作为综合创新设计聚合平台，致力于为公众呈现丰富多样的文化活动与不同凡响的文化体验。我们希望以设计启迪生活，以设计链接产业，文化与商业在这里融合。德中经济峰会由中国德国商会主办，旨在推动两国经贸往来与投资合作，打造德中最大的经贸合作平台。将有500名德中政商界嘉宾，包括政府高层代表、市场专家、行业领袖、全球知名企业高管以及创新企业家出席。

本次展览为德中经济峰会量身定制。“幸福加速器”以展览的方式启动，未来会用多种多样的方式探讨和实践幸福的主题，营造幸福社区，同有趣的人在一起做有意思且有意义的事情。展览融入了该活动的经济属性，用德中优秀艺术家的作品为经济峰会增添艺术氛围和人文视角，是一次艺术与经济相得益彰的新尝试。展览探讨企业、艺术与幸福的关系。在科技日新月异，时局不很明朗的背景下，企业作为经济

的主体如何成为提升员工和社会幸福感的参与者？而艺术又如何引发个体对幸福的思考，并连接个体形成幸福社群？

本次参展艺术家有Marc Schmitz、Frederik Foert、施勇、袁顺和张文心。作品包括大体量的互动装置、沉浸式多媒体影像，以及光影交织的当代舞表演，为观众带来开启身心的观展体验。观众在与艺术作品互动时，可有意识地开启有关幸福的自我反思，通过艺术与幸福建立新的关系。

**Exhibition: HAPPINESS XCELERATOR**  
**Dates: 2019.12.03-2019.12.05**  
**Address: Sea World Culture and Arts Center**  
**1187 Wanghai Road, Shekou, Nanshan, Shenzhen, China**  
**Organizers: WangLai Culture**  
**Jointly Organizers: China Merchants Shekou Industrial Zone Holdings Co., Ltd Design Society**  
**Supported by: Consulate General of the Federal Republic of Germany in Guangzhou, German Chamber of Commerce and Industry, DeKang German Health Services, OJESH**



飞翔空间©Marc Schmitz  
Flying Spaces ©Marc Schmitz

Design Society, as a platform of comprehensive innovative design cohesion, is committed to presenting rich and diverse cultural activities and extraordinary cultural experiences to the public. We hope to enlighten life with design, to design link industries, culture and business integration here. This German-Chinese Economic Summit is hosted by the German Chamber of Commerce in China and aims to promote economic and trade exchanges and investment cooperation between the two countries and to create the largest economic and trade cooperation platform between Germany and China. There will be 500-1000 German and Chinese political and business guests, including senior government representatives, market experts, industry leaders, world-renowned corporate executives and innovative entrepreneurs.

This exhibition is tailor-made for the German-Chinese Economic Summit. Our exhibition "Happiness Xcelerator" aims at raising visitors' awareness and self-reflection on happiness. Specifically, we hope to connect people through art, to start a new relationship with happiness through art, and to



无机者的秘仪 ©张文心  
The Inorganic Mysteries ©Zhang Wenxin



0计划 ©袁顺  
Project 0 © Yuan Shun

create a sense of a happiness community. The exhibition incorporates the economic attributes of the event. Adding artistic atmosphere and humanistic perspective to the economic summit with the works of outstanding German and Chinese artists is a new attempt to complement art and economy. The exhibition explores the relationship between business, art and happiness. In the context of the ever-changing technology and the unclear situation, how can enterprises as economic entities become participants in the promotion of employees and social well-being? And how does art inspire individuals to think about happiness and connect individuals to form a happy community?

The participating artists include Marc Schmitz, Frederik Foert, Shi Yong, Yuan Shun and Zhang Wenxin. The works involve a large number of interactive devices, immersive multimedia images, and contemporary dance performances intertwined with light and shadow, bringing a pleasant and engaging experience to the audience.





# GDC Award 2019: 设计改变的价值

## The Value of Design Change

展期: 2019年12月7日-2020年1月7日  
地点: 海上世界文化艺术中心L2联合国教科文组织展馆  
主办: SGAD深圳市平面设计师协会  
承办: 设计互联

Dates: 2019.12.07-2020.01.07  
Venue: Shenzhen UCCN Gallery, L2 Sea World Culture and Arts Center  
Organizer: Shenzhen Graphic Design Association  
Supported by: Design Society

本次设计互联承办的展览是GDC设计奖2019的将以「The Value of Design Change: 设计改变的价值」为主题的展览, 本次GDC设计奖着重关注“设计”与商业发展、生活方式、社会生态、文化表达、沟通方式的深层关系, 以及设计介入之后, 所带来的具体、真实的成果: 更具品质与生命力的商业发展、持续可循环的自然尊重、亲和共生的社群融合、在地文化的发展与表达、更具情感的沟通体验。

设计互联平台的从推动创新的角度来看, 旨在为珠三角的创意产业打造一个互联的纽带, 成为连接中国和世界设计文化的重要桥梁。设计互联将利用自身的机构优势, 积极为设计行业发掘新兴资源, 精准对接人才, 匹配研究议题, 由此提升人们的生活质量, 提升当代生活方式。而GDC设计奖创立于1992年的中国深圳, 每两年举办一次。自创立伊始, GDC设计奖一直通过褒奖和推介最优秀的设计来激励富有创造性的设计师群体。GDC设计奖所带来的不仅仅是奖项, 更是一个不断进化、充满创造力的设计社区, 通过竞赛、展览、讲座、访谈等为时两年的系列活动, 将最优秀的设计师聚集在一起, 探讨设计的价值, 推动设计的观念发展。

GDC设计奖由「深圳市平面设计协会 (SGDA)」策划运营, 作为一个非营利性的专业设计协会, SGDA希望通过GDC设计奖, 不断发掘与激励新生创意力量, 朝着更公平、更可持续的未来努力。每两年一次通过选举产生的SGDA理事会, 负责GDC设计奖的运作与管理。

The exhibition hosted by Design Society this time is the 2019 GDC Award Exhibition which focus on the theme: The Value of Design Change. The focus of this time's GDC Award is the deeply relationship between “design” and commercial development, life style, social ecology and communication mode. Also, it focus on the specific, authentic achievement bring by the design's involvement: commercial development with much higher quality and vitality, continues natural respectation, compatible and symbiotic integration, development and expression of local culture, communication experience with much more emotion.

From the view of driving creativity, Design Society aiming at creating a interlinked bound for creative industry in Pearl river delta, making it an important bridge to connect China and the design culture of the world. Design Society will energetically use its organization advantage to explore new resource for design industry, butt the talents, match the research issues, so that people can upgrade their life quality and modern life style. The GDC Award was built in 1992 in Shenzhen, holding every two year. Since then, the GDC Award always use honor and recommendation of the best design to stimulate the creative designers. The GDC Award brings not only an award, but also a developing, creative design community, using series of activities lasting two years such as competitions, exhibitions, lectures, interviews to gather the best designers together, discuss the value of design and promote the development of design's concept.

The GDC Award is operated by Shenzhen Graphic Design Association (SGDA). Through the GDC Award, SGDA, which is a non-profit professional design association, hopes to explore and stimulate some new power of creativity, striving toward a more equitable, continuable future. Every two year, the SGDA council will formed by election, and it will responsible for the operation and management of GDC Award.

# 大咖分享 Masters' Talk

2019.11.30

中国文物学会会长、故宫学院院长单霁翔亲临海上世界文化艺术中心境山剧场, 作《文化的力量——让文化遗产资源活起来》专题讲座, 并为产业园区事业部文化产业公司颁发中国文物学会会员证  
2019.11.30 Shan Jixiang, Director of Chinese Society of Cultural Relics (CSCR) and Dean of Forbidden Palace Institute, gave a talk entitled Power of Culture: Activate Cultural Heritage and issued the membership certificate of CSCR to China Merchants Culture Industries



2019.09.29

东京当代艺术博物馆艺术总监、东京大学艺术策划与理论教授长谷川祐子访问设计互联并为团队做专题讲座, 分享她的策展与博物馆运营心得  
2019.09.29 Yuko Hasegawa, Artistic Director of the Museum of Contemporary Art, Tokyo and professor of curatorial and art theory at Tokyo University of the Arts, gave a talk to the Design Society team sharing her insights in curatorial practice and museum operation



2019.09.17

知名建筑事务所Nieto Sobejanone Arquitectos的联合创始人Fuensanta Nieto向设计互联团队分享其代表性的文化建筑项目与设计理念  
2019.09.17 Fuensanta Nieto, co-founder of Nieto Sobejanone Arquitectos, gave a talk to the Design Society team sharing her projects of



2019.09.20

巴比肯艺术中心特聘顾问Paul Gravett为设计互联团队做专题讲座, 介绍中国漫画的国际影响, 以及漫画发展的未来趋势  
2019.09.20 Paul Gravett, curatorial advisor of Barbican Art Center gave a talk to Design Society team sharing his insights in international communication of Chinese





