2018-2019 Review

Design Society
A New Creative Platform in Action
9 About Design Society
35 About Sea World Culture and Arts Center

13 Foreword: CMSK
91 Inaugural Design Society Public Art Season

13 Foreword: V&A
91 Greater Bay Area Energy Hub

15 Foreword: V&A
103 Ecology Partners

17 Foreword: Design Society
117 Design Society Foundation

21 2018-2019 Review
135 Future Plans

21 2018-2019 Review
135 Future Plans

53 Touring and Loans
Design Society in Suzhou
Design Society in Shanghai

53 Touring and Loans
Design Society in Suzhou
Design Society in Shanghai

61 Learning
Elaboration on overall concepts and plan
Design Society Edu
Museum Course: Design Thinking
Talks & Workshops
Go! Design Community Festival
Tencent Youth Program
Design Weekend in Value Factory
MakeFashion EDU
Night at Museum

61 Learning
Elaboration on overall concepts and plan
Design Society Edu
Museum Course: Design Thinking
Talks & Workshops
Go! Design Community Festival
Tencent Youth Program
Design Weekend in Value Factory
MakeFashion EDU
Night at Museum

85 Mountain View Theater
81 Design Society Foundation
About Design Society
关于设计互联

About Design Society

设计互联是由腾讯旗下首个综合创新设计聚合平台，致力于为公众提供丰富多样的文化活动与不同凡响的艺术体验，通过设计来推动社会向创新、包容和可持续发展的方向发展。设计互联与国内外的博物馆、画廊、设计机构、教育组织和企业等合作，以设计带动社会创新，推动公众对设计的理解和接受。

设计互联鼓励公众参与设计创新和文化的交流，通过线上线下结合的方式，开展一系列的活动和项目，如展览、论坛、讲座、工作坊等。通过这些活动，设计互联旨在提高公众对设计的意识，促进设计在日常生活中的应用，推动社会的创新和进步。

设计互联的使命是通过设计的力量，促进社会的可持续发展，推动公众的创新精神，为社会带来积极的变化。设计互联持续探索设计在不同领域中的应用，致力于成为推动社会进步的重要力量。

设计互联的目标是建立一个开放、包容、创新的设计文化生态系统，通过与社会各界的合作，共同推动设计的创新与发展，为公众提供一个参与设计创新的平台，让设计成为推动社会进步的重要力量。

设计互联的愿景是成为引领设计创新的先锋，通过设计的力量，推动社会的可持续发展，为公众提供一个参与设计创新的平台，让设计成为推动社会进步的重要力量。


design society is an innovative platform founded by china merchants shekou (csmk) with the victoria and albert museum (v&a) as its founding partner. it has already built an extensive network of partners, contributors and supporters from china and around the world, across academia, business, government affairs and education, as well as through collaborations with major museums, residential programmes and archival institutions. with the support of industry experts, the growth of this network demonstrates the overlapping creative practices - closely bound to society and industry - vital to the sustainability of design society. an extensive membership programme offers exclusive industry opportunities and career acceleration activities, elevating design society as a leading resource on both a local and international scale.

design society has curated minding the digital, craft the reveal, y comic x:7 and values of design in china. our learning platform design society edv takes design with the society as its mission, encourage audiences to make, create and connect with design.

towards the end of 2017 a vision was materialized. a vision to inspire china with and by design. by opening a major civic and cultural monument for shenzhen to accommodate hundreds of events, big and small, fostering creativity across disciplines, audiences and imagined futures. today, at the brink of the new decade, this vision has been practiced, tested and, inevitably, evolved into the vibrant and fluid ecosystem that does justice to its very name: design society.
招商局蛇口工业区控股股份有限公司

Foreword:

China Merchants Shekou

China Merchants Shekou (CMSX), a flagship subsidiary under the China Merchants Group, has been honored with the prestigious China Merchants Shekou Holdings. We believe that culture is the force to facilitate social progress. In the process of developing Shekou, we focus not only on accumulating material wealth, but also on the establishment of culture. We have established various cultural media organizations such as newspapers and a television station. We have built cultural facilities, such as cultural centers and theaters. And now, we have also set up a cultural company. In the past decade, we have made extensive efforts to promote the cultural development of Shenzhen Special Economic Zone and the cultural life of Shekou residents.

CMSX integrated company’s cultural venues and content resources, and founded China Merchants Culture industries, carrying out a new development mode of culture.

We have considered the establishment for the development and operation of Design Society. In the context of the Guangdong-Hong Kong-Macao Greater Bay Area plan, our plan for the future is to create a cultural landmark of the highest standards which will introduce a more sophisticated, diverse and international cultural significance to the region. Meanwhile, F6 also enhance people’s quality of life, enrich the city’s cultural atmosphere, promote the connection of culture-commerce-industry and help encourage the development of China’s creative industries and the further progress of design in China.
Foreword: Victoria and Albert Museum

The launch of Design Society on a beautiful sunny morning on 1 December 2017, whilst the beginning for a unique new public design institution in China, already represented an extraordinary achievement for the V&A as China Merchants Shekou’s (CMSK) founding museum partner. Two organisations, both founded in the middle of the 19th century thousands of miles apart, and strangers to each other just a few years before, brought together by a common belief in the power of design and creativity as a common language.

For the V&A we look back on those 8 years working with Design Society colleagues in advance of opening with as much pride as we now look back on the 2 years of achievements since. This opportunity for our curators to embed themselves within Shenzhen’s creative community to observe it and learn from it, was fundamental to the new model for international work forged with CMSK. V&A’s inaugural Values of Design gallery, which emerged from that process of research, dialogue and immersion, was truly something created in, informed by and responding to, a Chinese audience. We spoke about this as a new model for UK museums to engage in international cultural collaboration – less an investment in bricks and mortar, or an exporter of content, more an exchange of ideas and traditions – and the new gallery provided a powerful example of that fresh approach. Through this gallery audience have been engaged in a conversation about values through a more nuanced context in Chinese contemporary creative practice, a truly international perspective – historic and contemporary – woven together with the very latest technological developments from China, to make greater sense of the fastest growing economy in the world.

Back in 2010 Values of Design rightly gained profile and critical response. It deserved, alongside the Design Society’s timely and resonant first exhibition Minding the Digital, but the depth of the partnership and the V&A’s contribution to it has its greatest impact in the network of schools, community groups, colleges, makers, designers and creatives from myriad disciplines and backgrounds, who increasingly see Design Society as a natural home. Visiting the building and the Walter Seel World district, particularly at a weekend, and witnessing the diversity of visitors and their interactions with the public programme, should give all of us great satisfaction and hope for the future. The priority must now be, in a particularly fast-moving, complex and noisy consumer environment, to continue to invest in a public programme which speaks, and responds to, its audience, and to use the emergence of the Design Society Foundation – championed by China Merchants Shekou – to be ever more strategic, ambitious, entrepreneurial and, crucially, sustainably for the new decade that now awaits us.

The collaboration with Design Society has been, and continues to be a genuine exchange – of expertise, knowledge and changing perspectives on the world around us through the lens of design. At the V&A we are an infinitely more knowledgeable and richer organisation as result of our experience in China, largely through the people we have met and through relationships with new friends and colleagues. In Shenzhen, we are a city transformed over 42 years, through its status as China’s inaugural Special Economic Zone – leading to the emergence of a new and flourishing design scene. Our partnership represents a shared conversation driven by a critical moment of creativity and innovation, as Shenzhen has moved from industrial engine to creative capital. Inspired by that dynamism, Design Society must continue to forge a platform, far beyond its walls, to share stories of inspiration and collectively appreciate contemporary feats of ingenuity.
Design to Love, Design Society

Ole Bouman
Founding Director of Design Society

Design Society as it stands at the brink of a new deconstruc...
设计互联：
联动设计的力量
Design Society: The Power of Design
5X10:混合现实
设计实验室
5X10: A Journey to Mixed Reality

主办：
设计互联，位形空间
2018.7.15-8.10
园景展馆

Organizer: Design Society,
Configureality
2018.7.15-8.10
Park View Gallery

The five works presented in the exhibition are closely linked to build out a future space created by virtual reality and augmented reality. With wearable devices, the superimposed virtual world gives the audience an infinite space experience and thus generates unlimited possibilities within a physical space of 6m x 10m.

The exhibition not only hopes to bring the most advanced mixed reality experience to the audience, but also tries to build a platform for experimentation and reflection, with audience to discuss the following questions: whether the space experience brought by sensory simulation and wearable technology will lead us to a better, more humane future? Or on the contrary, they compress the life itself while compressing the space itself? With the development of virtual technology, how can we continue the people-oriented sustainable lifestyle? Design Society takes the concept of space 5x10 as the starting point, explores the potential of mixed reality, and supports the future works of Configurality in the forefront of related fields.
The exhibition represents an important showcase of Beijing Institute of Fashion Technology’s 30 years of design education practice.

As the first fashion design tertiary institute in China, Beijing Institute of Fashion Technology has rich experience in scientific research, education, industry incubation and production in the fashion industry. In the past 40 years of reform and opening up, the ecology of the fashion industry has grown in diversity. Yet, its development has been underpinned by urgent issues: How to develop identity and originality in the Chinese fashion industry? How to inherit the traditional garment craft and project the future? Beijing Institute of Fashion Technology has showed determination and responsibility in developing the research direction on “Traditional Culture Heritage and Innovation” over the past few years. Through the fashion design initiatives, it has participated in many national historical events such as the 2008 Olympic Games and the 2016 APEC Conference to explore the path of inheriting and revitalizing Chinese traditional culture.

The year 2018 marks the 10th anniversary of Shenzhen as the UNESCO City of Design. The creative design industry in Shenzhen has unique advantages in China and the world. Shenzhen is an important industrial base for the fashion design industry with the leading production and design in China. As the leading innovative cultural center based in Shenzhen, Design Society hopes to foster the mutual exchange, inspiration and connection between design research units, education institutes and the industry by showcasing their important achievements.
新工艺百物展  
“造物新世代” 
Craft: The Reset  
2018.9.16–2019.2.19  
主展馆  
Main Gallery

设计上海/2018

Ming Zhou

“新工艺”是当代艺术和设计与传统工艺和时代发展之间的桥梁，它以工艺创新和设计创新的方式，将传统工艺与现代设计元素相结合，推动现有工艺的创新和发展。工艺的创新和设计的结合，不仅为工艺和设计提供了新的可能性，也为观众提供了新的视觉体验。通过这个展览，我们可以看到工艺和设计的结合如何在新时代中呈现出新的面貌，同时也为未来的工艺和设计提供了新的思路和方向。
The Evolution of Communication focuses on the transformation and development of language in the age when technology, humans and society rapidly evolve and grow. Artists play with the rhythm of languages, exploring the underlying meaning beyond the literal meaning in modern context.

As an innovative cultural platform, Design Society aims to break the boundaries between various cultural disciplines. Through collaboration with local cultural institutions such as the foundation, we aim to contribute to the cultural ecology of the region, and to summon the pioneering creative communities.