2019.09.01

第18期“设计与生活”主题活动“打开文化建筑，共造创意活力”由深圳市规划和自然资源局城市和建筑设计处主办，深圳市城市设计促进中心、设计互联联合承办，专题论坛在境山剧场举行，湾区多位文化机构主理人出席分享

2019.09.01 Design & Life #18 Unfolding the Creativity and Vitality of Cultural Buildings was hosted by Shenzhen Urban Planning and Natural Resources Bureau and organized by Shenzhen Center for Design and Design Society in Mountain View Theater



2019.08.10

法国里昂三大跨文本和跨文化研究院博士生乐夏在南山国际文化交流中心作“中法漫画的浪漫邂逅”主题讲座

2019.08.10 Laetitia Rapuzzi, a French PhD in Chinese Studies, gave a talk on Romantic Encounter between Chinese and French Comics in the Nanshan International Exchange



2019.06.06

麦肯诺建筑事务所的创始人兼创意总监法兰馨.胡本作诗.意.人.居主题讲座，介绍其文化建筑设计理念与代表作品

2019.06.06 Francine Houben, founder and creative director of Mecanoo, gave a talk on People, Place, Purpose and Poetry in Mountain View Theater



2019.03.21

瑞士文化艺术基金会与设计互联合作举办瑞士设计师交流分享会

2019.03.21 Meet Swiss Designers organized by Pro Helvetia in collaboration with Design Society



2018.12.02

南方科技大学建筑系教授唐克扬做海上世界文化艺术中心一周年特别导览

2018.12.02 Tang Keyang, professor of architecture at Southern University of Science and Technology gave an architectural tour for Sea World Culture and Arts Center



2018.06.03

意大利多莫斯设计学院交互设计名师米歇尔.阿齐拉的专题工作坊“设计如何跨界？交互+服务体验+视觉传达的最新潮流”

2018.06.03 Michele Aquila, professor of interaction design at Domus Academy, Italy gave a workshop on Blending Disciplines – Latest Trends in Interaction, Service and Visual Brand Design



2018.03.21

英国国立维多利亚与艾伯特博物馆(V&A)馆长特里斯坦.亨特博士专题讲座“一座面向未来的博物馆”

2018.03.21 Dr Tristram Hunt, director of the V&A gave a talk on V&A: A Museum for the Future





由设计互联运营的海上世界文化艺术中心，在国内首创“文化+商业”的创新文化综合体运营模式，以文化内容作为商业的核心竞争力，以商业的市场化运营为文化的可持续发展赋能，并最终实现文化和商业的跨界共融，蓬勃发展。

The Sea World Culture and Arts Center (SWCAC), a cultural complex, run by Design Society operates with an innovative mode combining culture and commerce. Cultural content is its core business competitiveness, the SWCAC is empowered by market-oriented operation for its sustainable cultural business. It achieves a cross-over integration and a flourishing development of culture and commerce.

## Our Ecology



## 商业生态 Business Ecosystem

海上世界文化艺术中心现已入驻12个商业品牌，分成艺学、艺购、艺味三种业态。与传统商业差别最大之处在于，这里的每个品牌都蕴含文化和艺术元素，更加注重艺术与商业的结合；所有入驻的商户不仅是简单的租赁关系，更与文化艺术中心逐步形成独有的“文化+商业”共融生态圈。

2019年海上世界文化艺术中心再次对文化商业业态进行优化调整，对艺学、艺味业态进行品牌升级，全新引进了音乐教育、儿童桌游、分子料理等品牌元素。目前文化艺术中心的商业生态已形成聚集生活美学、艺术餐饮、美育教育、创新科技等与文化艺术紧密相关的衍生商业高地。

未来，这里的商业生态将以更具文化创新属性、更加开放共融的格局为深圳乃至粤港澳大湾区的文化发展贡献蓬勃力量。

12 brand stores have already set up in SWCAC, separated into art learning, art purchasing and art cuisine. What the venue differs most from traditional shopping mall is that every shop in it contains cultural and art elements, it also pays more attention to the combination of art and commerce. They are not just tenants, but are also collaborators for the SWCAC to build a unique integrated ecosystem of culture and commerce.

In 2019, the SWCAC optimized and adjusted its ecosystem of culture and commerce once again, upgrading the shops of arts learning and artistic flavor, introducing new brands of music education, children's board game and molecular gastronomy. Currently the SWCAC has achieved its goal for its business ecosystem derived from life aesthetics, artistic dining, aesthetic education and innovative technology which have strong links with culture and art.

In the upcoming years, the business ecosystem here will be more culturally innovative, more open-minded and more integration-oriented, contributing to the flourishing cultural development in Shenzhen and the Guangdong-Hong Kong-Macao Greater Bay Area.

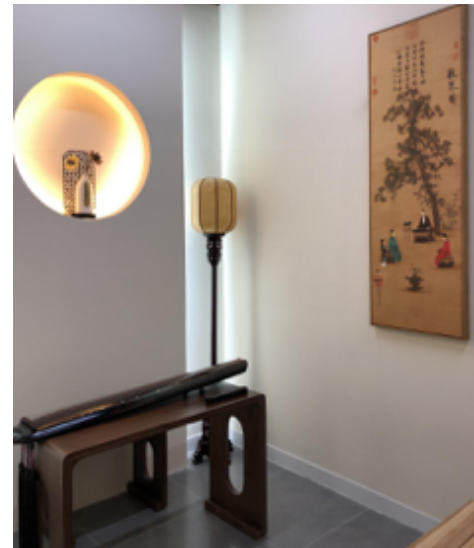


## 艺学 Education

### 107 SUYIN QIN SOCIETY 素音琴舍

素音琴舍主要以古琴、古筝、葫芦丝等传统乐器教授为主，兼授中国传统文化，在学生器乐水平提升的同时提升对传统文化的理解，达到对中国音乐文化真正意义上的融会贯通。

SuYin Qin Society provides the teaching of guqin (a seven-stringed plucked instrument), zheng (a 21- or 25-stringed plucked instrument), cucurbit flute and traditional Chinese culture. While the students improve their performance of the instruments, they can also deepen their understanding in traditional Chinese culture, achieving mastery of Chinese music and culture through a comprehensive study.



### 204 XIAOYAN NEXT 小燕画院•巢

Advankidz童游以国际化视角，引进欧美先进教育理念，结合中国儿童发展需求和家庭教育现状，联合资深儿童游戏化教育课程研发团队，致力打造高品质亲子互动成长空间。

Xiaoyan Next is a high-end art learning facility based on the 37-year experience of aesthetic education of the Xiaoyan School of Art. It identifies the artistic temperament and ability that the adolescents should have after many years of exploration.



### 301 SOYII INTERNATIONAL ACADEMY OF ART 索艺国际艺术学院

索艺国际艺术学院采用国际新颖的教学理念，开设专业音乐课程、国际艺术考级培训、海外艺术留学辅导、国内外艺术家音乐艺术讲座。通过与各大音乐院校联手，成为通往世界知名音乐院校的直通车。

Soyii International Academy of Art is equipped with innovative international education philosophy to offer courses on music, training for international graded exams of art, tuition for overseas arts learning and music lectures given by domestic and foreign artists. By collaborating with the major music academies, Soyii International Academy of Art has been supporting its students to go to world renowned music academies.



### 201 ADVANKIDZ 童游

小燕画院•巢是基于小燕画院37年美术教育沉淀所产生的高端艺术教育平台，通过多年的积累总结出适合当下青少年面向未来应具备的艺术气质与能力。

Advankidz adopts an international perspective, introduces leading education philosophy in Europe and America. It brings together the needs for Chinese child development and the current situation of Chinese family education and collaborates with well-developed child game-oriented education curriculum R&D teams in an effort to build a high-quality parent-child interactive and growing space.



303 MASSLAB 国际科学实践学习中心

MASSLAB采用PBL（项目式学习），提供可持续发展实践课程和技能智造类课程，用最真实场景和严谨学习过程，激发青少年的学习兴趣和自主性，引领学生打破学科壁垒，学以致用，进而培养拥有扎实的学科基础、心怀远大社会责任感的学

MASSLAB adopts project-based learning (PBL) and offers hands-on and smart manufacturing courses of sustainability. It inspires an exciting and volunteer learning from the adolescents with real scenarios and strict programs and leads them overcoming barriers in science, and also applying their knowledge so that they are cultivated as students with a solid learning foundation, great aspirations and social responsibilities.



304 SHENZHEN ART EDUCATION CENTER OF THE NATIONAL BALLET OF CHINA  
中央芭蕾舞团 艺术教育中心·深圳基地

中央芭蕾舞团深圳艺术教育中心（基地）是中央芭蕾舞团在我国南方地区成立的首家芭蕾艺术培训中心，凭借国家级院团的优质资源和品牌优势，注入顶尖艺术人才和师资力量，以最专业、高

Shenzhen Art Education Center of the National Ballet of China is the first ballet training center founded by the National Ballet of China in southern China. With outstanding resources, influence, the top art talents and teachers of the national level troupe, and building on the most professional and high-quality ballet training, the education center is on its way to host international ballet education and art exchange events.



艺购  
SHOPPING

101-1,101-2 DESIGN SOCIETY ART STORE  
设计互联艺术商店

设计互联商店不仅是一间购物精品店，它更是近距离体验展览及公共项目，发现设计师品牌，以及购买设计互联与V&A衍生品的地方。商店内还将策划限时商铺（快闪店）与研究实验室，让参观者有机会参与本地设计项目，了解作品的设计背景。参观者在这里不仅能获得创新的消费体验，更能踏上一场发现之旅。

Design Society Art Store is more than an art boutique as it is a place to hold art exhibitions, experience public art, discover designer brands and shop Design Society and V&A derivatives. The store also sets up pop-up shops and art research lab so that the visitors could participate in local design projects and improve their designing backgrounds. The visitors can not only gain an innovative shopping experience here, but also embark on a journey of discovery.



主要商品：

设计互联商店产品主要分为 国际品牌周边 / 教育类 / 文化艺术书籍 / 文创衍生品 / 独立设计师类 / 创意家居等系列。涵盖五十多个品牌上千种SKU。与此同时商店还提供艺术礼品的企业团购及定制化服务。我们拥有专业的设计团队，针对不同企业需求定制专属IP产品。

Design Society Art Store offers related merchandise of international brands, educational products, culture and art books, cultural and creative goods, merchandise of independent designers and innovative household items. The store operates with over 1,000 stock keeping units (SKU) of more than 50 brands. It also provides group buying and custom-made service of arts and gifts. Our professional design team can develop tailored products to meet the needs of different companies.





105,203 RITZ DESIGN/POLIFORM 丽兹家居、Poliform旗舰店

丽兹家居致力发展和打造中国高端住宅市场家居一站式解决方案。由其引入的Poliform是意大利奢侈品家居的领导者，一直保持着对现代风尚生活的敏锐触角。

Ritz Design is committed to develop a one-stop solution for household items tailored for Chinese high-end residence. The brand of Poliform introduced by a leader in Italian luxurious furniture which has a keen insight to modern stylish life.



104ALIGNE ROSET 写意空间

法国国宝级家居设计品牌Ligne Roset写意空间，始于1860年，用一个半世纪书写的法式家

Ligne Roset, the gem of French contemporary design furniture brands, was founded in 1860. It has written a French household item legend with 150 years of business and a purpose of seeking



104B HAISHANG GALLERY 海上画廊

海上画廊旨在促进国际文化艺术交流，引导和培养大众欣赏中国书画艺术，协助收藏家举办展览和艺术品拍卖，提供书画艺术投资机会。

Haishang Gallery aims at promoting international culture and art exchange, leading and cultivating the public in art appreciation of Chinese calligraphy and painting, helping collectors to hold art fairs and artwork auctions and providing Chinese calligraphy and painting investment opportunities.



艺味 RESTAURANTS

103 ATTRACT ART RESTAURANT 招引艺术餐厅

招引致力于呈现创意分子料理与当代艺术为一体的美术馆餐厅的品牌理念，创造具有大迁徙时代多元化的高级创意料理，并集合艺术展览、讲座等活动塑造生活艺术的新体验。

Attract Art Restaurant is committed to present its brand philosophy as an gallery-based restaurant to integrate molecular cuisine and contemporary art, create diversified and high-quality innovative food of the great migration time and offer new experience of art and life by combining art exhibition and lecture.



302,402 CHUNMANYUAN 春满园

春满园临海湾大酒店，现代中式格调，结合窗外迷人的海景，加上良好的出品和服务，成为深圳大型商务宴请、浪漫婚宴的首选。

Chunmanyuan is a top venue of business banquet and romantic wedding feast in Shenzhen because of its contemporary Chinese style, charming ocean view and excellent food and service.



404 THE PURPLE 紫苑

紫苑蔬食，坚持采集土地上最原生态的食材，这些食材，经过充足的生长周期，按照自己本来的节奏长大。紫苑的厨师团队把食材最本真与最原汁原味的部分，化作最美味的食物，呈现在客人面前。

The Purple provides delicious cuisine with home-grown vegetables and food which grow throughout their growth cycle at their own natural rate. The chefs of the restaurant keep the original flavour of the ingredients in its food and present them to its customers.





# 品牌发布活动 Venue Hire

视界厅  
HORIZON HALL



海上世界文化艺术中心的视界厅拥有套内面积约1300m²，内厅面积约700m²，最高处为8.7m，最低处为4.7m，且拥有整面全海景落地玻璃墙，是全城唯一180°全海景发布厅。

视界厅吸引了汽车、时装、地产、通讯、科技、游戏、教育等多个行业翘楚，如劳斯莱斯、奥迪、宝马、大众、欧点服饰、招商地产、腾讯、华为、谷歌、黑蚁、荟同学校等品牌，均莅临举办品牌发布、VIP晚宴等活动。

The Horizon Hall of the SWCAC has a construction area of 1,300 square meters and a floor area of 700 square meters, a ceiling with the maximum and minimum height of 8.7 and 4.7 meters respectively and an ocean view French window. It is the sole press conference hall in the city with a 180-degree ocean view.

The Horizon Hall attracts many leaders in automobile, fashion, real estate, telecommunication, technology, game, education and other industries, such as Rolls Royce, Audi, BMW, Volkswagen, OU, China Merchants Property Development, Tencent, Huawei, Google, Heyi and Whittle School & Studios, to host product launch press conference and VIP dinner party here.



劳斯莱斯库里南发布会 2018.5.12 视界厅  
ROLLS ROYCE CULLINAN PRODUCT LAUNCH PRESS CONFERENCE, MAY 12, 2018, HORIZON HALL



华为应用市场手机游戏嘉年华 2017年12月16日 视界厅  
HUAWEI APP MARKET GAME CARNIVAL, DECEMBER 16, 2017, HORIZON HALL





马爹利2019年10月18日 主展厅  
MARTELL, OCTOBER 18, 2019, MAIN GALLERY



欧点服饰新品发布会2019年11月18日 视界厅  
OU FASHION PRODUCT LAUNCH PRESS CONFERENCE, NOVEMBER 18, 2019, HORIZON HALL



希尔顿欢朋五周年庆典 2019年10月30日 视界厅  
HILTON HAMPTON 5TH ANNIVERSARY CEREMONY, OCTOBER 30, 2019, HORIZON HALL





合作展览  
Exhibitions in  
Collaboration

世界插画大展·国际安徒生奖（终身成就）50周年展  
HANS CHRISTIAN ANDERSON AWARDS OF  
IBBY 50TH ANNIVERSARY EXHIBITION



2018年8月8日~2018年11月7日  
联合国教科文组织展馆

由深圳广播电影电视集团主办的《世界插画大展·国际安徒生奖（终身成就）50周年展》全国巡展·深圳站，汇聚25位国际安徒生奖插画家奖得主近300幅插画真迹。

August 8 --- November 7, 2018, UNESCO Gallery  
The Shenzhen leg of the Hans Christian Andersen Awards of IBBY 50th Anniversary Exhibition China tour hosted by Shenzhen Media Group presents nearly 300 illustrations created by 25 Hans Christian Andersen Awards winners.



Hello, ONE PIECE 路飞来了!航海王深圳特展  
“HELLO, ONE PIECE” SHENZHEN EXHIBITION



2018年11月3日-2019年1月15日 视界厅

尾田荣一郎监修《Hello, ONE PIECE 路飞来了!航海王深圳特展》，2018-2020首次中国大陆巡展首站于2018年11月3日落地海上世界文化艺术中心，带来大量珍贵手稿与打卡场景，吸引了数十万粉丝前来参观。

November 3, 2018 - January 15, 2019, Horizon Hall  
“Hello, ONE PIECE” Shenzhen Exhibition produced by Eiichiro Oda as the first leg of its China tour between 2018 and 2020 opened at the SWCAC on November 3, 2018 with a great number of precious comic sketches and photo spots attracted hundreds of thousand fans.

如境：李象群当代艺术展

RU JING LI XIANGQUN CONTEMPORARY ART  
EXHIBITION



2018年12月8日-2019年1月10日  
联合国教科文组织展馆

由中共中央党校、中国美术家协会、鲁迅美术学院共同主办的“如境：李象群当代艺术展”在深圳蛇口海上世界文化艺术中心展出，展览共展出鲁迅美术学院院长李象群在各个创作阶段的17件代表性作品。  
December 8, 2018 --- January 10, 2019, UNESCO Gallery

RU JING LI XIANGQUN Contemporary Art Exhibition hosted by Party School of CPC Central Committee, Chinese Artists Association and Luxun Academy of Fine Arts opened at the SWCAC featuring 17 representative artworks of Li Xiangqun, the headmaster of Luxun Academy of Fine Arts, from various periods.recording in our time.