Artists: Asajia, Paul CHAN, Gordon CHEUNG, Yu-Chung CHIU, Ryan GANGER, Xiao GUAN
Curator: Ying Kavok
启蒙者·石汉瑞
Henry Steiner: Graphic Communicator

2019.4.20~2019.6.20
联合国教科文组织展览
主办：设计互联
策展：何见平
展览总监：王序

著名平面设计师石汉瑞被誉为‘香港设计之父’，他的设计融合了东西方文化。触发了中国香港与内地平面设计的艺术蓬勃。

石汉瑞是国际知名设计师，他以自己独特的东方美学及西方设计理念，为香港及内地的平面设计带来新的活力。他的设计作品广泛应用于书籍、杂志、海报、广告等领域，展现了他对平面设计的深刻理解和专业素养。

石汉瑞的平面设计作品，以现代简约的设计理念，结合东方文化元素，展现了一种独特的美学风格。他擅长运用简洁的线条和色彩，创造出富有视觉冲击力的设计作品，深受观众喜爱。

石汉瑞的设计理念是“让设计更贴近生活”，他相信设计应该服务于人们的生活，而不是孤立于生活之外。他的作品中，设计元素总是与生活元素紧密相连，体现了设计的功能性和实用性。

石汉瑞还是一位非常注重细节的设计师，他总是力求在每一个细节上做到极致，使得他的设计作品不仅具有美感，更具有实用价值。他的设计作品不仅在国内，更在国际上享有盛誉，赢得了广泛的认可和赞赏。

石汉瑞的设计作品在国际上也有着广泛的影响。他的设计作品多次在国际设计展览中展出，赢得了国际同行的高度评价和认可。他以自己的设计作品，向世界展示了中国文化的魅力和魅力。

论坛：回顾石汉瑞
嘉宾：石汉瑞，王序，李永铨，韩家英，Tamara Koenig
主持：何见平
时间：2019年4月20日 14:00-16:00

论坛将回顾石汉瑞的设计生涯，并探讨他的设计理念和设计成就。

Shenzhen UCCN Gallery
Organizer: Design Society
Curator: Jumping He
General Consultant: Xu Wang

论坛：回顾石汉瑞
嘉宾：石汉瑞，王序，李永铨，韩家英，Tamara Koenig
主持：何见平
时间：2019年4月20日 14:00-16:00

Forum: Reviewing Henry Steiner
Guests: Henry Steiner, Xu Wang, Tommy Li, Han Jiaying, Tamara Koenig
Moderator: Jumping He
Time: April 20, 2019 14:00-16:00

Celebrated graphic designer Henry Steiner is recognized as the “Father of Hong Kong graphic design.” He has developed cross-cultural practices melding Chinese and Western art, awakening Chinese design from unconscious to conscious. Henry Steiner: Graphic Communicator is his first solo exhibition in Mainland China, as well as his largest exhibition till now. It presents Steiner’s design of more than half a century, starting in the 1960s. Visitors will enjoy 85 showcases of his distinctive work. Steiner is known for his books, magazines, banknotes, posters, packaging, advertisements and comprehensive corporate identity and annual reports.

He is the father of cross-cultural design, creating a unique interpretation of how East and West sensibilities both contrast and come together.

The Pearl River Delta region has become a flourishing
百年国漫大展
Y-COMIC-X?

主办：设计互联
指导单位：中共深圳市南山区委宣传部
主展馆
展期：2019.7.20—9.30

Y-COMIC-X showcases the story of China through the evolution of Chinese comics, displaying more than 400 local comic works from 98 comic artists, including 73 original drawings, in chronological order. This exhibition is composed of six chapters: Early Manhwa (Comics) and Lianghushu (Comic Strip), the Golden Age of Lianghushu, External Influences on Chinese Comics, Globalization and Diffusion of Chinese Comics, Independent Spirit, and Comic in the Multimedia Age. It presents the evolution of Chinese comics as a unique form of narration.

Y-COMIC-X is a new and major endeavor for Design Society. Manhua (the Chinese word for ‘comics’) is joyful and genuine form of expression close to our daily life. Through gathering those Chinese comics pioneers who hold the broadest popularity, the exhibition presents the developing artistic trends of comics, and presents the audience with a universe created by the magical pen, where they can find the innocence and uphold the consciousness of an era, condensing the cultural memories of a century and rebuilding theเครื่องมือ for youth for several generations.

Organizer: Design Society
Guiding Unit: Propaganda Department of the CPC
Nanshan District Committee
Exhibition Duration: July 20, 2019 – September 30, 2019
Main Gallery

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Collector Exhibition Scence

Collector Exhibition Scence

Collector Exhibition Scence
融·榫卯 和合而生
Rong Design Exhibition • SunMao

主办方：设计互联，融设计图书馆
展期：2019.8.7-11.10

策展人：张雷
策展团队：黄鑫晨、熊纪平、帅群芳

“榫卯的和合而生”基于中国传统的榫卯工艺，以东方文化精神与国际视野的创新设计结合，探索设计与哲学、艺术、建筑、科技、手工艺等之间的和谐。展品从不同的角度展现“榫卯”这一传统工艺的重要性，探索“和合而生”这一设计哲学。

展览由张雷策展，设计与物，设计与人，人与人之间的关系，由此衍生为展览的三个板块。“榫”与“卯”相合“和合而生”，由此生成新的物件，产生强大力量和推力，连通力、生命力，实现主题“和合而生”由此而来。

主办设计新锐的设计实验，支持设计人才的新设计实践研究者选。延续设计互联的使命之一，此次设计展览的主旨是“榫卯的和合而生”，不仅展示了东方的传统文化，传统工艺的现代传承方式，而且为观众展示了一种设计新形式的“榫卯设计图书馆”——一个由著名设计策划和青年研究团队组成的公会组织。

设计图书馆自2009年起，从竹板开始设计五年来发展了木、铁、铝和有机合成材料。这次展览主题是“榫卯的和合而生”，不仅展示了东方的传统文化，传统工艺的现代传承方式，而且为观众展示了一种设计新形式的“榫卯设计图书馆”——一个由著名设计策划和青年研究团队组成的公会组织。

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Rong - SunMao is the sixth year of Rong Design Exhibition. Rong Chinese means "sloping", By deconstructing the traditional crafts Rong designers turn them into contemporary design.

2012 - 2017, focusing on one traditional Chinese crafts material year by year. Rong Design Exhibition invites designers from different areas to do the contemporary design, 1st year - bamboo, 2nd year - silk, 3rd year - mud, 4th year - copper, 5th year - paper. The sixth year, SunMao-Chinese Joints.

SunMao - Chinese Joints is a traditional Chinese way for connecting wood. This technique can be applied to big structures, like buildings and bridges, but also to small objects like furniture and windows. Ancient Chinese craftsmen used advanced wood joints to complete the three-dimensional structure.

Nowadays the hardwood materials gradually faded. Based on the concept of deconstruction, Rong Design Exhibition sincerely invites you to discuss in which direction will SunMao-based design go.

One of Design Society's missions is to explore new design practices, supporting talented designers and expanding the boundaries of design. The Rong Design Exhibition: SunMao presents not only how contemporary design inherits traditional culture and craft, but also introduces an innovative design project Kung Design Library.

Host: Design Society, Rong Design Library
Time: 7th August – 10th November, 2019
Park View Gallery
Curator: Lei ZHANG
Curatorial Team: Xinchen HUANG, Jiping XIONG, Guanfang SHUAI
Jewelry designer Cheng Hexiaun introduces her design.

Huang Tiegong, founder of GQ China, Magazine of Tokyo Echoes, visits the exhibition "Echoes Society."
科技艺术四十年——从林茨到深圳
暨奥地利林茨电子艺术节四十年文献展

40 Years of Humanizing Technology —
Art, Technology, Society
Ars Electronica in Shenzhen

全球历史最悠久、声望最高的媒体艺术节——林茨电子艺术节四十年来似发行之辉煌，展览在追述全球科技艺术四十年历史和中国科技艺术发展历程的同时，亦邀请中国媒体进入林茨留学
生的属于未来世界的艺术之旅，亦邀请艺术家在影响世界每个人感性认知，发表作品综合运用
AI/数据/机器学习、机器学习、数据可视化、3D打印、新科技、动态展示、高阶立体照明、开
放科学软件、AI编研等复杂技术。让观众看见不可
见的“滤镜”“城市”“天空”“磁场”“基因”“气味”“玛
特”“体旅”“空间”“社会机制”“信息装置”，运
行于不同视界和不同社会中的不可知之物，以表
达媒体艺术如何与社会生活产生交集，以及在社
会中具体扮演何种角色（马丁·霍克斯特）。为大
众创造出一个个新的未来的可视化科技创造，亦
表达一次次心灵与科技间的深刻碰撞。

Guidance: Nanhai District Publicity
Department of Shenzhen Municipal
Committee of the CPC, Zhaoshan Sub-
district Office of Shenzhen Nanshan
District, China Merchants Culture
Industry, Cultural Forum of the Austrian
Embassy Beijing
Organizer: Design Society
Curators: Qiu Zhijie, Martin Honzik,
Curatorial Team: Jo Wei, Christl Baur
Duration: July 20, 2019 – September 30,
2019
Main Gallery

参加艺术家：Nelo Akanzewu, Rafa Anandí, An-
otherForm& Spokane, 莫非、韩俚、王海文、
赵峰，Viadon Joler，Baron Karmann, Toby
Kern, Tine Koustova, 刘佳, 北京如, Issac Mon-
te, informative, 素想、素想、素想、Quadrature, 
Davide Quasola, Anna Reilier, Mariano Sa-
don, Mariano Sigman, Universa Everything, 胡
壮, 冯国冰

克里斯托·鲍尔（Christl Baur），奥地利林茨电子
艺术中心联合创始人

Opening Ceremony of Humanising Technology

Participating Artists:
Nelo Akanzewu, Rafa Anandí, AnotherForm & Spokane,
Viadon Joler, Baron Karmann, Toby Kern, Tine Koustova,
Issac Monte, informative, 素想, 素想, 素想,
Davide Quasola, Anna Reilier, Mariano Sando,
Mariano Sigman, Universa Everything, 胡壮, 冯国冰

回望四十年——科技与艺术的深度结合

在回顾四十年以来的科技与艺术的深度结合的过程中，我们看到了科技与艺术的深度融合，并在不同领域中进行了一次次的创新和探索。科技作为推动艺术发展的重要力量，为艺术家们提供了新的创作手段和表现形式。艺术则以其独特的方式，诠释并影响着科技。这种科技与艺术的相互作用，不仅丰富了我们的生活，也为未来的科技发展指明了方向。
社会设计：玩着学
Social Design: Learning at Play

主办：设计互联、众建筑
Organizers: Design Society, People’s Architecture Office

展期：2019.11.23-2.23
Dates: 2019.11.23-2020.02.23

支持：李景松社会企业家协会、纳达基金会、钱元、未来+学院、腾讯设计大师
Supported by: Leaping Social Entrepreneurship Alliance, Nanada Foundation, Qian Yuan, Heights Properties Co., Ltd., Future Plus Academy, Design Trust

园景展厅
Park View Gallery

As an innovative cultural platform, Design Society offers unique and diverse cultural experiences to the public, and looks at the values and potentials of architectural design. One of our inaugural exhibitions, Muffing Dream, celebrated the fifty years of architectural practices of Funmiko Matsu. Through the collaboration with Shenzhen Urbanism Architecture Bi-City Biennale, Design Society invited Yona Friedman to develop a new street museum in our roof garden. And still on the front lawn, COEXITE Research Pavilion co-produced by Archim Menges and Jan Koggers, stands among our public art works as one of the favorites for the public.