凝视——潘石屹摄影展

PAN SHIYI PHOTOGRAPHY



2019年6月5日-6月18日 视界厅

近年来，潘石屹先生又多了一个新的身份——人像摄影师。他大量地拍摄并通过镜头传递社会关怀。从企业家到艺术家，从乡村教师到留守儿童，他的每一张照片都记录着他心中值得记录的时代人物。

June 5 --- 18, 2019, Horizon Hall

In recent years, Pan Shiya takes up another job: portrait photographer. He shoots many photos and delivers his care to our society through his cameras. From entrepreneurs, artists, countryside teachers to stay-at-home children, each of his photos captures a person he believes worthy of recording in our time.



大侦探皮卡丘

DETECTIVE PIKACHU



2019年7月11日-2019年9月19日 中央广场

由美国传奇影业、华纳兄弟影片公司联手推出的好莱坞真人版宝可梦电影《大侦探皮卡丘》的同名主题展来到海上世界文化艺术中心，展场规划以五感体验打造、四大电影主题场景还原，加入了与大侦探皮卡丘的虚拟拍照互动，更以真实宝可梦世界的形式亮相。

Pokémon Detective Pikachu is produced by Legendary Entertainment and Warner Bros. Entertainment Inc, and the theme exhibition of the same name opens at the SWCAC. The exhibition hall features five-sense experience and restores four film scenarios. It also provides virtual Pikachu photo-shoot in a Pokémon-based world.



赋格与重置——庞茂琨作品展  
FUGUE AND REPLACEMENT: PANG MAO-KUN'S SOLO SHOW

2018年9月29日-2018年10月15日 视界厅

在海上世界文化艺术中心四层视界厅展出的“赋格与重置——庞茂琨作品展”不仅是对庞茂琨近两年关于创作的一次集中呈现，也是对艺术家个人艺术观念的梳理与重新品读。

September 29 --- October 15, 2018, Horizon Hall-Fugue and Replacement: Pang Maokun's Solo Show hosted at the Horizon Hall of the 4th floor of the SWCAC is not only a collection of the art-works of Pang over the past two years, but also an occasion to showcase and reinterpret the artistic concept of Pang.



元新建城《逍遥仙山》  
GROUNDWORK: THE MOUNTAIN OF IMMORTALS

2020年1月1日-2020年3月31日海景广场+202+212

GROUNDWORK“充气艺术游乐空间”，探索建筑、空间与玩具之间模糊的界限，设计制造巨大的建筑玩具，结合空间美学、灯光、音乐等。相信所有年龄的参与者都能游乐中，自在地互动交流，感受快乐。

January 1 --- March 31, 2020, Coastal Plaza + Shop 202 + Shop 212

The “Fun Area of Inflatable Toys powered and presented by Groundwork explores the blurring boundary of architecture, space and toy. It designs and builds huge architecture-based toys with spatial aesthetics, lighting and music. It is expected visitors of all ages can enjoy themselves, interact with each other and have fun.



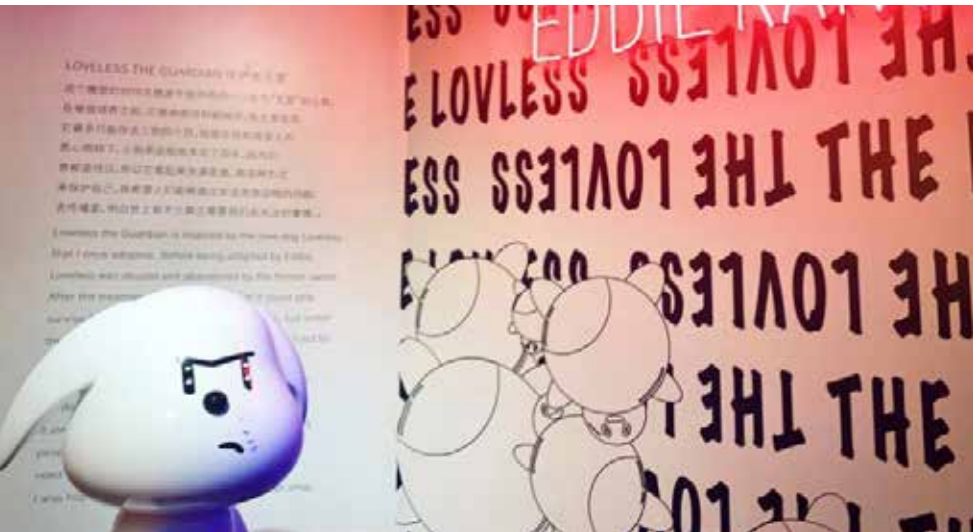
Eddie Kang: 童话人生  
EDDIE KANG: A LIFE OF FAIRY TALE

2019年11月28日-2020年3月1日 106号铺

韩国“动漫美学”艺术家姜锡铉(Eddie Kang)将人生这场剧，用孩子的眼光，编织成诙谐幽默的成人童话，并用绘画的方式呈现。

November 28, 2019 --- March 1, 2020, Shop 106

Eddie Kang, the Korean artist mastering comic aesthetics, uses painting to write a funny fairy tale for adults with the perspective of a child as an interpretation of our lives.

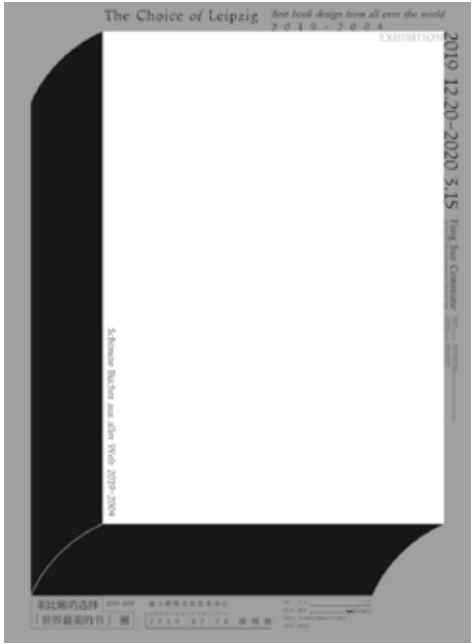


《莱比锡的选择》世界「最美的书」  
“THE CHOICE OF LEIPZIG” 2019-2004  
BEST BOOK DESIGN FROM ALL OVER THE WORLD

2019年12月20日-2020年3月15日 中央广场

德国图书艺术基金会每年在莱比锡举办“世界最美的书”竞赛，从世界各地的优秀作品中挑选14本，赋予它们书籍设计界最顶尖的赞誉。“莱比锡的选择”收录了2004年至2019年间约209本获奖作品，引发了关于创造的多重定义与无限可能。

The Stiftung Bunchkunst holds the competition “Best Book Design from all over the World” in Leipzig every year, awarding the highest honor to 14 best designed books. “The Choice of Leipzig” collects about 209 award-winning books from 2004 to 2019, leading to the multiple definition and infinite possibilities of creation.





商业联动活动  
Business Events



Poliform&丽兹家居“设计、艺术、家”分享会

2019年11月15日

中央广场

POLIFORM & RITZ DESIGN DESIGN-ART-HOME SHARING SESSION

NOVEMBER 15, 2019,

CENTRAL PLAZA



开物成务×设计互联

《百鸟朝凤》刺绣体验活动

2019年11月9日—2019年11月30日

设计互联商店门口

KWCW & DESIGN SOCIETY HUNDREDS OF BIRDS WORSHIPPING THE PHOENIX EMBROIDERY EXPERIENCES

NOVEMBER 9 — 30, 2019

THE SPACE IN FRONT OF THE ENTRANCE OF THE DESIGN SOCIETY ART STORE



索艺国际艺术学院 邂·逅中法印象音乐会

2019年11月08日 境山剧场

THE ENCOUNTER: SINO-FRENCH IMPRESSION CONCERT BROUGHT BY SOYII INTERNATIONAL ACADEMY

NOVEMBER 8, 2019, MOUNTAIN VIEW THEATER



小燕·巢——互联空间搭建活动

2019年12月1日、8日 中央广场

INTERACTIVE SPATIAL CONSTRUCTION BROUGHT BY XIAOYAN NEXT

DECEMBER 1, 8, 2019, CENTRAL PLAZA

设计互联与小燕·巢共同举办了互联空间搭建活动。搭建作品以跨界互联为主题，将设计互联的建筑内部空间，与孩子的创意思维相结合，尝试将空间、艺术、设计还有教育的互联共生关系，进行融合表达创作，同时也为青少年原创艺术提供展示的平台。

Design Society and Xiaoyan Next co-host the spatial construction event. With a theme of crossover thinking, the works of the event combine the inner space of Design Society and creative thinking of children. It is an effort to interpret the link and coexistence of space, art, design and education, and to provide a platform to showcase the original artworks created by the adolescents.





# 未来展望

Future Plans



# 未来展望

## Future Plans

设计互联的未来规划，将在已有基础上延展我们的图景与雄心。

我们将继续策划极具启发意义的展览和富有创造力的活动，在我们运营的海上世界文化艺术中心为观众带来激动人心的参观体验。随着观众群体的扩增，我们的活动也越来越多元化。合作伙伴与会员的关系网亦不断拓展，让我们得以实现更多可能。

在为观众呈现多元项目之外，我们也希望与深圳创意社群及中国设计界建立更紧密的关联，从行业从业者到客户，从投资者到用户。我们积极扮演连接者的角色，促进设计创意价值链中诸多领域之间的对话，树立设计互联的界面角色，连接设计与社会、创意中国与世界。



设计互联开馆馆长  
奥雷·伯曼  
**Ole Bouman**  
**Founding Director of Design Society**

On the eve of the next decennium, the Design Society project is ready for its next phase. It will be partly a continuation of what has been built up so far, partly a widening of the scope and ambition.

We will of course continue to program inspiring exhibitions and creative events, and provide exciting visitor experiences at our main venue Sea World Culture & Arts Center in Shekou, Shenzhen. With increasing visitor numbers, a larger palette of activities across the center, and an expanding partner and members network, we are every more able to materialize the manifold potentials.

Besides the many activities and show for the general audience, we hopefully can deepen our relationship with the creative communities of Shenzhen and the Chinese design scene. Having established a mature position as visitor destination, it's now time to intensify our contacts with the professional audiences across the design discipline, from practitioners to clients, from investors to users. We are keen to develop a frequent match maker role to facilitate the dialogue between the many

aspects of the creative value chain of design, and become more strongly acknowledged for our role as interface between design and society, and creative China and the world.

We also intend to start to build Design Society's own collection, based on an agenda of relevance and topicality, positioning design at the heart of society's own development, in particular Shenzhen.

Beyond the main venue, Design Society is ready to speed up its development as a mobile creative brand, with a growing portfolio of traveling shows, conference participation, national and international publications, cultural and institutional advise, curatorial services and so on. By doing so, Design Society is prone to deliver more value to the clear shift to culture as a main driver of societal development for the years to come. Hence, we aim to leverage China Merchants strategy to culturally contribute to society by way of its portfolio across the board.



# 设计的价值在中国

## VALUES OF DESIGN:CHINA IN THE MAKING

展览预告  
Exhibition Forecast

主办：设计互联

合作方：英国国立维多利亚与  
艾尔伯特博物馆（英国V&A  
博物馆）

展期：2020年1月19  
日-2020年12月20日

策展团队

策展人：赵蓉、唐司韵

策展顾问：柯鹿鸣

（Brendan Cormier）

策展助理：张睿、陈沛

Organizer: Design Society  
In collaboration with: Victoria  
and Albert Museum (V&A)  
Duration: 19 January 2020 - 20  
December 2020  
Venue: V&A Gallery, L1 Sea  
World Culture and Arts Center  
Curators: Zhao Rong, Tang  
Siyun  
Advising curator: Brendan  
Cormier  
Assistant curators: Zhang Rui,  
Chen Pei

由设计互联发起并策划、与英国V&A博物馆合作出品的展览《设计的价值在中国》将于2020年1月18日登陆海上世界文化艺术中心的V&A展馆。这是中国第一个综合性梳理在地设计及其对中国现代化进程影响的展览，展示了价值观的变化如何影响着我们的设计、生产和购买行为。展览是设计互联与英国V&A博物馆长期合作的成果之一，也是2017年设计互联旗下V&A展馆首展《设计的价值》在本土化语境下的进阶重启。

设计互联与英国V&A博物馆合作，在新展《设计的价值在中国》中聚焦中国设计的发展，以探索中国不断变化的设计价值和发展格局。尽管中国有绵延数千年的传统造物工艺，但设计一词相对而言是一个新概念。中国现代设计的发展与国家现代化同步，近百年来，中国的设计师一直在快速发展和变化的环境中相互学习，并尝试不同的方法。他们致力于融合悠久的传统文化与创新的当代实践，在应对人口、发展、经济与文化全球化等问题上，不断寻找独特的解决方案。如今，这些来自中国的设计，正在推动全球有关创新、可持续发展、社会平等的对话，提出更灵活、富有批判性与责任感的视角，深入审视我们的世界。

此次展出的138件展品，通过“设计风格”“应问题”“材料成型”“身份与消费”“传情达意”“讨价还价”六大版块，覆盖工艺美术、轻工业与日用品、设计脱贫、生态保护、乡村建设、城市规划、交通、可持续发展、建筑、航空航天、女性、时装、数字化、字体等近30个议题，铺陈当下中国设计不同切面背后的文化思考。

Values of Design: China in the Making will be unveiled on 18 January 2020 in the V&A Gallery at the Sea World Culture and Arts Center. It will be the first exhibition in China to explore the growing field of Chinese design and the first to attempt to understand how changing and evolving values are helping to shape what we design, produce and consume. Initiated and curated by Design Society, in collaboration with the V&A, the exhibition continues the success of the institutions' long-term partnership, and is a follow-up to Values of Design, the inaugural V&A Gallery exhibition produced by the V&A in collaboration with Design Society in 2017.

For Values of Design: China in the Making, Design Society in collaboration with the V&A have shifted the lens to focus on design developments in China to explore the changing design landscape in the country. China boasts a tradition of craft and artistry that stretches back thousands of years, yet the term 'design' is relatively novel, with varied definitions and interpretations. It emerged during a process of state modernization, and over the years designers in China have been learning from each other and testing out different approaches amidst an environment of rapid development and change. In this process, they have fused long-standing cultural practices with new innovations, finding unique solutions in response to a growing population, economic development, and the globalization of culture. The diverse expressions, experiments and strategies of design in China are contributing to the global conversation about innovation, sustainability, social equality – the values that shape our society today.

Values of Design: China in the Making showcases 138 works organized into six sections: 'Patterns of Design', 'Problem Solving', 'Shaping Materials', 'Identity and Consumption', 'Enhancing Communication' and 'Negotiating Cost'. Within these sections, the exhibition tackles diverse themes including crafts, industrial design, poverty alleviation, environmental protection, rural construction, sustainability, urban planning, transport, architecture, aerospace, fashion, feminism, brand culture, digitalization and font design, among others.

DESIGN  
设计



互联  
SOCIETY

设计的价值  
在中国

2020.1.19 –  
2020.12.20

VALUES  
OF  
DESIGN:  
CHINA  
IN  
THE  
MAKING



设计互联旗下V&A展馆  
海上世界文化艺术中心  
中国深圳南山区  
蛇口望海路1187号

V&A Gallery at Design Society,  
Sea World Culture and Arts Center,  
1187 Wanghai Road, Shekou,  
Nanshan District, Shenzhen, China

www.designsociety.cn





# 数据 一览

**2018-2019 in Numbers**



# 2018–2019数字一览

## 2018-2019 in Numbers

展览 EXHIBITIONS
28 场
活动 LEARNING PROGRAMMES
255 场
逾 2, 5000 家庭参与 OVER FAMILIES PARTICIPATED
博物馆设计课程 MUSEUM DESIGN COURSE
27 课时 HOURS
演出 PERFORMANCES
74 场
商户 TENANTS
12 家

企业发布活动 VENUE HIRE EVENTS
259 场
场馆到访人数 VENUE VISITORS
1, 400, 000+
展览参观人数 EXHIBITION VISITORS
200, 000+
公众活动参与人数 PARTICIPANTS IN PUBLIC PROGRAMMES
4, 2240+

导览场次 GUIDED TOURS
686
设计互联团队 DESIGN SOCIETY TEAM
28 人 PEOPLE
共培养了 44 位实习生 WITH INTERNS NURTURED
222 志愿者 VOLUNTEERS
设计互联官网用户 USERS
120, 000+
设计互联网页浏览量 PAGEVIEWS OF DESIGN SOCIETY WEBSITE
460, 253+

设计互联微信服务号订阅量 SUBSCRIBERS TO THE DESIGN SOCIETY WECHAT
3, 6431
海上世界文化艺术中心微信公众号订阅量 SUBSCRIBERS TO THE SWCAC WECHAT
6, 6306
媒体报道 MEDIA PIECES RELATED TO DESIGN SOCIETY PUBLISHED AND BROADCAST
1638 国际 INTERNATIONAL
264 本地 LOCAL



# 演出・活动 出版物一览

**Listing of programmes**



公共教育活动  
Learning Events

日期	活动名称
2019.01.15	深外国际部 “校园设计之旅”
2019.01.16	深外国际部 “校园设计之旅”
2019.01.17	深外国际部 “校园设计之旅”
2019.01.19	猪年泥塑彩绘工作坊
2019.01.26	无动力小车2.0
2019.02.16	纸艺小猪存钱罐
2019.02.24	纸板构建
2019.03.13	育才一小 “校园设计之旅”
2019.03.14	十个双年展还不够？
2019.03.16	周六亲子工作室 – 闪耀的徽章
2019.03.17	育才高中 “校园设计之旅”
2019.03.19	设计关怀&关怀设计
2019.03.19	太子湾学校 “校园设计之旅”
2019.03.23	可持续设计
2019.03.23	圆桌论坛 设计、创造与文化身份
2019.03.24	吸管创意构建
2019.03.24	香山里小学 “校园设计之旅”
2019.04.07	美丽中国支教 “校园设计之旅”
2019.04.20	石汉瑞开幕座谈
2019.04.27	纸板凸轮大挑战
2019.05.11	湾玺少儿工作坊-环保装置
2019.05.14	育才一小 “校园设计之旅”
2019.05.18	周六亲子工作室 – 绝妙的时尚
2019.05.19	动画电影放映机
2019.05.19	育才高中 “校园设计之旅”
2019.05.20	南山国际学校 “校园设计之旅” ”
2019.05.21	南山国际学校 “校园设计之旅”
2019.05.22	南山国际学校 “校园设计之旅”
2019.05.23	南山国际学校 “校园设计之旅”
2019.05.25	腾讯青年行艺术之旅-masslab纸牌造桥