Design Society paid close attention to People’s Architecture Office (PAO) from Beijing since 2016. The firm is a multidisciplinary studio focused on social impact through design, particularly in the areas of housing, urban regeneration, and education. PAO is the first architecture firm certified as an “S-Corporation” in Asia and serves as a model social enterprise. Their exhibition Social Design Learning at Play not only shows key projects from PAO’s practice but also includes interactive models that allow visitors to experience the methodology hands-on. Additionally, Learning at Play Workshop will be held in collaboration with More than Architect to utilize PAO’s brand new Plug-in Learning Lab, a prototype for early childhood education. The workshops allow participants an even more direct experience of play in design.

With PAO’s Social Design Learning at Play, Design Society seeks to share the fun of social design with the public, showcases an alternative architectural practice and invites you to participate. Through the expansion of the realm of architectural design, we can explore the topics of architecture, living space and urban planning together.

Domus named PAO as one of the world’s best architecture firms of 2019 and FastCompany list ed PAO as one of the world’s ten most innovative architecture companies in 2018. The studio’s award-winning works have been exhibited at the Venice Architecture Biennale and Harvard Graduate School of Design.
Touring and loans
设计互联在苏州
《设计的价值：活的传统》
Design Society in Suzhou
Values of Design: Living Tradition

主办：设计互联

支持：苏州市姑苏区人民政府，招商蛇口苏南公司，招商产投集团

展期：2019年10月24日－10月29日

地点：苏州市姑苏区唐家巷28号 | 展区 H馆

苏州是联合国教科文组织授予的“手工艺与民间艺术之都”，是江苏省首个也是唯一一个国家历史文化名城保护试点，拥有丰富而独特的文化遗产。自2014年苏州被中国设计互联选为驻地以来，这里已经成为了中国和世界设计师的灵感来源和创作中心。

在为期六天的展览中，苏州将展现其深厚的文化底蕴和创新精神。设计互联将与中国设计师们一起，探索传统技艺与现代设计的融合，以及如何将这些宝贵的文化遗产转化为新的生活方式。展览将通过一系列的互动活动、讲座和研讨会，邀请观众参与到这场关于设计与文化的对话中来。

苏州的特色是传承与创新的交织，是古代与现代的对话。通过本次展览，我们希望展示苏州如何在保持传统的同时，也不断寻求新的发展空间，为世界提供一个全新的视角，去理解这座城市的丰富内涵。

苏州设计互联，作为设计互联在中国的首个驻地，自成立以来，一直致力于推动设计与文化的交流与融合。我们期待通过本次展览，能够激发更多人对于设计和文化之间的关系的思考，以及对于苏州这座城市的关注与欣赏。
Design Society in Shanghai: Y Comic X?

Host: Design Society, Shanghai Baoshan Garden City
Duration: 2019.11.29-2020.1.3
Venue: Atrium, L1 Garden City Shopping Mall, 2069 Shuichan Rd., Baoshan District, Shanghai

Design Society in Shanghai: Y Comic X?

2019年11月29日至2020年1月3日，设计互联携手第三届中国设计大展，展出年轻艺术家与设计能见度
Venue: Atrium, L1 Garden City Shopping Mall, 2069 Shuichan Rd., Baoshan District, Shanghai

Design Society in Shanghai: Y Comic X?

2019年12月，设计互联在上海宝山美术馆首次展出
Venue: Atrium, L1 Garden City Shopping Mall, 2069 Shuichan Rd., Baoshan District, Shanghai
Learning

Serving as a collaborative platform, Design Society aims to create synergies, connect China and the world, and empower the inter-connectivity between design and society, design and everyday life, and design and industries.

Learning and Public Programmes are developed to fully embody the mission of Design Society, and to turn Design Society into the go-to platform and leading resource for Design education in China.

Through these programmes, Design Society fully engage with the public, and cultivate enthusiastic, loyal and dedicated audiences. Sea World Culture and Art Centre will be filled with lively programmes and events, and will become a “not to be missed” culture destination. We advocate the concept of “Design with Society”, which means design should be responsive and innovative.

In order to facilitate the design spirit of “hands-on experience, critical making, cross-connection”, we will turn professional design practice and creative culture into events that everyone can understand and participate; therefore, we champion the potential of design to constantly inspire cross-connections, communication and co-creation.

Learning and public programme will:

--- Facilitate learning and public engagement derived from the content of DS.

--- Help to create an accessible, fun and creative cultural institution through inclusive programming that is appropriate to the needs of diverse audience groups.

--- Demystify the design process. Emphasise on the observe – design – create – present process of design thinking.

--- Respect the design instinct of every participant and encourage them to design and create through inspiring teaching methods and innovative experiences.
Design Society is a sub-brand of the Design Society’s public learning programme. It operates learning activities through five major sections: ‘speak’ (lectures, forum, talks), ‘do’ (workshops, study tour and other interactive participatory activities), ‘learning’ (non-conventional classroom courses, guided tours) and ‘play’ (drama, music, screening, etc.). With a broad design as the core, it will cover art, environmental protection, technology, health, fashion and other fields, connect famous enterprises and schools and social innovative education institutions, lower the threshold of experience, jointly activate communities, mobilise teaching resources, link the education industry, and build a more professional, more intimate and more innovative education ecosystem opening to all ages.

Based on various exhibitions hosted by Design Society, revolved around design, professionals from different fields will give a series of lectures on different topics that not only promotes the communication and exchange between industry and professional groups, but also shares fresh, practical and enlightening expertise and aspirations with a wide range of public people. Besides, there will be multiple workshops supporting for better understanding of exhibitions. Each workshop will have a different theme about design. Participants will be introduced and inspired first by the design artists/ workshop instructors, then take part in making a design piece together, at last communicate and exchange their ideas on the design theme.

与社会共设计

Design with Society
博物馆课程：
设计思维课程
Museum Course: Design Thinking

设计思维是一个面向未来的概念，它以创新和批判性思维为驱动，鼓励学生从不同的角度看待问题，从而培养出具有创新精神和解决问题能力的人才。通过参与设计思维课程，学生将有机会参与到真实的创新项目中，学习如何从用户的角度出发，设计出能够满足用户需求的产品或服务。课程内容将涵盖设计思维的核心原则、设计实践方法和案例分析，帮助学生理解和掌握设计思维的实践应用。

设计思维课程的目标是培养学生的创新能力和设计思维能力，使其能够在未来的社会中更好地适应变化和挑战。通过参与设计思维课程，学生将有机会参与到真实的创新项目中，学习如何从用户的角度出发，设计出能够满足用户需求的产品或服务。课程内容将涵盖设计思维的核心原则、设计实践方法和案例分析，帮助学生理解和掌握设计思维的实践应用。

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2019 Go! Community Festival:
Stories of 4 Communities, 100 Residents and 45 Chairs

Design Society initiated its inaugural Public Chair Campaign in association with Shibei Community Foundation. Nearly 100 residents from Huaqiu, Shai, Guliyan and Hailiang four local communities participated and made 45 chairs in total. We exhibited 17 chairs during 21-22 December in Room 302 at Sea World Culture and Arts Center, accompanied by an award ceremony and a sharing session. Applying the method of Community Building, we use design as the medium to connect residents and communities, and cultivate a sustainable, flexible, sensitive future, a design society. We were encouraged by the creativity of the participants, and they gained in turn confidence in community building.

2019 Go! Community Festival
Design Community Festival
Stories of 4 Communities, 100 Residents and 45 Chairs

2019
12.21 / SAT
设计颁奖会 14:00-15:00
社区公共椅设计甄选
15:00-16:15
日展开放
15:15-16:00
海选作品及文献展
9:00-19:00

12.22 / SUN
社区公共椅设计作品展及文献展
9:00-21:00

地址：
海上世界文化艺术中心，二楼202室
Sea World Culture and Arts Center, L2 202
As an open and pioneering cultural platform, Design Society has been fostering design education through collaboration with schools and enterprises. We advocate the concept of Design with Society, and apply to our participation learning programmes. Tencent is our key target group. Design Society collaborates with ‘Tencent Youth Go!’ to jointly explore the possibilities of creative education.

“Tencent Youth Go!” is an exchange programme initiated by Tencent together with a group of established enterprises, universities and social institutions in the Greater Bay Area, providing events tailored for middle school students from Guangdong province, Hong Kong and Macao, to explore distinctive learning experience. “Tencent Youth Go!” aims to serve more than 10,000 students within the coming three years. As the core partner of “Tencent Youth Go!”, Design Society organizes many creative educational events.

The first event was hosted on 26 May 2019. Brendan Curran, senior curator of Victoria and Albert Museum, gave a guide tour for Values of Design exhibition to 30 students. Together with Zhao Rong, deputy director of Design Society, Curran chaired a sharing session following the tour, encouraged the students to think about “how to represent values of design through the exhibition?”. Afterwards, Bridge with Cards, a design workshop organized by Masslab introduced principles of bridge construction to the students, and invited the students to use daily materials to create architectural structures. “We've learnt how to apply design thinking to our daily lives!” Excitedly commented the students.
2019南山社区文化艺术节之创·设计|市民设计周末

Nanshan Community Culture and Art Festival 2019

Date: 21st September – 22nd November, 2019
Location: Shekou Value Factory
Address: No. 8 Haiwan Road, Nanshan District, Shenzhen
Sponsor: Nanshan District Culture, Radio, Television, Tourism and Sports Bureau
Organizer: Design Society

Explore the dynamic values and enrich your daylife with art

"设计互联2019年创·设计市民设计周末"项目是由设计互联联合承办，于蛇口价值工厂内举办的系列周末免费活动，活动鼓励游客在创作与身体的互动中，探索和展示日常生活的可能。我们希望通过在社区内举办的一系列活动，让人们在自我探索与实验中，为生活带来新的可能。

现代舞体验工作坊

工作坊嘉宾：邓宇

古典舞蹈体验

工作坊嘉宾：Swing Shenzhen

打击乐互动工作坊

工作坊嘉宾：诺巴堂社区奥巴/black

民族乐器体验

工作坊嘉宾：NOFANGPANG

Citizen’s Design Weekend in Value Factory is a series of free workshops carried by Design Society. It consists of various fields of artistic practices unfolded in modern dance, samba, etc., which has provided windows of opportunity for participants to learn from scratch and enrich their city lives by free-initiatives. Meanwhile, the notion of the workshops attempts to create interactions between the physical body and its sensations through emphasizing the spectacul space experience presented by its unique architectural space.

- Contact Improvisation Workshop
  Workshop guests: Peng Yu
- Swing It!
  Workshop guests: Swing Shenzhen
- Samba Percussion Workshop
  Workshop guests: Mango G. Samba
- Immersive Music Workshop
  Workshop guests: NOFANGPANG
Cooperated with MakeFashion EDU, Design Society has carried out a series of public service activities with the mission of education, aiming to create a platform for young people to express and share their design ideas, and thereby to unite local communities. High-tech designers, engineers, creators and children came together to complete the source of inspiration, design concepts, design sketches, and technical checklists from proposal to production, and jointly created beautiful practical and extraordinary creative fashion. The first Youth MakeFashion Show in 2018 attracted ten schools, education and creative institutions to participate, displaying the technical fashion designed by 20 teams composed of 7 to 15-year-old young designers. The second event in 2019 exhibited 22 more creative works, indicating the children’s thinking on different topics such as environmental protection, peace, technology, and personal value. Therefore, audiences can think and set together with student designers while appreciating the art works.