Date	Activity Name
2019.01.15	SWIS – Design School Workshop
2019.01.16	SWIS – Design School Workshop
2019.01.17	SWIS – Design School Workshop
2019.01.19	Clay “PIG” Paiting Workshop
2019.01.26	Nerdy Derby Workshop 2.0
2019.02.16	Paperart Piggy Bank
2019.02.24	Cardboard Architectural Workshop
2019.03.13	Yucai No.1 Primary School – Design School Workshop
2019.03.14	10 Biennales, or more?
2019.03.16	Saturday Family Workshop – Brilliant Badge
2019.03.17	Yucai High School – Design School Workshop
2019.03.19	Compassion x Design
2019.03.19	Taiziwan School – Design School Workshop
2019.03.23	Sustainable Design
2019.03.23	Round Table  Design, Create & Cultural Identity
2019.03.24	Creative Straws Workshop
2019.03.24	Xiangshanli Primary School – Design School Workshop
2019.04.07	Teach for China – Design School Workshop
2019.04.20	Henry Steiner Communicator Opening Talk
2019.04.27	Cardboard CAM Automatic Device Workshop
2019.05.11	Bayhouse Scouts Workshop Environment Device
2019.05.14	Yucai No.1 Primary School – Design School Workshop
2019.05.18	Saturday Family Workshop – Fabulous Fashion
2019.05.19	Animation Projector Workshop
2019.05.19	Yucai High School – Design School Workshop
2019.05.20	ISNS – Design School Workshop
2019.05.21	ISNS – Design School Workshop
2019.05.22	ISNS – Design School Workshop
2019.05.23	ISNS – Design School Workshop
2019.05.25	ISNS – Design School Workshop



日期	活动名称
2019.05.25	育才三中 “校园设计之旅”
2019.05.25	育才三中 “校园设计之旅”
2019.05.26	MakeFashion少年创客时装秀
2019.05.31	育才二中 “校园设计之旅”
2019.06.06	法兰馨讲座
2019.06.08	创新教育体验周末-水实验工作坊
2019.06.08	创新教育体验周末-木偶剧亲子工作坊
2019.06.08	创新教育体验周末-发布会
2019.06.08	创新教育体验周末-创新教育论坛
2019.06.08	创新教育体验周末-少年创客时装秀
2019.06.08-09	创新教育体验周末-教育市集
2019.06.09	创新教育体验周末-教育游戏力讲座
2019.06.09	创新教育体验周末-漫画头像绘制工作坊
2019.06.09	创新教育体验周末-走进芭蕾演出
2019.06.15	腾讯青年行 - 石汉瑞展览导览
2019.06.22	周六亲子工作室 - 闪耀的徽章
2019.06.23	飞行器设计与风洞挑战
2019.06.24	育才一小三年级 “校园设计之旅”
2019.06.26	育才一小五年级 “校园设计之旅”
2019.07.11	美丽中国支教
2019.07.20	夜宿01-星空写生工作坊
2019.07.21	夜宿01-戏剧教育工作坊
2019.07.20-21	夜宿艺术馆-漫漫长夜画星空
2019.07.27	夜宿湾玺01-星空写生工作坊
2019.07.28	夜宿湾玺01-戏剧教育工作坊
2019.07.27-28	湾玺夜宿01
2019.07.28	腾讯青年行 “玩设计”
2019.07.28	纸箱变形记
2019.08.24-25	夜宿艺术馆-微醺之夜
2019.08.24	夜宿02-毛毡手作坊

Date	Activity Name
2019.05.25	Yucai No.3 Middle School – Design School Workshop
2019.05.25	Yucai No.3 Middle School – Design School Workshop
2019.05.26	MakeFashion Edu
2019.05.31	Yucai No.2 Middle School – Design School Workshop
2019.06.06	Francine Houben: People, Place, Purpose and Poetry
2019.06.08	Weekend of Educational Experience – Water Experiment
2019.06.08	Weekend of Educational Experience – Puppet Show Workshop
2019.06.08	Weekend of Educational Experience – Press Conference
2019.06.08	Weekend of Educational Experience – Creative Education Forum
2019.06.08	Weekend of Educational Experience – MakeFashion Edu Runway Show
2019.06.08-09	Weekend of Educational Experience – Edu Market
2019.06.09	Weekend of Educational Experience – Learning & Playing Talk
2019.06.09	Weekend of Educational Experience – Cartoon Portrait Drawing Workshop
2019.06.09	Weekend of Educational Experience – Into Ballet
2019.06.15	Tencent Art Tour – Henry Steiner
2019.06.22	Saturday Family Workshop – Brilliant Badge
2019.06.23	Aircraft Design & Wind Tunnel Challenge
2019.06.24	Yucai No.1 Primary School – Design School Workshop
2019.06.26	Yucai No.1 Primary School – Design School Workshop
2019.07.11	Teach for China – Design School Workshop
2019.07.20	Sleep With Art – Starry Sky Drawing Workshop
2019.07.21	Sleep with Art – Drama Edu Workshop
2019.07.20-21	Sleep With Art v.1
2019.07.27	Sleep with Art Bayhouse – Drawing Workshop
2019.07.28	Sleep with Art Bayhouse – Drama Edu Workshop
2019.07.27-28	Sleep with Art Bayhouse
2019.07.28	Tencent Play with Design
2019.07.28	Cardboard Transformer
2019.08.24-25	Sleep with Art v.3
2019.08.24	Sleep with Art – Wool Felt Workshop



日期	活动名称
2019.08.25	夜宿02–戏剧教育体验
2019.08.25	废材小车DIY
2019.08.30–31	夜宿艺术馆–重返十八岁
2019.08.30	夜宿03–戏剧体验
2019.08.31	夜宿03–唤醒瑜伽
2019.09.07–08	夜宿艺术馆–漫画家的秘密
2019.09.07	夜宿04–橡皮章手作坊
2019.09.08	夜宿04–戏剧教育体验
2019.09.17	西班牙建筑师Nieto讲座
2019.09.20	策展人Paul Gravett讲座
2019.09.21–22	自如夜宿02
2019.09.21	夜宿自如02–蜡烛工作坊
2019.09.22	夜宿自如02–瑜伽
2019.09.21	价值工厂–swing舞会
2019.09.22	纸面电路设计
2019.9.28	价值工厂系列活动–现代舞体验工作坊
2019.10.12	价值工厂系列活动–现代舞体验工作坊
2019.10.20	小木块大世界
2019.10.26	价值工厂系列活动–复古摇摆舞舞会
2019.10.27	价值工厂系列活动–桑巴鼓打击工作坊
2019.11.9	价值工厂系列活动–沉浸式音乐体验工作坊
2019.11.23	价值工厂系列活动–现代舞体验工作坊
2019.11.16	第五届南山学校创客节
2019.11.16	腾讯青年行AI艺术之旅

Date	Activity Name
2019.08.25	Sleep with Art – Drama Experience
2019.08.25	DIY Recycled Material Vehicle
2019.08.30–31	Sleep with Art v.3
2019.08.30	Sleep with Art – Drama Experience
2019.08.31	Sleep with Art – Yoga
2019.09.07–08	Sleep with Art v.4
2019.09.07	Sleep with Art – Rubber–stamp Workshop
2019.09.08	Sleep with Art – Drama Edu Workshop
2019.09.17	Nieto Sobejano Talk
2019.09.20	Paul Gravett Talk
2019.09.21–22	Sleep with Art Ziru
2019.09.21	Sleep with Art Ziru – Candle Workshop
2019.09.22	Sleep with Art Ziru – Yoga
2019.09.21	Swing Dance
2019.09.22	DIY Paper Circuits
2019.9.28	Morden Dance Worksho
2019.10.12	Morden Dance Workshop
2019.10.20	Wooden Craft Workshop
2019.10.26	Swing Dance
2019.10.27	Samba Workshop
2019.11.9	Sound Immersing workshop
2019.11.23	Morden Dance Workshop
2019.11.16	No.5 Nanshan School Maker Faire
2019.11.16	Tencent AI art trip