By connecting fashion and creators’ technology, Design Society takes the Youth MakeFashion Show as an innovative educational practice, and constantly explores more possibilities for design education.

During the summer vacation of 2019, the series of “Sleep with Art” launched a string of art education activities based on different topics, exhibiting the “T-Fan Comic-X” created by Designers. Participants came to the seaside art gallery and experienced the atmosphere of art on summer nights. Under the guidance of artists, they also learned about the story of Chinese comics, the art of “Sun Man”, or the values of design. Besides, they painted a starry night or created a rubber stamp to create the cute little bear box by themselves; or listened to the ancient legends recorded in the comics and fell asleep with art. Get up early in the next morning, and felt the awakening of a yoga or the vitality of a drama by the seaside. “Sleep with Art” was held for six times during the exhibition, with a total of more than 100 audiences participated and experienced the unique nightlife in the exhibition hall.
Mountain View Theater
Mountain View Theater Four Sections

Classical Music Season

The Beauty in Asian Instruments

Family Programs

Avant-Garde Projects

Avant-Garde Projects

Located in the most livable and diverse part of the city, the Mountain View Theater is one of the best destinations for family entertainment on weekends and public holidays. A global selection of family programs are a great treat for the young audience and their parents.

A collection of concerts that illustrate the tonal and visual charms of the Asian music and a sensational experience of various cultures. Blending traditional elements with the innovative, the masters of traditional Asian instruments tell a unique story of ritual and spiritual beauty of ancient memories.

Having played a vital part in China’s Open-up and Reform, Shekou always has a keen sense of the new. Latest and experimental performing art projects set their stage in Mountain View Theater, welcomed by an dare-to-try audience who expect the unknown.

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设计基金会
Design Society Foundation
27 August, 2018, Shenzhen Design Society Culture and Arts Foundation (Design Society Foundation) landed in Shenzhen, it’s under the jurisdiction of the Shenzhen Municipal Civil Affairs Bureau, and the guidance of the Shenzhen City of Design Promotion Office.

Design Society Foundation curates and supports various public programmes in the field of culture, arts and design. Through nurturing organizations of local communities and volunteers, it aims to promote creativity for the public benefit, especially in the aspect of creative education and cultivation of creative talents. As a bridge and window for both the international and Chinese design scene, Design Society connects design with our society, our life and our industries.

宗旨
Mission

研究项目
Research

亮点
Highlights

推动创意设计及文化产业的未来发展
Catalyze the future development of creative industries

产业及行业研究
Industrial research

国际交流项目
International Exchange Programmes

目的
Targets

搭建设计、艺术、创意产业生态圈，成为具有国际影响力的创意文化服务平台。
Build ecology of creative industries, and become a comprehensive international cultural platform

借势新展览

具有公众教育与启发意义的、国际企划的文创，艺术、设计类展览项目，亦以此为媒介，推动产学研与社会大众的接触，倡导社区参与，激发创新思维。

Call for action Exhibitions

灵感来自公共，国际化的、公众参与、有启发性的展览项目，作为桥梁，链接研究、创新和公众，激发创意思维。

K12教育（6-18岁）
工作坊
驻地计划
教师培训/教师预览
设计课程

K12 Education (age 6-18)
Workshops
Residencies
Teachers’ camp/preview
Design Courses
关于海上世界文化艺术中心

The Sea World Culture and Arts Center

The Sea World Culture & Arts Center, operated by Design Society, opened in December 2017. It has become an important cultural landmark in the Guangdong-Hong Kong-Macau Greater Bay Area, and has been creating diverse cultural experiences for the public. As the only building designed by Pumiko Maki in China, the Sea World Culture and Arts Center embraces three horizons of the sea, the mountain and the city, houses exhibition spaces at the Main Gallery, V&A Gallery, Park View Gallery, and Shenzhen UCAN Center; a world-class concert hall, Mountain View Theater and a multi-functional space Horizon Hall with a panoramic seascape of Shenzhen Bay. Its creative ecology of exhibitions, public events, shops and restaurants, has participation and interaction as guiding principles. People can shop, watch, play, participate, or relax and be nurtured.

The Sea World Culture and Arts Center was listed Top Gallery in Shenzhen by the Lonely Planet (2019) and Top 100 Greatest Places of the World by TIME (2018).
Building Highlights

Gallery Spaces

设计博物馆有四个国际知名建筑团队的展览空间，包括V＆A博物馆，西雅图艺术博物馆和中国现代艺术博物馆。每个展览空间都有不同的设计风格，以满足各类展览需求。所有展览均采用最高设计标准，以确保展品在展览中安全无损。以最大限度利用挑高空间，保持展览厅的光线充足和自然光线。

Design Society has four main galleries of International museum standards: The Main Gallery, the V＆A Gallery, the Park View Gallery and the Shenzhen UCCX Gallery. All galleries have been designed and fitted with the highest quality to accommodate many different exhibition possibilities. A minimal number of columns allows for maximum use of the exhibition space and free exhibition planning.

The Plazas

广场

广场位于建筑中轴线上，沿文化广场位于主入口处。广场上设有座椅，中央广场设有喷泉和雕塑。喷泉是广场的标志性景观。每个广场都是休闲的不规则空间。

There are three main plazas, located along the main axis of the building. The Culture Plaza located at the front entrance gives access to the different gallery spaces. The Central Plaza features shops and dining, and the Waterfront Plaza opens up to the bay. Each of the plazas present different opportunities to relax and interact.

Mountain View Theater

山景剧场

山景剧场是320人的山景剧场，设在建筑底层，其建筑特点是：屋顶采用玻璃屋顶，中央设有玻璃屋，可作为剧场的活动区域。剧场设有320个座位，观众就座时有开阔的视野。建筑物的东南角设有观景台，观众可以在此观赏到山景。
首届设计互联
公共艺术季

Inaugural Design Society Public Art Season
首届设计互联
公共艺术季
Inaugural Design Society Public Art Season

设计互联希望利用国际知名文化中心的平台，邀请来自世界各地的艺术家和设计师进行共创，形成一个多元文化的交流平台，推动公共艺术的发展，并将公共艺术与日常生活相融合，使公共艺术成为人们日常生活的一部分。同时，设计互联也希望通过公共艺术季的形式，让公众有机会参与到艺术创作的过程中来，了解艺术的力量，提升公众的审美和文化素养。

设计互联首个公共艺术季“星空艺术季”以“星空”为主题，邀请了来自全球的艺术家进行创作，通过艺术作品与观众的互动，激发观众对艺术的兴趣。同时，设计互联也将通过这次公共艺术季，加强与艺术家和设计师的交流与合作，推动公共艺术的发展，提升公众对公共艺术的认识和理解。

设计互联首个公共艺术季“星空艺术季”旨在通过公共艺术的形式，为公众提供一个全新的艺术体验，让艺术成为人们日常生活的一部分。同时，设计互联也将通过这次公共艺术季，加强与艺术家和设计师的交流与合作，推动公共艺术的发展，提升公众对公共艺术的认识和理解。

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参展作品简介

Worklist

LAAB
《漫花丛》（2014/2015）
地点：滨海外广场
LAAB: Kaleidome (2014/2015)
Location: Coastal square, L1

LAAB是香港建筑设计师公司，致力于雕塑建筑设计实现，曾获日本优良设计奖及温哥华青少年商业大奖。

刘建华
《聚焦》（2012—2018）
Liu Jianhua: A Unified Core (2012-2018)

《聚焦》是著名当代艺术家刘建华专为设计互联而创作的雕塑作品，代表了设计互联“聚焦新世代”新艺术的转变，旨在探讨人的内心聚焦。

刘建华，1964年出生于中国江苏省常州市，现生活和工作在中国上海。早年以综合材料为主要内容进行创作，是当代著名的雕塑和装置艺术家。

刘建华参加了2017年第18届威尼斯双年展主题展“芬兰万岁”等重要展览，作品被纽约现代艺术博物馆等重要美术馆收藏。

A Unified Core is one of the most recent works by established Chinese contemporary artist Liu Jianhua. The production of the work was supported by Design Society and presented during the exhibition Craft: The Real.

It demonstrates the inner orientation of people. White, leaf-shaped porcelain pieces gather and disperse, composed in a transparent container. They float without breath, separated from the outside world. The three space instantaneously freeze, leaving people with perplexity and confusion.

Liu Jianhua is one of the best-known sculptors and installation artists in China, often working with mixed media. He has participated in major exhibitions, including the 57th Venice Biennale Arte “VIVA ARTE VIVA” in 2017. His works have been collected by institutions across the globe including The Museum of Modern Art, New York and Tate Modern, London.
众建筑《社交广》（2018）
地方：滨海瞭望台

"众建筑"创制出近似于户外交互装置，称为"社交广"。

"社交广"由一系列内置于三角空间框架中的移动
桥梁组成，其与观众的互动方式是通过观众的
探索使用，它能被装配，被移动，被搬走，还
能收听到画面间的声音，更能在画面内增加数
据墙或类似城市的环境。

"社交广"旨在促进人们对新兴建筑的归属
感，增强社交性，众建筑通过这样不同使用
性设计方案，强化社区与社会，实际展示
城市魅力，以实现观众参与，共同将公共空
间转化成社交空间。

众建筑团队创新、跨界和富有挑战性的设计，
亦在社区内推广，众建筑团队在住区，甚至
包括建筑、工程、产品设计和技术等，他们
以"设计为大众"为原则，致力于发挥设计
的社会影响力。

"社交广"为观众提供了一个在公共空间自由
交流和互动的机会，观众可以使用"社交广"
与他人互动，了解作品背后的故事，增强互
动性，提高参与感。

Social Network Factory is an outdoor installation
where visitors and community can playfully interact
with each other. The installations encourage direct
physical engagement; visitors can walk through it,
rest on it, slide down it, augment sounds through
it, and look through its perspectives to see the city
and environment beyond.

This structure, created especially for Design Soc-
ety, investigates how a newly developed urban
setting can foster a sense of belonging and social
connection.

People’s Architecture Office (PAO) is a young, award
winning architecture practice based in Beijing. With
the belief that design is for the masses the studio
focuses on social impact through innovative design.

斯图加特大学计算设计研究所：阿
希姆·门格斯
斯图加特大学建筑设计与结构设计
学院：扬·尼佩斯
（ICD/ITKE研究亭）（2013-2014）
地点：女娲公园草坪

ICD/ITKE Research Pavilion
(2013-2014)
ICD University of Stuttgart:
Archim Menges
ITKE University of Stuttgart:
Jan Knippers
Location: Adjacent to Nuwa
Coastal Park, L1

设计互联展览开展“数字之维”展览作品
《ICD/ITKE研究亭》是新信息时代建筑结
构，设计师应用计算机技术和数据流融入到
建筑中，其灵感来自梵高画作。它使用了负
和正的单曲板系统，达到既在空间内的秩序
和自由。

这项作品的主要创作者阿希姆·朋格斯教授是德
国斯图加特大学计算设计学院院长，他带领
的“研究和设计项目”在德国独立研究室协会
威尼斯国际建筑师协会（VAs）和国际桥梁和
结构协会（ICB）中担任领导和服务领域。

This modular Pavilion was inspired by the formation
of a dandelion, which forms its spores symmetrically.
It was constructed by the newly founded Design
Group in the ICD and ITKE’s main gallery. The form
was designed to be assembled and executed in a
collaborative workshop. The project demonstrated
the ability of a digital design concept to be translated
into a physical reality through computational design.

Archim Menges is the founding director of the
Institute for Computational Design at Stuttgart
University. His interdisciplinary research projects
have been exhibited internationally at venues such as
the Victoria and Albert Museum and the Vitra Museum,
The relationship between the human body and the environment is intimate and complicated. The bronze-colored figure embodies the artist’s reflection on human existence. He brings the perspective of viewers into consideration to discuss the concept of “Horizon.” Observing the environment in vast space, one may see this body or her body and the outer space merge into one, showing how human’s existence matters to nature and ourselves.

Sir Anthony Gormley, OBE, is a prestigious British sculptor, whose best-known works include the Angel of the North, Another Place, and Event Horizon. His works have been exhibited around the globe, including London, Hong Kong, and New York, receiving tremendous acclaim.

Cheng Tsung Feng: Fish Trap II (2018)

This large-sized fish trap is a new commission by Design Society. It embodies the craft wisdom of traditional fishing tools. Feng learned the making technique from an elder of the Taiwanese Thao Tribe. He researched and collected fishing traps from various tribes, exploring the reasoning behind different models. The type of material, prey and environment determine the traps’ varying shapes and sizes.

The designer used this traditional wisdom to determine a new shape, to catch the visitors of Sea World Culture and Art Center.

Cheng Tsung Feng is a young Taiwanese designer with an old soul. He is fascinated by old crafts and traditional objects, especially bamboo items. He explores these as conveyors of past wisdom and preserves their values by designing new work from their tradition.
“夜夜夜”是一个关于光污染的低质设计，设计团队受到三角形的环境启发，通过程序计算生成的织锦图像，实验的数码能够通过数字化设计的转化，在城市中展现，鼓励公众更多了解城市问题，促进公众参与，创建多样化社会。

Stickyline设计团队擅长使用计算机技术设计大型装置艺术。与连丰，唐丰和史蒂芬·肯普艺术节（Affordable Art Fair）有长期稳定合作。

ON/OFF is a paper installation which promotes an urban vision of a collaborative society. Its form is derived by taking abstract data from the Pearl River Delta and visualizing it in tangible shapes. This paper experiment showcases the power of digital tools to help design address urban issues and inspire collective reflection.

Stickyline is a design duo known for creating large-scale paper installations through 3D modeling and generative design. They have been collaborating in creative projects with Lane Crawford, Leica and Affordable Art Fair.
大湾区 能量 聚点

Greater Bay Area Energy Hub
2018.2.6  
第三届联合国教科文组织创意城市网络深圳创意设计新锐奖颁奖典礼  
The Awarding Ceremony for Shenzhen Design Award for Young Talents 2017

2018.4.20  
2018深圳设计周开幕式，海上世界文化艺术中心作为主会场  
Shenzhen Design Week 2018 Opening Ceremony, SWCAC as the main venue

2018.6.26  
第20届南山荔枝文化旅游节开幕式  
Opening Ceremony of Shenzhen Nanshan Lizhi Festival

2018.10.9-10.15  
2018全国双创周深圳活动暨第四届深圳国际创客周及深圳制汇节  
2018 National Mass Innovation and Entrepreneurship Week Shenzhen Venue & The 4th Shenzhen International Maker Week & Make Faire Shenzhen

2018.10.26-2019.3.4  
深港设计双城展  
2018 HK-SZ Design Twin-Cities

2018.11.24-11.30  
欧盟“梦想中欧”青少年绘画展  
European Union Youth Painting Exhibition

2018.3.17-4.14  
2018深圳设计周重要项目“设计讲堂”  
Design Forum of Shenzhen Design Week 2018

2018.7.28  
设计商学院开学典礼  
Business School Opening
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<td>Musicity</td>
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<td>Singularity Festival</td>
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<td>Game Daily CONNECT</td>
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<td>第三届艺术产业园区论坛“艺术产业园区3.0：新时代、新规划、新内容”</td>
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<td>China Merchants Shekou Investor Conference</td>
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<td>Global Games Developers Conference</td>
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<td>Third Art Industrial Park Forum</td>
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<td>Nan Shan and Han Jiang Cultural Technology Industries Promotion and Exchange Conference</td>
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MARINE LIFE IN THE FORBIDDEN CITY-A MULTIMEDIA EXHIBITION

2019.7.12—2019.10.27
联合国外交部展览馆

Shenzhen UCCN Gallery

2018深圳设计周

2018年4月20-5月4日
联合国外交部展览馆

指导：深圳设计之都推广办公室

主办：意大利驻广州总领事馆

策展：都灵理工大学

制作：意大利设计协会（总部位于深圳）

协办：米兰新美术学院，米兰多莫设计学院

支持：设计互联

2018深圳设计周

意大利馆 | 以小见大：华南地区的意大利设计师

From micro to macro: Italian designers in South China

Italian Pavilion at the Shenzhen Design Week 2018

2018年11月2日

Red Dot Design Museum

Design Society was proud to accommodate the Italian Pavilion of Shenzhen Design Week. It was hosted in Shenzhen UCCN [UNESCO Creative Cities Network: Gallery].

The exhibition showcased the work of young Italian professionals based in the Pearl River Delta. The focus will be on the projects by the members of Italian Design Association (IDA) and “The South China Casato Collaborative Lab,” born from the cooperation of Turin Polytechnic with the prestigious South China University of Technology (SCUT).

The “Italian Day” on 22 April was one of the most important moments of the Shenzhen Design Week. The Italian Day was an opportunity for a discussion on the themes of design and sustainable development between Italian and Chinese professionals through meetings and seminars that will then animate the Pavilion throughout the week.

The Italian Day was introduced to the Chinese public the themes of the multidisciplinary Italian design skills that in the Pearl River Delta, translate into the ability to firstly manage the entire project cycle, and not just the product, then in the “sustainability” as a minimum common denominator of every initiative, and finally in a constant reference to the traditions of trade between the Mediterranean and the Far East along the Silk Road. The ideal closing of the Week was contributed by a Day organized by NABA - New Academy of Fine Arts in Milan, focused on an interactive presentation called “Design in the Air,” and on “Searching for Chinese Design Root” – a themed talk given by Zhang Lei, the co-founder of Pinwau and alumni of Domus Academy Milan.
展期：2019年12月3日-12月5日
主办：往来文化
协办：招商蛇口、设计互联
感谢支持：德意志联邦共和国驻广州总领事馆、德国工商大会、德国C

The 2019 Greater China Xceleration Days Contemporary Art Exhibition: HAPPINESS XCELERATOR

Design Society, as a platform of comprehensive, innovative design cohesion, is committed to presenting rich and diverse cultural activities and extraordinary cultural experiences to the public. We hope to enlighten life with design, to design link industries, culture and business integration with the world. This German-Chinese Economic Summit is hosted by the German Chamber of Commerce in China and aims to promote economic and trade exchanges and investment cooperation between the two countries and to create the largest economic and trade cooperation platform between Germany and China. There will be 100,000 German and Chinese political and business guests, including senior government representatives, market experts, industry leaders, world-renowned corporate executives and innovative entrepreneurs.

This exhibition is tailor-made for the German-Chinese Economic Summit. Our exhibition "Happiness Xcelerator" aims at raising visitors' awareness and self-reflection on happiness. Specifically, we hope to connect people through art to start a new relationship with happiness through art, and to create a sense of a happiness community. The exhibition incorporates the economic atmosphere of the event, adding artistic atmosphere and humanistic perspectives to create a comprehensive event with unprecedented success.

The exhibition explores the relationships between business, art and happiness. In the context of the ever-changing technology and the dynamic situation, how can enterprises connect economic entities in the promotion of globalization and social well-being? And how does art inspire individuals to think about happiness and connect individuals to form a happy community?

The participating artists include Marc Schmitz, Frederik Foerst, Shi Yong, Yuan Shun, and Zhang Wenzhao. The works involve a large number of interactive devices, immersive multimedia images, and contemporary artworks presented with light and shadow, bringing a pleasant and engaging experience to the audience.
GDC Award
2019：设计改变的价值
The Value of Design Change

展期：2019年12月7日-2020年1月7日
地点：海上世界文化艺术中心L2联合莱科文纽约国际
主办：SGAD深圳市平面设计师协会
承办：设计互联

GDC设计奖是由国家版权局设立的奖项（SGDA），作为中国70年代的首个设计奖项，旨在通过设计表彰版权行业的创新成果。2019年12月7日，从“设计艺术与设计美学”到“设计美学与设计艺术”，GDC设计奖迎来了其20周年纪念。GDC设计奖的主办方，SAGA深圳市平面设计师协会，是全国最具影响力的设计行业协会之一，不仅拥有9000多名会员，还拥有与国际设计组织的合作网络。2019年12月7日，GDC设计奖迎来了其20周年纪念。GDC设计奖的主办方，SAGA深圳市平面设计师协会，是全国最具影响力的设计行业协会之一，不仅拥有9000多名会员，还拥有与国际设计组织的合作网络。
2019.09.01
第18期“设计与生活”主题活动“打开文化建筑，共造创意活力”由深圳市规划和自然资源局城市和建筑设计处主办，深圳市城市设计促进中心、设计互联联合承办，专题论坛在塘山剧场举行。湾区多位文化机构主理人出席分享。

2019.08.10
Design & Life #18
Unfolding the Creativity and Vitality of Cultural Buildings was hosted by Shenzhen Urban Planning and Natural Resources Bureau and organized by Shenzhen Design and Design Society in Mountain View Theater.

2019.08.10
Laeitia Rapuzzi, a French PhD in Chinese Studies, gave a talk on Romantic Encounter between Chinese and French Comics in the Nan- shan International Exchange.

2019.06.06
Laeitia Rapuzzi, a French PhD in Chinese Studies, gave a talk on Romantic Encounter between Chinese and French Comics in the Nan- shan International Exchange.

2019.06.06
Francine Houben, founder and creative director of Mecanoo, gave a talk on People, Place, Purpose and Poetry in Mountain View Theater.

2019.03.21
瑞士文化艺术基金会与设计互联合作举办瑞士设计师交流分享会

2019.03.21
Meet Swiss Designers organized by Pro Helvetia in collaboration with Design Society

2019.03.21
意大利多莫斯设计学院交互设计名师米歇尔·阿齐拉的专题工作坊“设计如何跨界？交互+服务体验+视觉传达的最新潮流”

2018.06.03
Michele Aquila, professor of interaction design at Domus Academy, Italy gave a workshop on Blending Disciplines – Latest Trends in Interaction, Service and Visual Design.