境山剧场自办演出

Performances curated by Mountain View Theater

日期	活动名称
2018.3.18	《塞纳河的夜色——巴黎美丽年代的歌》音乐会
2018.3.25	南山公共文化项目·周末互联日：法国电音怪杰Jacques《横向 Electro Live Set》
2018.4.14	南山公共文化项目·周末互联日：Xavkat弗拉门戈三重奏
2018.4.21	南山公共文化项目·周末互联日：银幕上的舞蹈——艾克曼版《天鹅湖》
2018.5.5–6	南山公共文化项目·周末互联日：法国阿雷库姆最佳剧团《作品7号》
2018.5.12	南山公共文化项目·周末互联日：BinBin 黑邮票爵士四重奏
2018.5.18	南山公共文化项目·周末互联日：银幕上的舞蹈——《男神卡卡》
2018.6.2	南山公共文化项目·周末互联日：深圳花爵士乐队
2018.6.16	南山公共文化项目·周末互联日：法国策略1号剧团《预言》
2018.6.30	南山公共文化项目·周末互联日：银幕上的舞蹈——《热血芭蕾》
2018.7.15	斯图加特国际动画电影节–国际竞赛单元
2018.7.21	斯图加特国际动画电影节–巴登符腾堡州最佳作品
2018.7.14、22	斯图加特国际动画电影节–最佳儿童作品
2018.7.27	法国狮子座四重奏《疯狂古典月游记》
2018.8.11	小逗号儿童戏剧季《小丑的烦恼》
2018.8.12	小逗号儿童戏剧季《小屁孩的烦恼》
2018.9.14–15	法国儿童戏剧《渔夫的收获》
2018.10.20	2018寻声·留白系列：《王心心作场—琵琶行》心心南管乐坊
2018.10.27	2018寻声·留白系列：《飞越古今的箫声》谭宝硕洞箫音乐会
2018.11.3	2018寻声·留白系列：《观指有情》袁中平古琴音乐会
2018.11.10–11	法国VR沉浸式先锋戏剧《最后一眼》
2018.12.16	法国Schwab–Soro爵士二重奏音乐会
2019.4.27	法国新马戏：玩转小轮车《交错地带》
2019.5.12	法国新马戏：H.M.G剧团《3D》
2019.5.23	2019古典音乐季：塔米辛·韦利–科恩小提琴独奏会
2019.6.12–16	美国外百老汇原创儿童剧《好饿的毛毛虫秀》
2019.6.23	2019古典音乐季：伊琳娜·梅优叶娃钢琴独奏会
2019.7.6–7	西班牙出奇偶戏团《香蟹大饭店》
2019.7.19	《嗨！我们是寻人启事》阿卡贝拉音乐会
2019.7.20	2019古典音乐季：安婕·薇特哈斯小提琴独奏会

Date	Activity Name
2018.3.18	Songs from the Parisian Belle Époque Concert
2018.3.25	Nanshan Public Events - Weekens at Design Society: Jacques' Transversal Electro Live Set
2018.4.14	Nanshan Public Events - Weekens at Design Society: Xavkat Flamenco Trio
2018.4.21	Nanshan Public Events - Weekens at Design Society: Dance on Screen - Alexander Ekman's A Swan Lake
2018.5.5–6	Nanshan Public Events - Weekens at Design Society: Opus 7 by Cheptel Aleikoum / Circa Tsuica
2018.5.12	Nanshan Public Events - Weekens at Design Society: BinBin Penny Black Jazz Quartet
2018.5.18	Nanshan Public Events - Weekens at Design Society: Dance on Screen - Mr. Gaga
2018.6.2	Nanshan Public Events - Weekens at Design Society: Blossom Jazz Band from Shenzhen
2018.6.16	Nanshan Public Events - Weekens at Design Society: FORECASTING by PREMIER STRATAGÈME
2018.6.30	Nanshan Public Events - Weekens at Design Society: Dance on Screen - First Position
2018.7.15	Stuttgart International Festival of Animated Film, On Tour - Best of International Competition
2018.7.21	Stuttgart International Festival of Animated Film, On Tour - Best of Animation from Baden-Württemberg
2018.7.14、22	Stuttgart International Festival of Animated Film, On Tour - Best of Tricks for Kids
2018.7.27	Concert by Quatuor Leonis - Éclisse Totale
2018.8.11	Little Comma Children's Theater Season: Wahaha
2018.8.12	Little Comma Children's Theater Season: A Night in February
2018.9.14–15	Bonne pêche by GROUPE MARITIME DE THÉÂTRE
2018.10.20	Beauty in Asian Instruments: Pipa Lute - An Evening of NanGuan with WANG XinXin
2018.10.27	Beauty in Asian Instruments: A Spirit Journey - Xiao Recital by TAM Po-Shek
2018.11.3	Beauty in Asian Instruments: Sound of Silent - YUAN Jung-Ping Qin Music Concert
2018.11.10–11	Les Falaises de V. by LAURENT BAZIN
2018.12.16	Schwab-Soro Jazz Duet Concert
2019.4.27	Écotone/40° by Cie 3.6/3.4.
2019.5.12	3D by Cie H.M.G.
2019.5.23	Classical Music Season 2019: Tamsin Waley-Cohen Violin Recital
2019.6.12–16	Off-Broadway Theatre for Young Audience: The Very Hungry Caterpillar Show
2019.6.23	Classical Music Season 2019: Irina Mejoueva Piano Recital
2019.7.6–7	Hôtel Crab by Trukitrek Puppet Company
2019.7.19	The Wanted A-Capella Concert
2019.7.20	Classical Music Season 2019: Antje Weithaas Violin Recital



日期	活动名称
2019.8.18	境山私房话第一期：磊落《不存在的回忆》
2019.9.21-22	2019寻声·留白系列：《王心心作场—花飞花落》心心南管乐坊
2019.10.10	相约深圳合唱音乐会：1872相约合唱团专场音乐会
2019.10.11	相约深圳合唱音乐会：1872相约合唱团与拉纤人歌手联合音乐会
2019.10.12	相约深圳合唱音乐会：拉纤人歌手专场音乐会
2019.10.13	2019古典音乐季：巴里·道格拉斯钢琴独奏会
2019.10.18	《城市之音》法国古典吉他蒂博·考文独奏音乐会
2019.10.26	2019寻声·留白系列：曾文通颂钵静观《入静山林》
2019.10.27	Olivier De Spiegileir 《欢乐颂》法语诗朗诵钢琴独奏会
2019.11.1	2019古典音乐季：米歇尔·达尔贝托钢琴独奏会
2019.11.13	林朝阳小提琴独奏会
2019.11.17	境山私房话第二期：旧瓶装新酒，2个编剧不得不说的故事
2019.11.30-12.1	2019寻声·留白系列：吴双与上海昆剧团《双声慢》词唱会
2019.12.28-29	2019寻声·留白系列：汪铎古琴《琴宗山林/汪铎师生演奏会》

Date	Activity Name
2019.8.18	Stage Stories I: Absented Memories by Lei-Luo
2019.9.21-22	Beauty in Asian Instruments 2019: An Event with WANG XinXin - As Blossoms Fly and Fade
2019.10.10	Chorale Concerts: Shenzhen Serendipity - The 1872 Chorus
2019.10.11	Chorale Concerts: Shenzhen Serendipity - The 1872 Chorus X Taipei Male Singers
2019.10.12	Chorale Concerts: Shenzhen Serendipity - Taipei Male Singers
2019.10.13	Classical Music Season 2019: Barry Douglas Piano Recital
2019.10.18	CITIES - Thibault Cauvin Classical Guitar Recital
2019.10.26	Beauty in Asian Instruments 2019: Silence in the Woods - Singing Bowl Music by Tsang Man-Tung
2019.10.27	Olivier de Spiegeleir Récital de Piano Commenté
2019.11.1	Classical Music Season 2019: Michel Dalberto Piano Recital
2019.11.13	Salt LIN Chao-Yang Violin Recital
2019.11.17	Stage Stories II: The Tale of Two Playwrights
2019.11.30-12.1	Beauty in Asian Instruments 2019: Song2 by Wu Shuang & Shanghai Kunqu Opera Troupe
2019.12.28-29	Beauty in Asian Instruments 2019: Beyond the Notes - Guqin Recital by Wangduo, his fellows and disciples



出版物一览  
Publications



名称	《造物新世代》	本书为设计互联展览“造物新世代”的同名出版物，探索了作为中国未来创新重要动力的工艺技术的无限潜力和动力。本书囊括了数十位艺术家及其新工艺作品，反映了当下人们对手工艺品日益高涨的兴趣，展现了这一现象背后的推动力。本书不仅综合呈现了目前设计界及大众层面对于手工艺的热情和探索实践，还集合了国内设计艺术领域诸多专家学者和设计师的观点思想，并通过对在新工艺领域有突出贡献的设计师采访，呈现了多元的、具有影响力的声音，讲述了关于工艺如何成为创造的灵感，体现了不同学科视角对于国内手工艺发展现状的观察与思考，激发人们去寻找新的生活方式以及与世界连接的方式。
出版社	上海书画出版社	
页数	214页	
语种	中文/英文	
开本	16开	
出版年份	2019	
定价	¥168.00	
ISBN	978-7-5479-1925-5	