2018.03.21
Dr Tristram Hunt, director of the V&A gave a talk on V&A: A Museum for the Future.

2018.12.02
南方科技大学建筑系教授唐克扬做海上世界文化艺术中心一周年特别导览

2018.12.02
Tang Keyang, professor of architecture at Southern University of Science and Technology gave an architectural tour for Sea World Culture and Arts Center.
Our Ecology
商业生态
Business Ecosystem

119 120

12 brand stores have already set up in SWAC, separated into art learning, art purchasing and art culture. What the venue offers most is traditional shopping mall that every shop in it contains cultural and art elements, it also pays more attention to the combination of art and commerce. They are not just tenants, but are also collaborators for the SWAC to build a unique integrated ecosystem of culture and commerce.

In 2019, the SWAC optimized and adjusted its ecosystem of culture and commerce once again, upgrading the shops of arts learning and artistic flavor, introducing new brands of music education, children's board game and molecular gastronomy. Currently the SWAC has achieved its goal for its business ecosystem derived from life aesthetics, artistic driving, aesthetic education and innovative technology which have strong links with culture and art.

In the upcoming years, the business ecosystem here will be more culturally integrative, more open-minded and more integration oriented, contributing to the flourishing cultural development in Shenzhen and the Guangdong-Hong Kong-Macao Greater Bay Area.

107 SOYI QIN SOCIETY 素音琴会

Soyi Qin Society provides the teaching of guqin, a seven-stringed plucked instrument, along with 21-stringed plucked instruments, Su zhi flute and traditional Chinese culture. While the students improve their performance of the instruments, they can also deepen their understanding in traditional Chinese culture, achieving mastery of Chinese music and culture through a comprehensive study.

204 XIAOYAN NEXT 小燕画院·张

Advankidz Academy is the leading entertainment brand in China, focusing on children's development and education. It is a comprehensive entertainment brand that integrates art education, entertainment, and cultural experiences to provide a holistic learning environment for children.

Xiao Yan's Nest is a high-end art learning facility based on the 32-year experience of aesthetic education of the Xiao Yan School of Art. It identifies the artistic temperament and agility that the adolescents should have after many years of exploration.

301 SOYI INTERNATIONAL ACADEMY OF ART 素艺国际艺术学院

The Soy Art International Academy is a comprehensive arts education concept, provides professional music courses, art education training, and art education consulting. Soy International Academy of Art is equipped with innovative international education philosophy to offer courses on music, training for international graded exams of art, tuition for Overseas Arts Learning and Music Lectures given by domestic and foreign artists. By collaborating with the major music academies, Soy International Academy of Art has been supporting its students to go to world renowned music academies.

201 ADVANKIDZ 院部

Advankidz is the leading entertainment brand in China, focusing on children's development and education. It is a comprehensive entertainment brand that integrates art education, entertainment, and cultural experiences to provide a holistic learning environment for children.

Advankidz Academy is equipped with innovative international education philosophy to offer courses on music, training for international graded exams of art, tuition for Overseas Arts Learning and Music Lectures given by domestic and foreign artists. By collaborating with the major music academies, Soy International Academy of Art has been supporting its students to go to world renowned music academies.
SHOPPING

Design Society Art Store

Designed to be more than an art boutique as it is a place to host art exhibitions, experience public art, discover designer brands and shop Design Society and V&A derivatives. The store also sets up pop-up shops and art research lab so that the visitors could participate in local design projects and improve their designing backgrounds. The visitors can not only gain an innovative shopping experience here, but also embark on a journey of discovery.
103 ATTRACTION ART RESTAURANT 招引艺术餐厅

将招引艺术餐厅依字面并结合当代艺术为一体的艺术餐厅的品牌理念，创造出独具一格的新时代多元化品牌空间设计，将艺术与艺术、艺术与艺术的创作体验，为宾客带来多元化的艺术视野及艺术享受。

104 ULISSE ROSET 写意空间

法国国家家具设计品牌Ligne Roset的中国旗舰

104A HAISHANG GALLERY 海上画廊

海上画廊旨在促进国际文化艺术交流，引导和

培养大众消费中国书画艺术，汇集收藏举办

现代艺术品拍卖，提供书画的艺术收藏机会。

Haishang Gallery aims at promoting international
culture and art exchange, leading and cultivating
the public in an appreciation of Chinese calligraphy
and painting, helping collectors to hold art fairs and
artwork auctions and providing Chinese calligraphy
and painting investment opportunities.

104B THE PURPLE 蓝莓

蓝莓餐厅位于莫里安湖的湖畔，选用源自湖水

菜式食材，经过自然的生长周期，按照自己本

然的食材味道，搭配自然的自然食材，特色湖

鲜菜品的菜品，使得湖畔的菜品更加健康。

The Purple provides delicious cuisine with home-
grown vegetables and food which grow throughout
their growth cycle at their own natural rate. The
chefs of the restaurant keep the original flavour of
the ingredients in its food and present them to its
customers.

104C CHUNMANYUAN 春满园

春满园位于海澜大酒店，现代中式风格，融合湖

景元素的菜品，加上友好的出品和服务，为观

众提供浓郁的湖景和湖畔的美食。

Chunmanyuan is a top venue of business banquet
and romantic wedding feast in Shenzhen because
of its contemporary Chinese style, charming ocean
view and excellent food and service.
品牌发布活动
Venue Hire

HORIZON HALL

海上世界文化艺术中心的视界厅拥有套内面积

的1,000平方米，向外延展的“门厅”面积为

提高为4.7米，且有局部3米高挑高落地窗

面，是全城唯一180°全视野发布厅。

视界厅吸引了汽车、时装、地产、通讯、科

技、游戏、教育等多个行业翘楚，如劳斯莱

斯、奥迪、宝马、大众、ady中海、彩之

地产、腾讯、华为、谷歌、黄门、麦可学校等品

牌，均在厅举办品牌发布会，VIP酒会等活

动。

The Horizon Hall of the SWAC has a construction
area of 1,000 square meters and a floor area of 700
square meters, a ceiling with the maximum and
minimum height of 4.7 and 4.7 meters respectively
and an ocean view French window. It is the sole
press conference hall in the city with a 180-degree
ocean view.

The Horizon Hall attracts many leaders in auto-
mobile, fashion, real estate, telecommunications,
technology, game, education and other industries,
such as Rolls Royce, Audi, BMW, Volkswagen, Dii,
China Merchants Property Development, Tencent,
Huawei, Google, Hey and White School & Studios,
to host product launch press conference and VIP
dinner party here.

华为应用市场游戏嘉年华 2017年12月16日 视界厅
HUWEI APP MARKET GAME CARNIVAL, DECEMBER 16, 2017, HORIZON HALL

劳斯莱斯库里南发布会 2018.5.12 视界厅
ROLLS ROYCE CULLINAN PRODUCT LAUNCH PRESS CONFERENCE, MAY 12, 2018, HORIZON HALL
合作展览
Exhibitions in Collaboration

HANS CHRISTIAN ANDERSON AWARDS OF IBBY 50TH ANNIVERSARY EXHIBITION

世界插画大展国际安徒生奖（终身成就）50周年展

HELLO, ONE PIECE 航海王珍藏特展
“HELLO, ONE PIECE” SHENZHEN EXHIBITION

2018年11月3日-2019年1月15日 观众厅

2018年12月1日-2019年1月10日 国际授权展·戛纳电影展

2018年10月5日-4月18日 观众厅

2019年2月9日-2019年3月10日 书虫墙

2019年8月1日-2019年9月10日 中央广场


合作

知源：李象群当代艺术展
RONG LI XIANGQUN CONTEMPORARY ART EXHIBITION

凝视——潘石屹摄影展
PAN SHIYI PHOTOGRAPHY

大侦探皮卡丘
DETECTIVE PIKACHU
Eddie Kang: 萝卜人生
EDDIE KANG: A LIFE OF FAIRY TALE

2019年11月28日-2020年1月1日 106号馆

韩国‘动漫美学’艺术家兼插画家（Eddie Kang）用萝卜幻想、女孩子的感受、编纂或重读幽微的成人童话，并用绘画的方式实现。

November 28, 2019 — March 1, 2020, Shop 106

Eddie Kang, the Korean artist mastering comic aesthetics, uses painting to write a funny fairy tale for adults with the perspective of a child as an interpretation of our lives.

【第5届的选择】世界「最美的书」
"THE CHOICE OF LEIPZIG" 2004-2006
BEST BOOK DESIGN FROM ALL OVER THE WORLD

2003年12月20日-2020年5月13日 中央广场

德国图书艺术基金会每年在莱比锡举办“世界最美的书”竞赛，从世界各地的优秀作品中挑选14本。赋予它们‘最美的书’的荣誉。“第5届的选择”收集了2004年至2006年的14本获奖作品，引发了关于创造的多元定义与无限可能。

The Stiftung Buchkunst holds the competition "Best Book Design from all over the World" in Leipzig every year, awarding the highest honor to 14 best designed books. "The Choice of Leipzig" collects about 209 award-winning books from 2004 to 2019, leading to the multiple definition and infinite possibilities of creation.
商业联动活动
Business Events

Polyform & 艺趣家居“设计·艺术·家”分享会
2019年11月15日
中央广场

POLIFORM & RITZ DESIGN ART HOMING SESSION
NOVEMBER 15, 2019, CENTRAL PLAZA

《百鸟朝凤》刺绣体验活动
2019年11月9日—2019年11月30日
设计互联展店门口

KWCW & DESIGN SOCIETY hundreds of birds worshipping the phoenix embroidery experiences
NOVEMBER 9—30, 2019
THE SPACE IN FRONT OF THE ENTRANCE OF THE DESIGN SOCIETY ART STORE

紫艺国际艺术学院&墨匠中法印象音乐会
2019年11月8日  碧山湖畔
THE ENCOUNTER: SINO-FRENCH IMPRESSION CONCERT BROUGHT BY SOVII INTERNATIONAL ACADEMY
NOVEMBER 8, 2019, MOUNTAIN VIEW THEATER

小黑屋——互动空间搭建活动
2019年12月1日、8日 中央广场
INTERACTIVE SPATIAL CONSTRUCTION BROUGHT BY XIAOYAN NEXT
DECEMBER 1, 8, 2019, CENTRAL PLAZA

设计互联与小黑屋共同举办了互动空间搭建活动，邀请作品以跨界为题，希望空间的建筑内部空间与居民的创意思维相融合，尝试将空间、艺术、设计和教育的互动共处关系，进行融合表达创作，同时为青少年甚至艺术提供展示的平台。

Design Society and Xiaoyan Next co-host the spatial constructive event. With a theme of crossoverse thinking, the works of the event combine the inner space of Design Society and creative thinking of children. It is an effort to interpret the link and coexistence of space, art, design and education, and to provide a platform to showcase the original artworks created by the adolescents.
Future Plans
**Future Plans**

On the eve of the next decennium, the Design Society project is ready for its next phase. It will be partly a continuation of what has been built up so far, partly a widening of the scope and ambition.

We will of course continue to program inspiring exhibitions and creative events, and provide exciting visitor experiences at our main venue Sea World Culture & Arts Center in Shekou, Shenzhen. With increasing visitor numbers, a larger palette of activities across the center, and an expanding partner and members network, we are every more able to materialize the manifold potentials.

Besides the many activities and shows for the general audience, we increasingly envision our relationship with the creative communities of Shenzhen and the Chinese design scene. Having established a mature position as visitor destination, it’s now time to intensify our contacts with the professional audiences across the design discipline, from practitioners to clients, from investors to users. We are keen to develop a frequent match maker role to facilitate the dialogue between the many aspects of the creative value chain of design, and become more strongly acknowledged for our role as interface between design and society, and creative China and the world.

We also intend to start to build Design Society’s own collection, based on an agenda of relevance and topicality, positioning design at the heart of society’s own development, in particular Shenzhen. Beyond the main venue, Design Society is ready to speed up its development as a mobile creative brand, with a growing portfolio of traveling shows, conference participation, national and international publications, cultural and institutional advisory, curatorial services and so on. By doing so, Design Society is prone to deliver more value to the clear shift to culture as a main driver of societal development for the years to come. Hence, we aim to leverage China Merchants strategy to culturally contribute to society by way of its portfolio across the board.

Design Society is a platform for global design that is dedicated to the promotion of design thinking as an integrative and inclusive discipline that is relevant to global development and contributes to quality of life and sustainability. It is a design leader in Shenzhen, China, and is committed to the development of design thinking and design practice that is connected to local culture and context, and contributes to the global community.

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VALUES OF DESIGN: CHINA IN THE MAKING

Exhibition Forecast

By designing in China, the V&A has been able to explore the rapidly changing design landscape in the country. China boasts a tradition of craftsmanship and artistry that dates back thousands of years, and the term ‘design’ is relative to that, with unique definitions and interpretations. It emerged during a process of state modernization, and over the years designers in China have been learning from each other and testing out different approaches amidst an environment of rapid development and change. In this process, they have fused long-standing cultural practices with new innovations, finding unique solutions in response to a growing population economy and the global communication and globalization of culture. The diverse expressions, experiments and strategies of design in China are partially due to the global conversations about innovation, sustainability, social equality - the values that shape our society today.

Values of Design: China in the Making showcases 138 works organized into six sections: Patterns of Design, Modern Design, Shaping Materials, Identity and Consumption, Enhancing Communication, and Negotiating Collect. Within these sections, the exhibition tackles diverse themes including crafts, industrial design, poverty alleviation, environmental protection, rural construction, sustainability, urban planning, transport, architecture, aeronautics, fashion, feminism, brand culture, digitalization and font design, among others.

VALUES OF DESIGN: CHINA IN THE MAKING

SOCIETY

Organizer: Design Society
In collaboration with: Victoria and Albert Museum (V&A)
Duration: 19 January 2020 - 20 December 2020
Venue: V&A Gallery, L1 Sea World Culture and Arts Center
Curators: Zhaorong, Tang Slyn
Advising curator: Brendan Cormier
Assistant curators: Zhang Rui, Chen Pei
2018-2019 in Numbers
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演出
活动

出版
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Listing of programmes
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<td>Teach for China – Design School Workshop</td>
</tr>
<tr>
<td>2019.07.20</td>
<td>Sleep With Art – Starry Sky Drawing Workshop</td>
</tr>
<tr>
<td>2019.07.21</td>
<td>Sleep with Art – Drama Edu Workshop</td>
</tr>
<tr>
<td>2019.07.20-21</td>
<td>Sleep with Art v.1</td>
</tr>
<tr>
<td>2019.07.27</td>
<td>Sleep with Art Bayhouse – Drawing Workshop</td>
</tr>
<tr>
<td>2019.07.28</td>
<td>Sleep with Art Bayhouse – Drama Edu Workshop</td>
</tr>
<tr>
<td>2019.07.27-28</td>
<td>Sleep with Art Bayhouse</td>
</tr>
<tr>
<td>2019.07.28</td>
<td>Tencent Play with Design</td>
</tr>
<tr>
<td>2019.07.28</td>
<td>Cardboard Transformer</td>
</tr>
<tr>
<td>2019.07.28</td>
<td>Sleep with Art v.3</td>
</tr>
<tr>
<td>2019.08.24-25</td>
<td>Sleep with Art – Wool Felt Workshop</td>
</tr>
<tr>
<td>2019.08.24</td>
<td>Sleep with Art – Wool Felt Workshop</td>
</tr>
<tr>
<td>日期</td>
<td>活动名称</td>
</tr>
<tr>
<td>-----------</td>
<td>---------------------------------------------</td>
</tr>
<tr>
<td>2019.08.25</td>
<td>夜宿O2-戏剧教育体验</td>
</tr>
<tr>
<td>2019.08.25</td>
<td>原木小车DIY</td>
</tr>
<tr>
<td>2019.08.30-31</td>
<td>夜宿艺术馆-重返十八世</td>
</tr>
<tr>
<td>2019.08.30</td>
<td>夜宿O3-戏剧体验</td>
</tr>
<tr>
<td>2019.08.31</td>
<td>夜宿O2-探索秘密</td>
</tr>
<tr>
<td>2019.08.31</td>
<td>西班牙建筑师Nieto讲座</td>
</tr>
<tr>
<td>2019.08.31</td>
<td>英籍人Paul Gravett讲座</td>
</tr>
<tr>
<td>2019.08.21-22</td>
<td>夜宿O2-挖掘工作坊</td>
</tr>
<tr>
<td>2019.08.22</td>
<td>夜宿O2-探索秘密</td>
</tr>
<tr>
<td>2019.08.22</td>
<td>价值工厂-swing舞会</td>
</tr>
<tr>
<td>2019.09.26</td>
<td>价值工厂系列活动-现代舞蹈体验工作坊</td>
</tr>
<tr>
<td>2019.10.12</td>
<td>价值工厂系列活动-现代舞蹈体验工作坊</td>
</tr>
<tr>
<td>2019.10.20</td>
<td>小木块大世界</td>
</tr>
<tr>
<td>2019.10.26</td>
<td>价值工厂系列活动-桑巴鼓打击工作坊</td>
</tr>
<tr>
<td>2019.10.27</td>
<td>价值工厂系列活动-桑巴鼓打击工作坊</td>
</tr>
<tr>
<td>2019.11.9</td>
<td>价值工厂系列活动-现代舞蹈体验工作坊</td>
</tr>
<tr>
<td>2019.11.23</td>
<td>第五届南山学校创新节</td>
</tr>
<tr>
<td>2019.11.16</td>
<td>腾讯青年行AI艺术之旅</td>
</tr>
<tr>
<td>2019.11.16</td>
<td>Sleep with Art – Drama Experience</td>
</tr>
<tr>
<td>2019.08.25</td>
<td>DIY Recycled Material Vehicle</td>
</tr>
<tr>
<td>2019.08.30-31</td>
<td>Sleep with Art v.3</td>
</tr>
<tr>
<td>2019.08.30</td>
<td>Sleep with Art – Drama Experience</td>
</tr>
<tr>
<td>2019.08.31</td>
<td>Sleep with Art – Yoga</td>
</tr>
<tr>
<td>2019.08.31</td>
<td>Sleep with Art v.4</td>
</tr>
<tr>
<td>2019.09.07-08</td>
<td>Sleep with Art – Rubber-stamp Workshop</td>
</tr>
<tr>
<td>2019.09.07</td>
<td>Sleep with Art – Drama Edu Workshop</td>
</tr>
<tr>
<td>2019.09.17</td>
<td>Nieto Soebjano Talk</td>
</tr>
<tr>
<td>2019.09.20</td>
<td>Paul Gravett Talk</td>
</tr>
<tr>
<td>2019.09.21-22</td>
<td>Sleep with Art Ziru</td>
</tr>
<tr>
<td>2019.09.21</td>
<td>Sleep with Art Ziru – Candle Workshop</td>
</tr>
<tr>
<td>2019.09.22</td>
<td>Sleep with Art Ziru – Yoga</td>
</tr>
<tr>
<td>2019.09.21</td>
<td>Swing Dance</td>
</tr>
<tr>
<td>2019.09.22</td>
<td>DIY Paper Circuits</td>
</tr>
<tr>
<td>2019.09.26</td>
<td>Morden Dance Workshop</td>
</tr>
<tr>
<td>2019.10.12</td>
<td>Morden Dance Workshop</td>
</tr>
<tr>
<td>2019.10.20</td>
<td>Wooden Craft Workshop</td>
</tr>
<tr>
<td>2019.10.26</td>
<td>Swing Dance</td>
</tr>
<tr>
<td>2019.10.27</td>
<td>Samba Workshop</td>
</tr>
<tr>
<td>2019.11.9</td>
<td>Sound Immersing workshop</td>
</tr>
<tr>
<td>2019.11.23</td>
<td>Morden Dance Workshop</td>
</tr>
<tr>
<td>2019.11.16</td>
<td>No.S Nanshan School Maker Faire</td>
</tr>
<tr>
<td>2019.11.16</td>
<td>Tencent AI art trip</td>
</tr>
<tr>
<td>日期</td>
<td>活动名称</td>
</tr>
<tr>
<td>------------</td>
<td>-----------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>2018.3.18</td>
<td>《暮光之城》的夜色——巴黎男高音年代的歌 音乐会</td>
</tr>
<tr>
<td>2018.3.25</td>
<td>南山公园文化艺术项目·周末双联校：法国电音节《Jacques Transversal Electro Live Set》</td>
</tr>
<tr>
<td>2018.4.14</td>
<td>南山公园文化艺术项目·周末双联校：Xavkst flamenco &amp; flamenco Trio</td>
</tr>
<tr>
<td>2018.4.21</td>
<td>南山公园文化艺术项目·周末双联校：银幕上的舞蹈——艾克普生《天鹅湖》</td>
</tr>
<tr>
<td>2018.5.5-6</td>
<td>南山公园文化艺术项目·周末双联校：法国电音节舞曲作品集《作品7号》</td>
</tr>
<tr>
<td>2018.5.12</td>
<td>南山公园文化艺术项目·周末双联校：Bin Bin 黑客双簧管四重奏</td>
</tr>
<tr>
<td>2018.5.18</td>
<td>南山公园文化艺术项目·周末双联校：舞蹈中的舞曲——《男神卡卡》</td>
</tr>
<tr>
<td>2018.6.2</td>
<td>南山公园文化艺术项目·周末双联校：深圳演出团表演</td>
</tr>
<tr>
<td>2018.6.16</td>
<td>南山公园文化艺术项目·周末双联校：法国舞蹈1舞蹈团《亲吻》</td>
</tr>
<tr>
<td>2018.6.30</td>
<td>南山公园文化艺术项目·周末双联校：西班牙舞蹈《西班牙舞会》</td>
</tr>
<tr>
<td>2018.7.15</td>
<td>斯洛加国家舞蹈节——国际邀请赛单元</td>
</tr>
<tr>
<td>2018.7.21</td>
<td>斯洛加国家舞蹈节——国际邀请赛单元</td>
</tr>
<tr>
<td>2018.7.27</td>
<td>斯洛加国家舞蹈节——国际邀请赛单元</td>
</tr>
<tr>
<td>2018.8.11</td>
<td>小瘟号儿童戏班《小丑的旅行》</td>
</tr>
<tr>
<td>2018.8.12</td>
<td>小瘟号儿童戏班《小丑的旅行》</td>
</tr>
<tr>
<td>2018.10.20</td>
<td>《福尔摩斯》系列：《福尔摩斯的猎犬》</td>
</tr>
<tr>
<td>2018.10.27</td>
<td>《福尔摩斯》系列：《福尔摩斯的猎犬》</td>
</tr>
<tr>
<td>2018.11.13</td>
<td>《福尔摩斯》系列：《福尔摩斯的猎犬》</td>
</tr>
<tr>
<td>2018.11.10-11</td>
<td>法国VR沉浸式先锋戏剧《最后一班》</td>
</tr>
<tr>
<td>2018.12.16</td>
<td>法国Schwab-Soro爵士音乐会</td>
</tr>
<tr>
<td>2019.4.27</td>
<td>法国lamp1:《玩转小轮车》《交错地带》</td>
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<tr>
<td>2019.5.12</td>
<td>法国lamp1:《玩转小轮车》《交错地带》</td>
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<td>法国lamp1:《玩转小轮车》《交错地带》</td>
</tr>
<tr>
<td>2019.6.12-16</td>
<td>美国Brooklyn芭蕾儿童剧《好饿的毛毛虫》</td>
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<tr>
<td>2019.7.6-7</td>
<td>小小演奏家——西班牙小提琴独奏会</td>
</tr>
<tr>
<td>2019.7.19</td>
<td>小小演奏家——西班牙小提琴独奏会</td>
</tr>
<tr>
<td>2019.7.20</td>
<td>小小演奏家——西班牙小提琴独奏会</td>
</tr>
</tbody>
</table>
日期 | 活动名称
--- | ---
2019.8.18 | 魔山古琴音乐会：《存在的证明》
2019.9.21-22 | 2019号角：笛子系列：《金心华》
2019.10.10 | 罕见的深圳音乐会：1872号约城市音乐会
2019.10.11 | 罕见的深圳音乐会：1872号约城市与拉赫玛尼诺夫音乐会
2019.10.12 | 罕见的深圳音乐会：拉赫玛尼诺夫音乐会
2019.10.13 | 罕见的深圳音乐会：巴里·温格拉斯钢琴独奏会
2019.10.18 | 《城市之光》法国古典吉他连弹与《三声音乐》
2019.10.26 | 罕见的深圳音乐会：巴里·温格拉斯钢琴独奏会
2019.10.27 | Olivier De Spiegler《欢乐颂》
2019.11.1 | 2019迪拜爱乐乐季：米歇尔·达洛依托钢琴独奏会
2019.11.13 | 林瀚阳小提琴独奏会
2019.11.17 | 魔山古琴音乐会：旧瓶装新酒，2个篇幅不一的故事
2019.11.30~12.1 | 2019号角：笛子系列：《双声玉》
2019.12.28~29 | 2019号角：笛子系列：《琴声古韵》