Name:	CRAFT: THE RESET	Craft: The Reset is a large-scale exhibition about the reawakening of crafts in contemporary design and society. Following the inaugural exhibition Minding the Digital on the impact of digital innovation, it investigates the widening possibilities of crafts as an equally important creative impulse for China's future innovation. Through essays and interviews, the publication presents shaping voices on how craft can be a creative impulse inspiring new ways of living and connecting with the world around us.
Publication House	Shanghai Fine Arts Publisher Co. Ltd	
Page Number	214page	
Language Description	Chinese/English	
Size	1/16	
Year of publication	2019	
Price	¥168.00	
ISBN	978-7-5479-1925-5	



名称	《数字之维》	为什么是“数字之维”？设计互联的愿景是成为一个集博物馆、体验中心和专业活动场所于一体的全新综合机构，倡导以设计启发生活。如今我们的生活正以前所未有的广度呈现在数字景观中，“数字化”是与我们生活最为密切相关的话题之一。数字化转型需要我们高度关注，并充分发挥想象力。在“数字之维”展览中，观众能够审视当代设计的演变，了解当下最重要的设计手法，思考设计超越物质美学之外所扮演的角色。展览使观众进一步了解新兴材料、生产技术、人际互动和社会组织等领域，集中展示了我们如何在（已不再是）21世纪初期的时代进行互联设计。
出版社	同济大学出版社	
页数	176页	
语种	中文/英文	
开本	787mm x 1092mm 1/8	
出版年份	2017	
定价	¥288.00	
ISBN	978-1-56581-234-4	



Name	Minding the Digital	Why 'Minding the Digital'? We thought that in Design Society's ambition to be a comprehensive institution incorporating a museum, experience center, and professional hub all in one, there was no subject more relevant than the digital landscape in which our life in unfolding in an ever-increasing degree. This digital transformation demands our fullest attention and requires our strongest imagination. 'Minding the Digital' allows the visitor to evaluate the evolution of contemporary design through this lens. It highlights some of contemporary design's most important modes of operation. It encourages visitors to consider the role of design beyond the aesthetics of an object, such as in materials, production technologies, human interactions and societal organizations. Minding the Digital aims to show how we literally design society in the (no longer) early 21st century.
Publication House	TONGJI University Press	
Page Number	176page	
Language	Chinese/English	
Size	787mm x 1092mm 1/8	
Year of publication	2017	
Price	¥288.00	
ISBN	978-1-56581-234-4	



名称	《设计的价值》	伦敦英国国立维多利亚与艾伯特博物馆（V&A）与中国的关系可以追溯到该博物馆最初成立的年代。自1852年成立以来，在其成立之年所收购的第一批中国文物的基础上，V&A已建立了来自东亚地区的丰富馆藏。今天，在包罗万象的众多馆藏中，来自中国的精美物品约有16,000件，其中包括从公元前4千年的罕见考古发现到各种当代艺术与设计珍品，使本馆成为东亚地区之外拥有最全面、最重要的中国艺术品的博物馆之一。另外，幸运的是，V&A与中国的博物馆界有着由来已久的密切伙伴关系。数十年以来，双方交流知识、分享专长、互办馆展，加深了两国之间的文化了解。
出版社	中国上海书画出版社有限公司	
页数	240页	
语种	中文/英文	
出版年份	2017	
定价	¥199.00	
ISBN	978-7-5608-7485-2	



Name	Values of Design	The V&A's relationship with China stretches back to the Museum's formative years. From its inception in 1852, it has built collections from East Asia, acquiring its first Chinese artefacts in that inaugural year. Today some 16,000 Chinese items grace the V&A's eclectic holdings, with archaeological material from the 4th millennium BC through to examples of contemporary art and design, making ours one of the most comprehensive and important collections of Chinese art outside East Asia. The V&A is also fortunate to have strong and long-established partnerships with the museums community in China, sharing knowledge, expertise and exhibitions over many decades, deepening the cultural understanding between our nations.
Publication House	Shanghai Fine Arts Publisher Co. Ltd	
Page Number	240page	
Language Description	Chinese/English	
Year of publication	2017	
Price:	¥199.00	
ISBN	978-7-5608-7485-2	This book and its associated exhibition in the V&A Gallery at Design Society constitute just one element of a unique and ambitious collaboration with our partners at China Merchants Group, which will establish a new



# 关于招商蛇口

About CMSK



# 关于招商蛇口 About CMSK

招商局蛇口工业区控股股份有限公司（简称“招商蛇口”，股票代码001979）是招商局集团（中央直接管理的国有重要骨干企业）旗下城市综合开发运营板块的旗舰企业，也是招商局集团内唯一的地产资产整合平台及重要的业务协同平台。作为中国领先的城市和园区综合开发运营服务商，招商蛇口致力于成为“人民美好生活承载者”。

China Merchants Shekou Industrial Zone Holdings Co., Ltd (CMSK, stock code:001979), a flagship subsidiary under the China Merchants Group, a leading state-owned enterprise under the direct supervision of the central government, is dedicated to comprehensive urban development. It is also the Group's asset integration platform for real estate and important business collaboration in China. Committed to be “the better life carrier”, CMSK develops comprehensive solutions for urban development and industrial upgrading and also provides diversified products and services covering full life cycle.

# 关于招商文化 About China Merchants Culture Industries

招商文化是百年招商局旗下、依托上市公司招商蛇口，专注于文化产业投资与运营的专业公司。秉承“为城市升级赋能，文化让生活更美好”的企业愿景，招商文化定位于城市文化升级综合服务商，致力于成为全国领先的文化场景综合运营商。

China Merchants Culture Industries, a subsidiary under the listed China Merchants Shekou and 147-year-old China Merchants Group, focuses on cultural industry investment and operation. Committed to the mission of “empower urban upgrade: better culture, better life”, it strategically positions itself as a comprehensive urban-upgrade service provider, and aims to become a domestic leading cultural-scene synthesis operator.





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Acknowledgement



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Acknowledgment

设计互联感谢以下机构、企业及个人的慷慨资助

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Publicity Department of Shenzhen Municipal Committee

南山区文化广电旅游体育局  
Nanshan District Bureau of Culture, Radio, Television, Sports and Tourism

苏州市姑苏区人民政府  
Suzhou Gusu People's Government China

招商街道办事处  
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招商局慈善基金会  
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深圳市创想公益基金会  
C Foundation

中州未来实验室  
C Future Lab

丝路视觉科技股份有限公司  
Silkroad Vision Technology Co., Ltd

钱源先生  
Mr. Qian Yuan

深圳招商会  
Shenzhen China Merchants Club

苏州姑苏文化新经济发展有限公司  
Gusu culture new economy development co. Ltd

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China Merchants Shekou Suzhou

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深圳市委宣传部  
Publicity Department of Shenzhen Municipal Committee

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Shenzhen Municipal Bureau of Culture, Radio, Television, Sports and Tourism

南山区委宣传部  
Publicity Department of Nanshan District, Shenzhen

南山区文化广电旅游体育局  
Nanshan District Bureau of Culture, Radio, Television, Sports and Tourism

苏州市姑苏区人民政府  
Suzhou Gusu People's Government China

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Zhaoshang Sub-District Party Committee of Nanshan District

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China Merchants Shekou Yichang

上海宝山花园城  
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创梦天地科技有限公司  
iDreamSky Technology Limited

设计互联感谢以下战略合作伙伴

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Victoria and Albert Museum, London

深圳设计与艺术联盟  
Shenzhen Art and Design Alliance

香港设计总会  
Hong Kong Federation of Design Associations

深圳市平面设计协会  
Shenzhen Graphic Design Association

深圳广播电影电视集团  
Shenzhen Media Group

工商银行深圳分行  
The Industrial and Commercial Bank of China, Shenzhen Branch

二元桥（中国）创意产业发展有限公司  
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德国驻华大使馆  
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OCT 当代艺术中心  
OCT Contemporary Art Terminal

深圳市当代艺术与城市规划馆  
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China Merchants Wuhan

招商蛇口南昌公司  
China Merchants Nanchang



# 设计互联团队

## DESIGN SOCIETY TEAM

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We thank the following colleagues who had worked together with us as a team and contributed to the success of Design Society during 2018-2019 (in no particular order)

Plantenga Azinta Litiana	陈嘉莉	王珂	Plantenga Azinta Litiana	Chen Jiali	Wang Ke
蔡一鸢	曾文琪	吴亦可	Cai Yiyuan	Zeng Wenqi	Wu Yike
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叶美子	陈悦	杨颖	Ye Meizi	Chen Yue	Yang Yin
韩晓	马妍		Han Xiao	Ma Yan	



谨以此书纪念设计互联运营的海上  
世界文化艺术中心开馆两周年  
**This book is published to mark  
the two-year anniversary of  
Sea World Culture and Arts  
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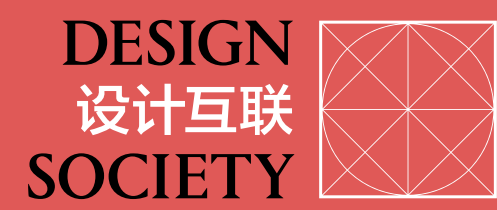
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