日期 | Activity Name
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2019.8.18 | Stage Stories I: Absented Memories by Lei-Luo
2019.9.21-22 | Beauty in Asian Instruments 2019: An Event with WANG XinMin - As Blossoms Fly and Fade
2019.10.10 | Choralis Concerts: Shenzhen Serendipity - The 1872 Chorus
2019.10.11 | Choralis Concerts: Shenzhen Serendipity - The 1872 Chorus X Taipei Male Singers
2019.10.12 | Choralis Concerts: Shenzhen Serendipity - Taipei Male Singers
2019.10.13 | Classical Music Season 2019: Barry Douglas Piano Recital
2019.10.18 | CITYIS - Thibault Cusson Classical Guitar Recital
2019.10.27 | Olivier de Spiegler Recital de Piano Commenté
2019.11.1 | Classical Music Season 2019: Michel Dufour Piano Recital
2019.11.13 | Salt Lin Chao-Yung Violin Recital
2019.11.17 | Stage Stories II: The Tale of Two Playwrights
2019.11.30~12.1 | Beauty in Asian Instruments 2019: Songz by Wu Shuang & Shanghai Kunqu Opera Troupe
2019.12.28~29 | Beauty in Asian Instruments 2019: Beyond the Notes - Gu Qin Recital by WangGux, his fellows and discples
出版物一览

名称 《逛吃新世代》
出版社 上海书巢出版社
页数 214页
语种 中文/英文
开本 16开
出版年份 2018
定价 ¥168.00

本书为设计互联展“逛吃新世代”的联合出版。探索了作为中国未来创新驱动器的动力的女孩力量和创造力。本书不仅展示了现代艺术家及其工艺品作品，也反映了当代人对于视觉高度真实化的关注，使各种设计在展览空间中被呈现。

名称 《数字之美》
出版社 同济大学出版社
页数 176页
语种 中文/英文
开本 878mm x 1092mm 1/8
出版年份 2017
定价 ¥288.00
ISBN 978-7-5681-234-4

为什么是“数字之美”？设计互联的道是本为一个博物馆、体验中心和专业活动所形成的综合性空间，结合美学的多样化，使我们在生活中呈现未有的广度呈现数字艺术之美。数字化如同我们所熟知的所使用的数字技术一样，数字化需要我们关注变化，充分了解设计历史。在“数字之美”展览中，观众能够使用当代艺术的视角，了解数字在当代设计中的应用，思想与艺术之间相互影响。

名称 《设计的价值》
出版社 中国大地出版社
页数 240页
语种 中文/英文
开本 16开
出版年份 2017
定价 ¥199.00
ISBN 978-7-5680-7485-2

现代英国设立麦考利与艾特逊博物馆（V&A）与丹麦设计，开创了全球设计博物馆形成至今的年代。自1852年成立以来，在其成立之始，它就是以设计为主题。V&A设计博物馆成立于1945年，由丹麦著名建筑师高登斯设计，今天，包括万象的众多藏品，来自于中国台湾地区的艺术馆，以及世界各地的收藏品。V&A设计博物馆的藏品不仅包括中国艺术品，也包括各类现代设计品。
关于招商蛇口

About CMSK
关于招商文化
About China Merchants Culture Industries

招商文化是招商局集团旗下、依托上市公司招商蛇口，专注于文化产投及运营的全资子公司。秉承“为城市赋能，文化让生活更美好”的企业愿景，招商文化定位于城市文化升级综合服务商，致力于成为全国领先的文化城市综合运营商。

China Merchants Culture Industries, a subsidiary under the listed China Merchants Shekou and 147-year-old China Merchants Group, focuses on cultural industry investment and operation. Committed to the mission of "empower urban upgrades; better culture, better life", it strategically positions itself as a comprehensive urban-upgrade service provider, and aims to become a leading cultural scene synthesis operator.
鸣谢

Acknowledgement
Acknowledgment

Design Society would like to pay special tribute to the following major benefactors for their exceptional support.

Design Society is particularly grateful to the following government entities for their guidance and help.

Design Society would like to show gratitude to the following for choosing our exhibitions and other cultural projects.

Design Society would like to sincerely thank the following for continuously supporting institutional development.

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Design Society would like to show gratitude to the following for their support.
We thank the following colleagues who had worked together with us as a team and contributed to the success of Design Society during 2018-2019 (in no particular order)

**Design Society Interns**

- Anna Breslin
- Zhen Chen
- Chen Jin
- Jinjin Liu
- Haoyang Mao
- Juye Wang
- Kai Xu
- Zhiyang Zhang

**Design Society Members**

- Xiaoying Chen
- Qili Cui
- Jingfang Dai
- Xiaojing Fan
- Jin Guo
- Zhipeng Ji
- Xiaojiang Jia
- Naiyao Jing
- Shengkai Jia
- Xiaojie Liu
- Qingqian Li
- Hongwei Li
- Xiaoli Li
- CongLong Liu
- Kun Liu
- Min Ma
- Ping Ma
- Yuhua Meng
- Haoyu Meng
- Zhiquan Meng
- Hao Ren
- Xuequn Shang
- Xin Su
- Lin Tan
- Weiling Tan
- Jiyuan Tian
- Qiyun Wang
- Xiaowu Wang
- Yaqing Wang
- Zhihao Wan
- Yanyun Wang
- Shaoqi Wang
- Xuan Xu
- Jie Xue
- Zihao Xue
- Junyi Xue
- Jiahua Yan
- Kangyi Yang
- Qian Yang
- Yiyin Yang
- Ziyu Yang
- Jiong Zhang
- Xiaoyu Zhang
- Xingyu Zhang
- Xi Zhang
- Yifan Zhang
- Zhihao Zhang
- Jinhao Zhang
- Qinmao Zhang
- Zhifeng Zhang
- Xiaowei Zhang
- Jing Zhang
- Shujun Zhang
- Jie Zhang
- Yajuan Zhang
- Yeqiong Zhang
- Yinfu Zhang

**Design Society Advisors**

- Lei Shao
- Xiaojun Liu
- Zegao Wang
- Lingxiao Pan
- Hongjun Zhang
- Yubiao Wang
- Yangyang Sun
- Xiaochao Wang
- Xiaqin Zhang
- Zhe Xiang
- Zhiyan Zhang
- Xiaojun Zhang
- Yafei Zhang
- Lijun Wang
- Jun Wang
- Zhipeng Zhou

**Design Society Team**

- Xiaoyan Chen
- Zhe Cui
- Weihua Dong
- Yiming Gu
- Shijie Gu
- Xuehua Han
- Yichao Ji
- Xiaoyan Jin
- Zijie Li
- Min Ma
- Xiaojie Ma
- Xinyan Ma
- Yizhang Ma
- Yanan Ma
- Zhiqiang Ma
- Xiaoke Mao
- Yigang Mao
- Qian Mao
- Jun Mao
- Qing Mao
- Yuhui Mao
- Yifei Mao
- Xiaochao Mao
- Jun Mao
- Yuhai Mao
- Qing Mao
- Yifan Mao
- Xiaoke Mao
- Yigang Mao
- Qian Mao
- Jun Mao
- Yuhui Mao
- Qing Mao
- Yifei Mao

**Design Society Members**

- Xiaoying Chen
- Qili Cui
- Jingfang Dai
- Xiaojing Fan
- Jin Guo
- Zhipeng Ji
- Xiaojiang Jia
- Naiyao Jing
- Shengkai Jia
- Xiaojie Liu
- Qingqian Li
- Hongwei Li
- Xiaoli Li
- CongLong Liu
- Kun Liu
- Min Ma
- Ping Ma
- Yuhua Meng
- Haoyu Meng
- Zhiquan Meng
- Hao Ren
- Xuequn Shang
- Xin Su
- Jiyuan Tian
- Qiyun Wang
- Xiaowu Wang
- Yaqing Wang
- Zhihao Wan
- Yanyun Wang
- Shaoqi Wang
- Xuan Xu
- Jie Xue
- Zihao Xue
- Junyi Xue
- Yajuan Zhang
- Xiaowei Zhang
- Jing Zhang
- Shujun Zhang
- Jinhao Zhang
- Zhihao Zhang
- Zhifeng Zhang
- Xianhui Zhang
- Xiaowell Zhang
- Cong Long
- Yifan Zhang

**Design Society Advisors**

- Lei Shao
- Xiaojun Liu
- Zegao Wang
- Lingxiao Pan
- Hongjun Zhang
- Yubiao Wang
- Yangyang Sun
- Xiaochao Wang
- Xiaqin Zhang
- Zhe Xiang
- Zhiyan Zhang
- Xiaojun Zhang
- Yafei Zhang
- Lijun Wang
- Jun Wang
- Zhipeng Zhou
This book is published to mark the two-year anniversary of Sea World Culture and Arts Center operated by Design Society.

Thank all friends who have cared and supported Design Society.
Design Society, Unite the Power of Design